

Gwynedd Events Development Fund 2026/7

Introduction

The purpose of this fund is to support event organisers in holding sustainable events that create a vibrancy in our communities and support the principles of the visitor economy for the benefit of the people, the environment, language, and culture of Gwynedd.

This fund will enable event organisers to secure the future of their events while investing in sustainable practices that foster long-term development.

The Gwynedd Events Development Fund 2026/27 is available to support events held in Gwynedd between 1 April 2026 and 5th of March 2027.

Financial assistance you can apply for: You can apply for up to £5,000, depending on the nature of the event. You can apply for a portion of capital or revenue funds for your event. Please see below for event size categories and the amount your event can apply for:

- A small/local event that attracts attendees and an audience of at least 1000. Up to £1,000 grant funding is available.
- A medium/County event that attracts 1,000-2,500 attendees and audience members. Up to £2,500 grant funding is available.
- Major/National events that attract attendees and an audience of 3,000+. A grant of up to £5,000 is available. **If the need for additional resources can be demonstrated, a higher contribution may be considered.**

Applications will be assessed on their contribution to communities, language, culture, the economy, as well as their consideration for environmental sustainability.

The final level of support offered will be at the discretion of the assessment panel.

Point of contact to discuss your application:

Hannah Williams - Events Consultant:

digwyddiadau@gwynedd.llyw.cymru - 07721815244

An estimate of the application processing timeline.

Date	Step in the process
01/04/2026	Opening date of the 2026/7 Events Development Fund
15/05/2026	Closing Date – 12 pm
18/05/2026	Beginning of the application assessment process.
29/05/2026	Application results

What needs to be included when submitting the application:

Each applicant must submit the following information with their application form. Incomplete applications will not be considered.

- Application Form
- Evidence of estimates / quotations for costs of the event
- Bank statement including account details, sort code, Bank address
- Evidence of any other contributions towards the scheme (evidence of the scheme's match funding)
- Event Management plan
- You are welcome to include a letter of support and any other evidence that may support your application.
- If your event has taken place before the submission date, please provide a full breakdown of costs.
- If organising several events in Gwynedd, you are welcome to submit a single application for the series. The outputs and costs of individual events should be noted within one application.

If your application is successful, the offer letter will be subject to receipt of further evidence of the document below:

- Risk assessment of your event, traffic management plan and signage plan (if applicable)
- A copy of the Institution's Constitution signed and dated
- Welsh Language Policy
- Equality Policy
- Evidence of land use consent.

The application form should be returned to: digwyddiadau@gwynedd.llyw.cymru

Closing date: 12 pm - 15/05/2026

Application form -Gwynedd Events Development Fund 2026/7

Section 1 - Applicant Details		
1.	Primary organisation that is making the application	Note details
2.	Organisation's Address	
3.	What is the nature of your organisation?	
4.	Company / Charity Number?	
5.	Lead Contact Name, contact number and email address	Name: E-Mail: Contact Number:
6.	Deputy Contact Name, contact number and email address	Name: E-Mail: Contact Number:
7.	Organisation's website address	
8.	Does your organisation have a bank account in its name which requires two signatories to authorise Payments?	
9.	Does your group claim VAT? Note your VAT Number	
10.	What is the main activity and objectives of your organisation?	
11.	If you work with children or vulnerable adults, note which steps are undertaken to safeguard them.	

Section 1.2 Event Details		
12.	Event Name	
13.	Event Location	
14.	Event Date	

15.	Expected audience numbers and previous year attendance numbers (if applicable)	2026: 2025:
16.	Forecasted outputs for 2026: - Number of participants: - Number of local businesses used for the event: - Number of volunteers: - Number of young people given the opportunity to participate: - Economic Benefit Estimate:	
17.	Date event was established:	
18.	Entry fee for the festival / event:	£
19.	Do you collaborate with other organisations or individuals? If so, please specify who.	

Section 2 - Overview of event

20. Present a brief overview of your event including examples of activities and experiences planned for the event - and these should aim to include new, innovative elements to ensure that the project/event is offering an exciting experience for visitors, traders and the local community.

Maximum 300 words

Section 2.1

21. Describe how you intend to use the grant funds you are requesting and explain how this support will develop your event.

Maximum 300 words

Section 3

22. Explain how your use of the grant will align with the objectives of the Gwynedd and Eryri 2035 Sustainable Visitor Economy Plan - [Gwynedd and Eryri Sustainable Visitor Economy 2035](#)

- Celebrate, Respect and Protect our Communities, Language, Culture and Heritage
- Maintain and Respect our Environment
- Ensure that the advantages to Gwynedd and Eryri's communities outweigh any disadvantages.
- Please refer to your language policy.

Maximum 300 words

3.1 Equality

23. Describe how you have considered the equality impacts of your proposal and note any measures you are proposing in response to these impacts.

Maximum 150 words

Section 4- Experience and Capacity

24.	Provide details of the organisation's structure and current/future plans, emphasising your ability to deliver a successful event. What experience does your organisation have in organising an event of this type and scale?
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Maximum 300 words

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25.	Is your event affiliated/registered with a national governing body? If so, please state the name of the organisation.
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Maximum 300 words

26.	Has the event attended a Gwynedd Safety Advisory Group meeting? If so, please specify the date of the most recent meeting.	Date:
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Adran 5./ Section 5 – Financial information		
27.	Total cost of the Event	£
28.	The total grant from this fund is applied for	£
29.	Source and Amount of the match funding	£ Source:
30.	If you are asking for 100% of the cost of your project, please state your rationale for this.	

5.1 Expenditure profile	
Description of the costs	Sum
	£
Total Costs	£
Total of the Grant requested	£
Total match funds	£

6. Declaration of Authority
<p>I confirm on behalf of the group that I have the authority to submit this application and that all information provided in the application, to my knowledge, is correct and true. I understand that the grant will have to be spent in accordance with the terms and conditions of the offer and that failure to conform to these terms and conditions may result in the grant having to be repaid, either partially or in full.</p>

Name of main contact person:	
Name of the second committee member contact: Date:	

7. DECLARATION OF FULL SUM OF STATE SUPPORT

Statutory Authority Subsidy Control Form

This Funding is provided under the Minimum Financial Assistance (MFA) of the Subsidy Control Act (2022) The funding covers no more than £315,000 over a three-year fiscal period as 'Minimum Financial Assistance (MFA), in accordance with the Subsidy Control Act (2022)

To confirm that you are able to receive this assistance, as specified in section 36(1) of the Subsidy Control Act (2022) you must therefore declare the full amount of EU State Aid *de*

***Minimis/SAFA/SPEI/MFA* you have already received over the last 36 months.**

All businesses/ organisations seeking support will be required to acknowledge the rules and that the aid provided under this programme will not exceed the maximum aid that can be provided to an organisation under these regulations.

EITHER : I declare that the amount of EU State Aid *de Minimis/SAFA/SPEI/MFA* received by the organisation over the last three years was (any previous grant offer letter will state which/if any aid has been provided)

Year:	Year:	Year:	TOTAL
Amount:	Amount:	Amount:	
Funding body(ies):	Funding body(ies):	Funding body(ies):	

OR : I declare that this business has not received any EU State Aid *de Minimis/SAFA/SPEI/MFA* aid during the last 3 years (please tick)

This information is required to ascertain -

- The assistance received does not when combined with other de Minimis aid received by your organisation in the last 3 years exceed £315,000
- Your organisation will not accept MFA/SPEI aid in any three-year period, such that when it is combined with the assistance given it would exceed the limit of £315,000 max.

You are required to maintain records regarding individual MFA aid for 3 years from the date, which it is granted. If this grant amount exceeds £100,000, it is subject to the transparency requirements and means that we as a Public Authority must include details of the grant on the domestic subsidy control database.

DECLARATION - TO BE COMPLETED BY THE APPLICANT

I declare that the information given is correct. I understand that I will have to repay any financial aid received or no further payments will be made in the future should the information be found to be incorrect.

Tick here:

8. Checklist	
Complete this checklist to ensure the application is complete and that you have attached the following with the application form by email;	
Application Form	
Evidence of estimates / quotations for costs of the event	
Bank statement including account details, sort code, Bank address	
Evidence of any other contributions towards the scheme (evidence of the scheme's match funding)	
Event Management plan	

The application form should be returned to: digwyddiadau@gwynedd.llyw.cymru

Closing date: 12yp/pm - 15/05/2026

PRIVACY NOTICE

Cyngor Gwynedd will use your information to assess your application for the Gwynedd Events Development Fund 2026/7. We will share your information with all members of the assessment panel. The information you supply will be kept, in accordance with Gwynedd council retention policy. For further information about your rights and the Data Protection Officer's contact details visit [Data protection \(llyw.cymru\)](#).