

Our Area 2035

Results of the Public Engagement Exercise

(February – June 2022)

Pwllheli Area.



1 Introduction

- 1.1 The aim of the Our Area 2035 Project is to hold a discussion with local communities in order to identify what is important to residents and how they would like to see their area develop over the next 10 – 15 years.
- 1.2 Our aim is to work together and develop solutions with organisations, groups and individuals. At the end of the project 13 specialised regeneration plans will be created to reflect the priorities and aspirations of local communities.
- 1.3 The first step to the project involved holding conversations with Councillors, Community and Town Councils and local regeneration groups in order to establish:
 - **What is good about** the area?
 - **What is not so good about** the area?
 - **What changes would you like to see happen** in the area in the next 15 years, that would make the area a better place to live?
- 1.4 **14** Community/Town Councils, organisations, groups and local Members in the Pwllheli area presented their ideas regarding what should be the local priorities for the area in the period up to 2035. These responses were used as a basis for the second stage of wider public engagement.
- 1.5 In February 2022 a public engagement exercise was launched for each of the 13 areas, with local people being invited to contribute to the shaping of the Our Area 2035 project by filling in a simple survey online or on paper.
- 1.6 In order to encourage as many people as possible to participate, a comprehensive engagement campaign was organised, which included:
 - Press releases and a radio item;
 - Advertisements in the local papers;
 - Information leaflets;
 - Messages and videos through social media;
 - Prominent messages on the Cyngor Gwynedd website home page;
 - Attending the North Wales Pride event in Bangor.

1.7 In addition, a series of visits and face to face meetings were organised to hear the voices of groups and individuals that are seldom heard. These included:

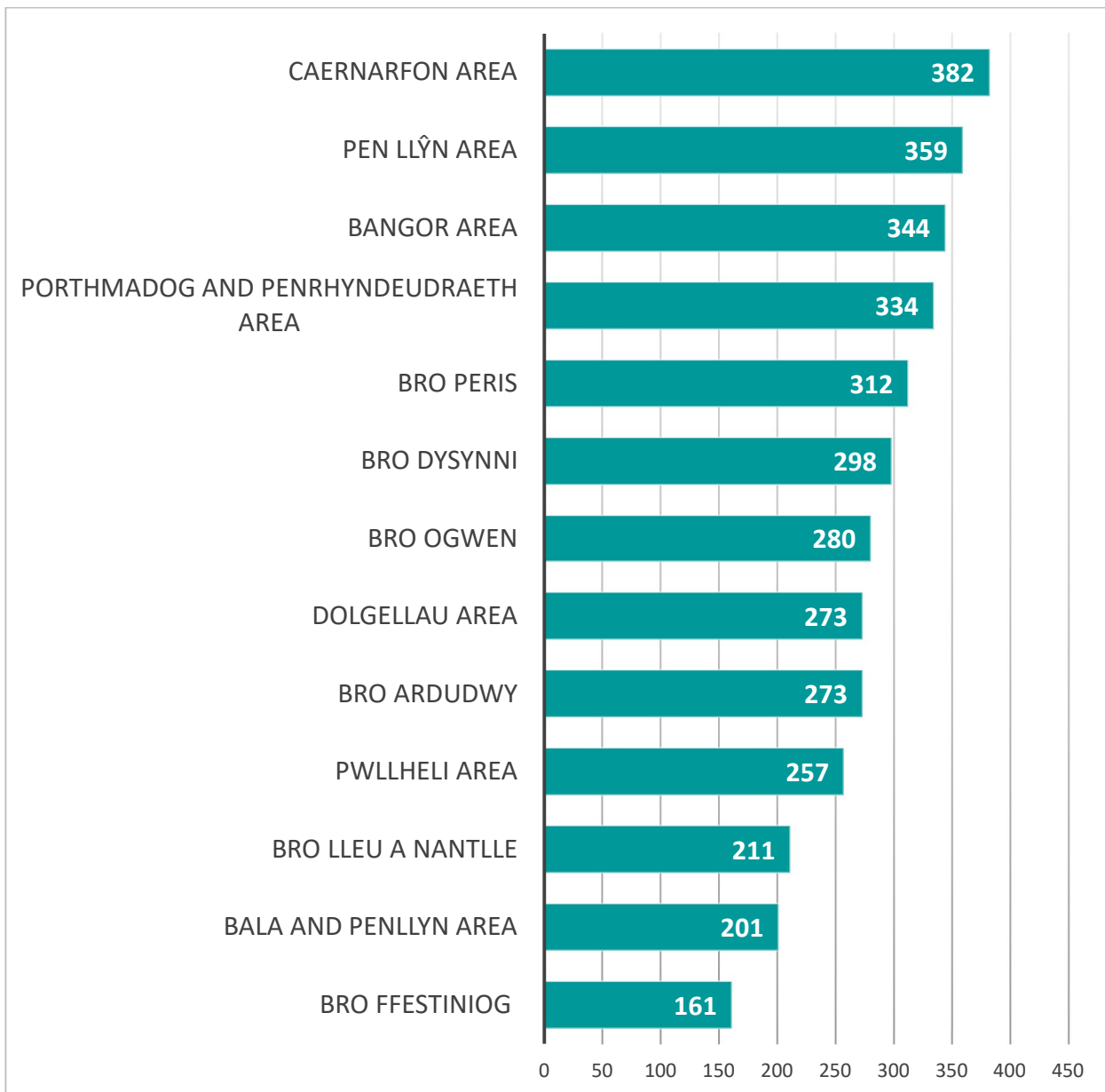
- GISDA Blaenau Ffestiniog – A discussion session with members of the Young People Board and a session with members of the GISDA LGBT+ Club.
- GISDA Caernarfon – A discussion session with members of the GISDA LGBT+ Club.
- GISDA Pwllheli - A discussion session with members of the GISDA LGBT+ Club.
- Dementia Actif Gwynedd, Barmouth - A discussion session after the physical exercises.
- Dementia Actif Gwynedd, Dolgellau - A discussion session after the physical exercises.
- Dementia Actif, Nefyn - A discussion session after playing Boccia at Tafarn yr Heliwr.
- Dementia Actif, Caernarfon - A discussion session after the physical exercises.

2 County Overview

3,776 individuals across Gwynedd took the opportunity to have their say:

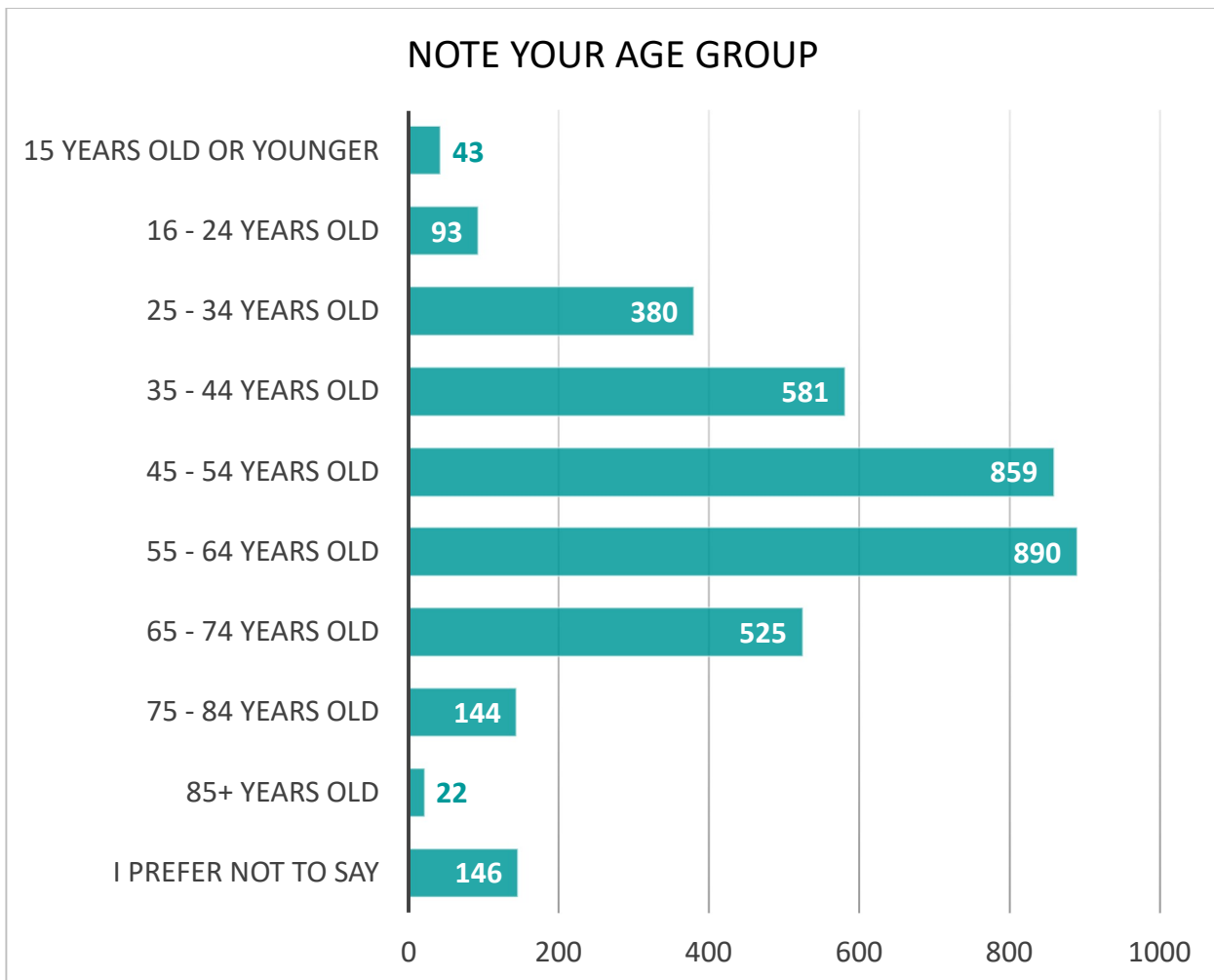
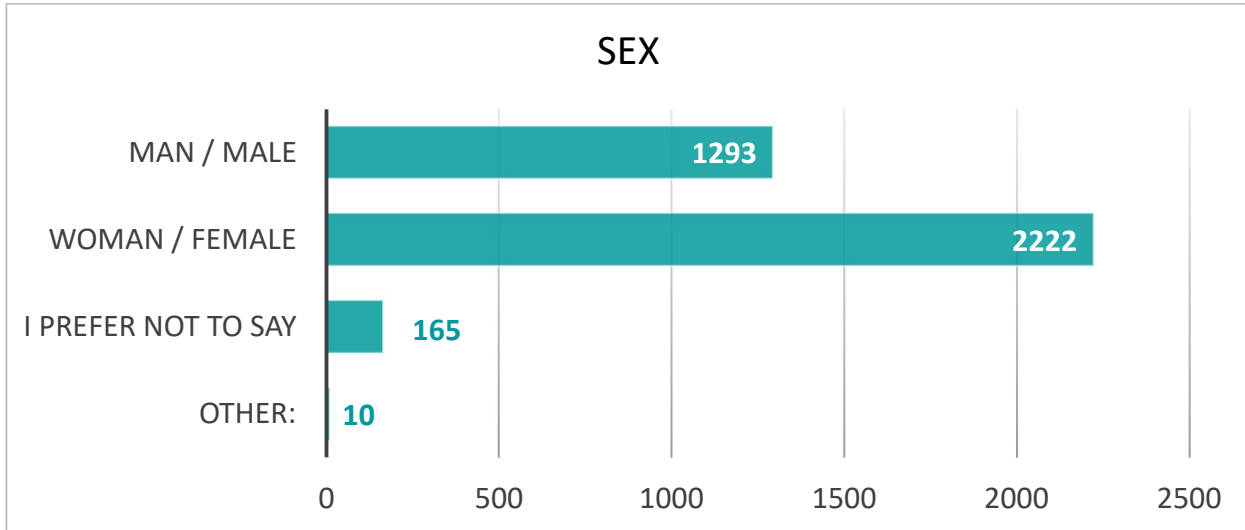
- **3,675** of these completed the online survey.
- **10** completed the paper survey that was available in libraries, 'Siop Gwynedd' or by phone request.
- **6** completed the 'Easy read' version of the survey.
- **85** people attended face to face sessions for **young people, young people in the LGBT+ community, older people and people living with dementia.**

2.1 Number of respondents per area*

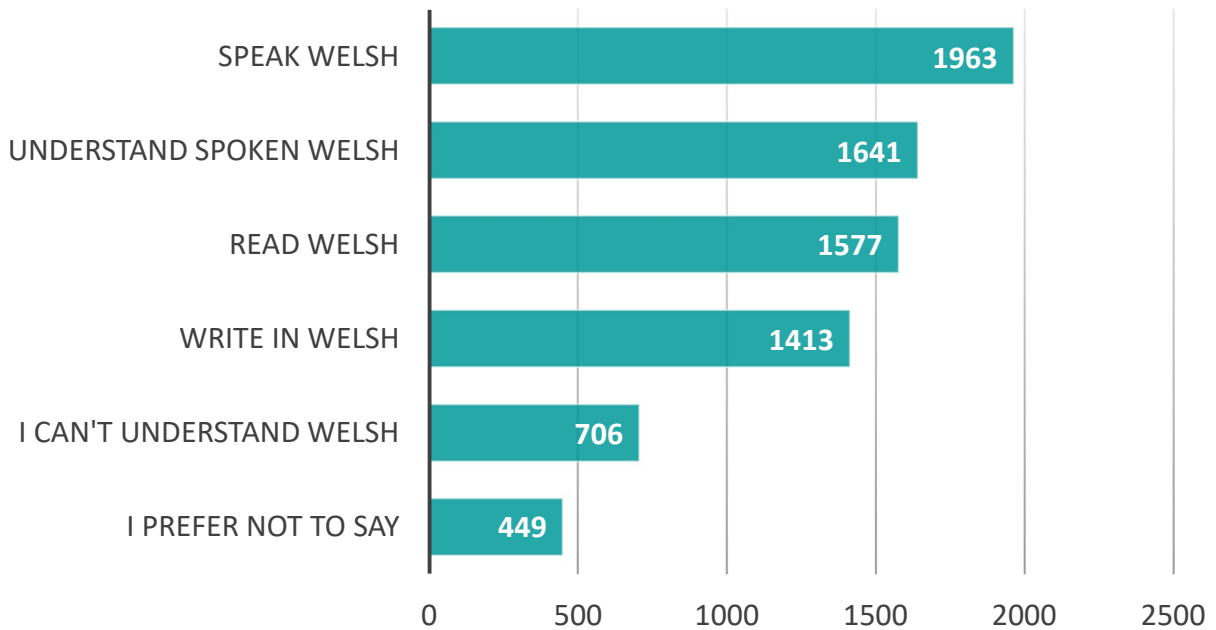


* For the online and paper survey.

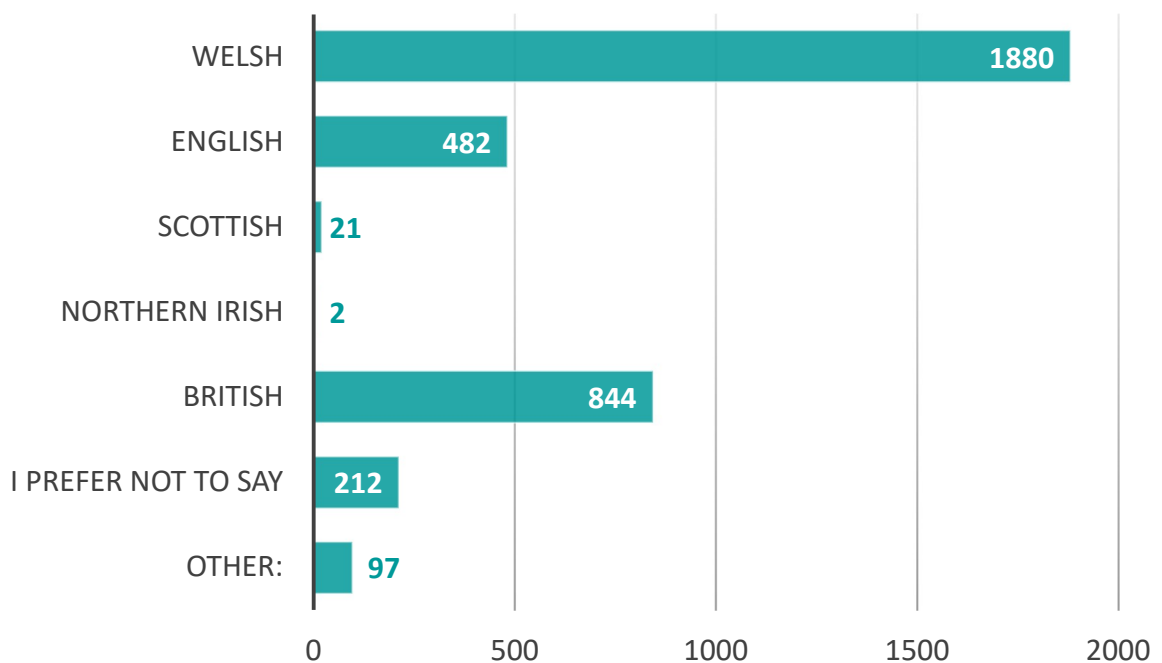
2.2 Overview of the Respondents to the Public Survey for Gwynedd



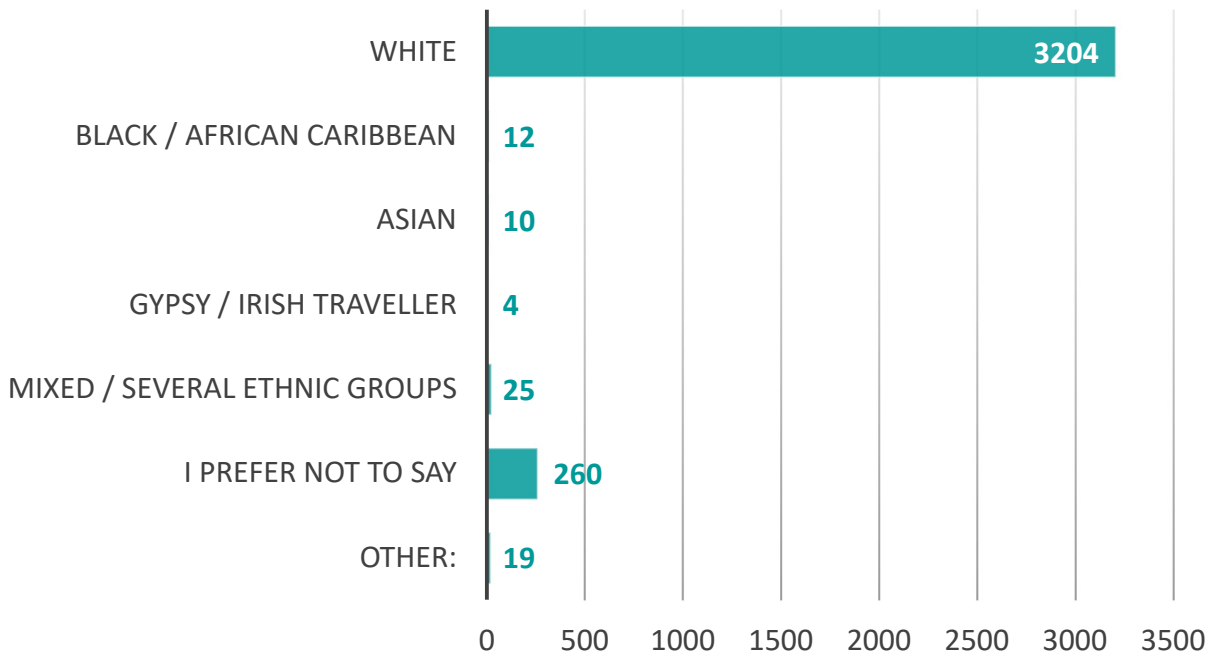
CAN YOU UNDERSTAND, SPEAK, READ AND/OR WRITE IN WELSH?



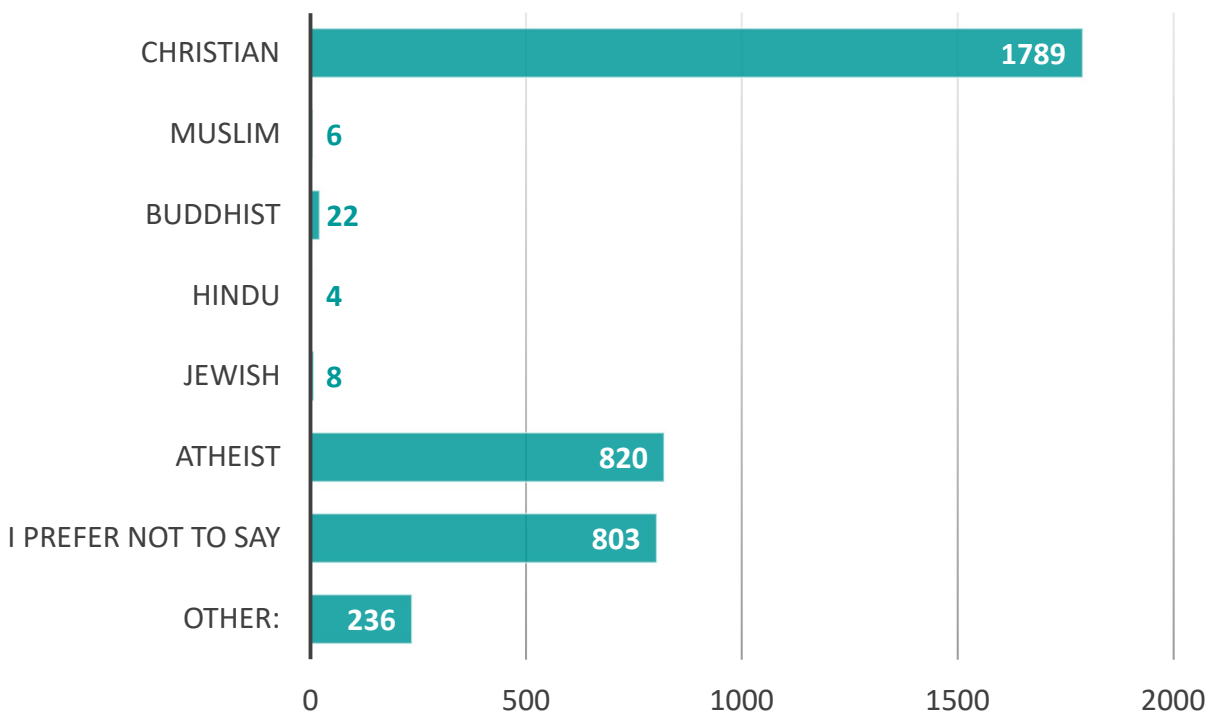
NATIONALITY OR NATIONAL IDENTITY?



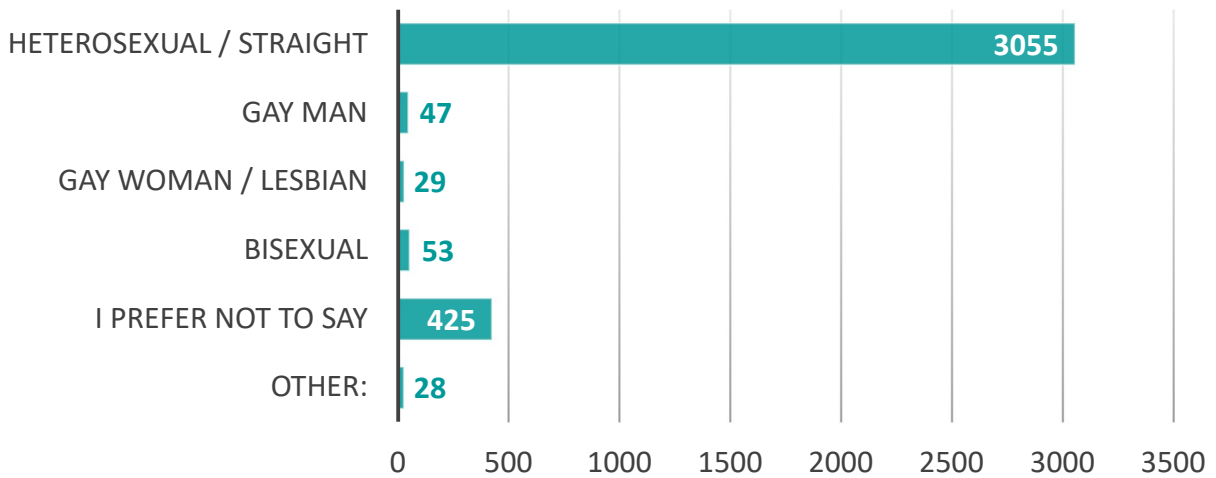
WHAT IS YOUR RACE?



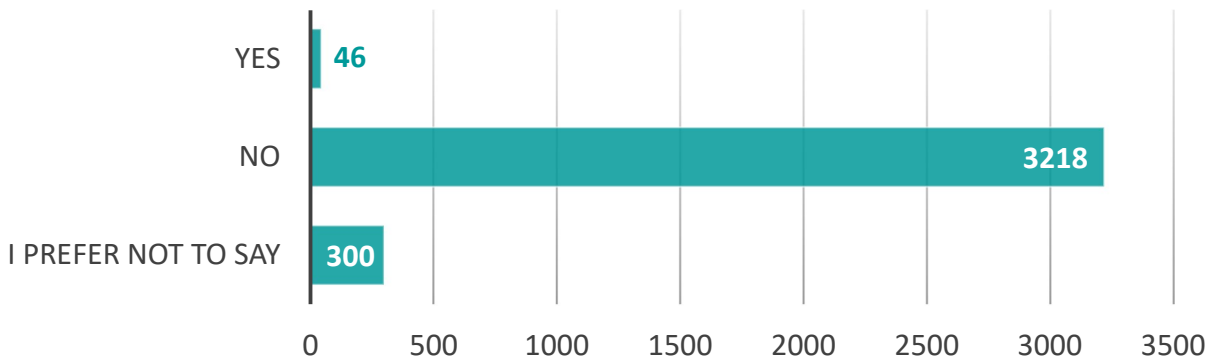
WHAT IS YOUR RELIGION?



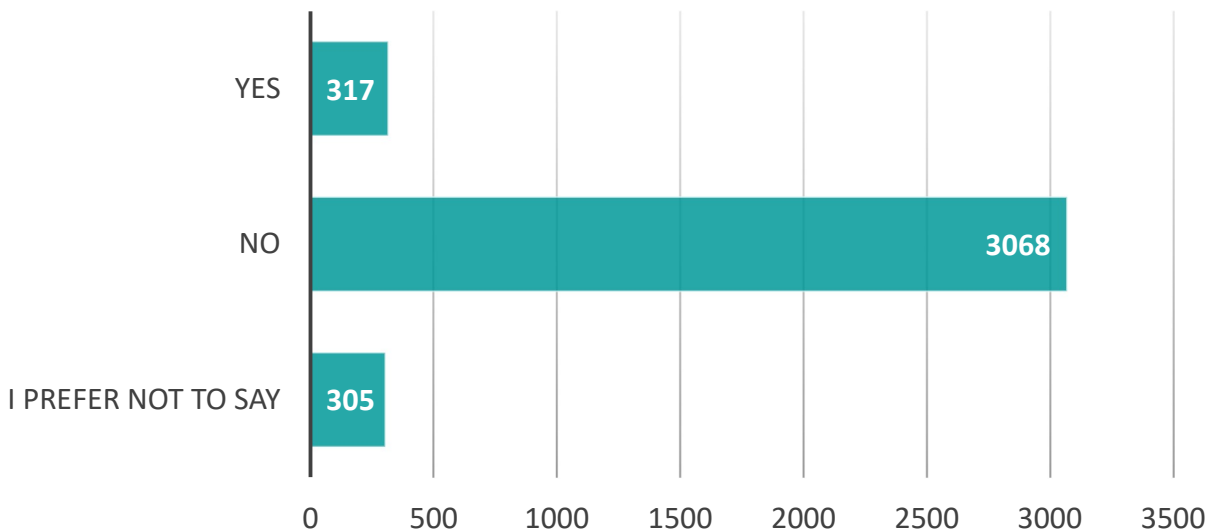
WHICH OF THESE BEST DESCRIBES YOU?



HAS YOUR GENDER IDENTIFICATION CHANGED FROM WHEN YOU WERE BORN?



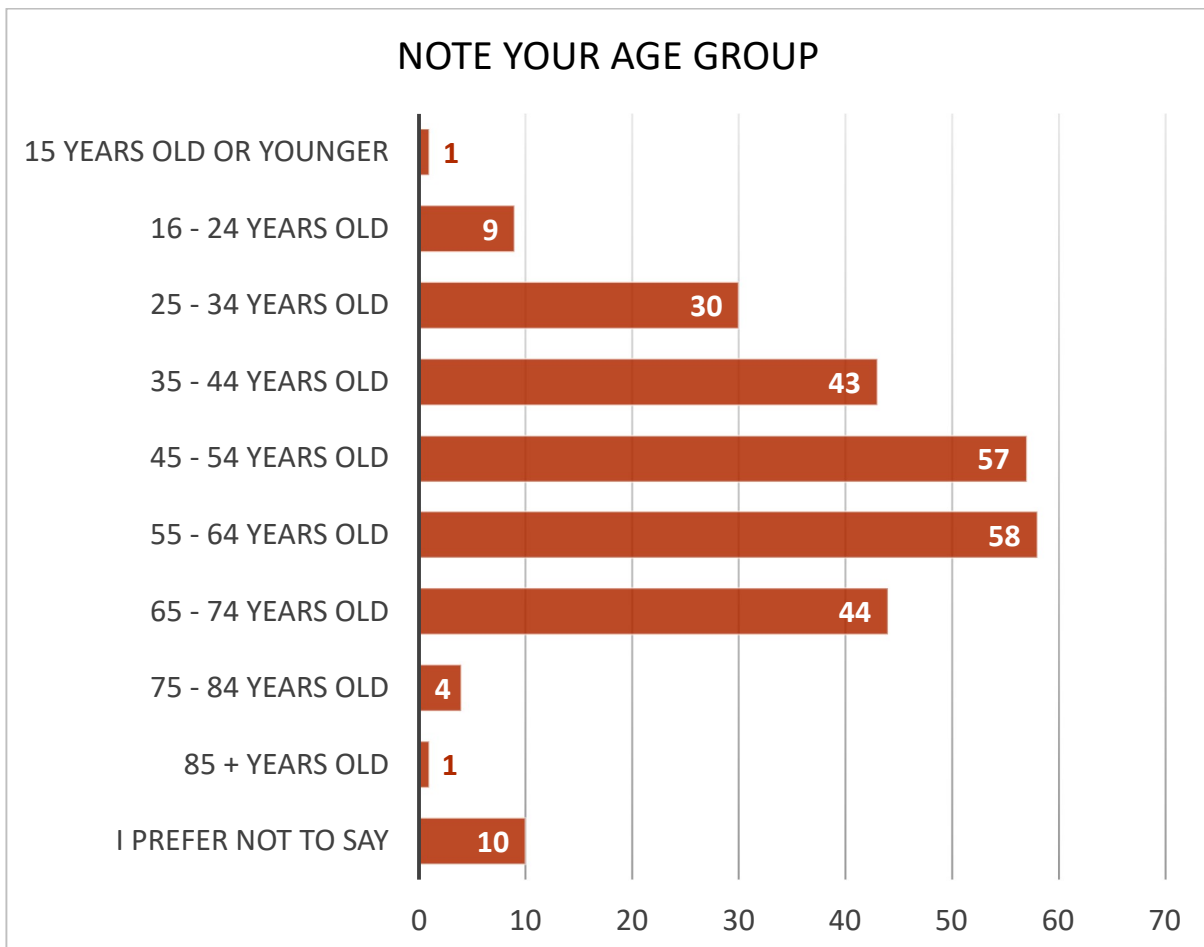
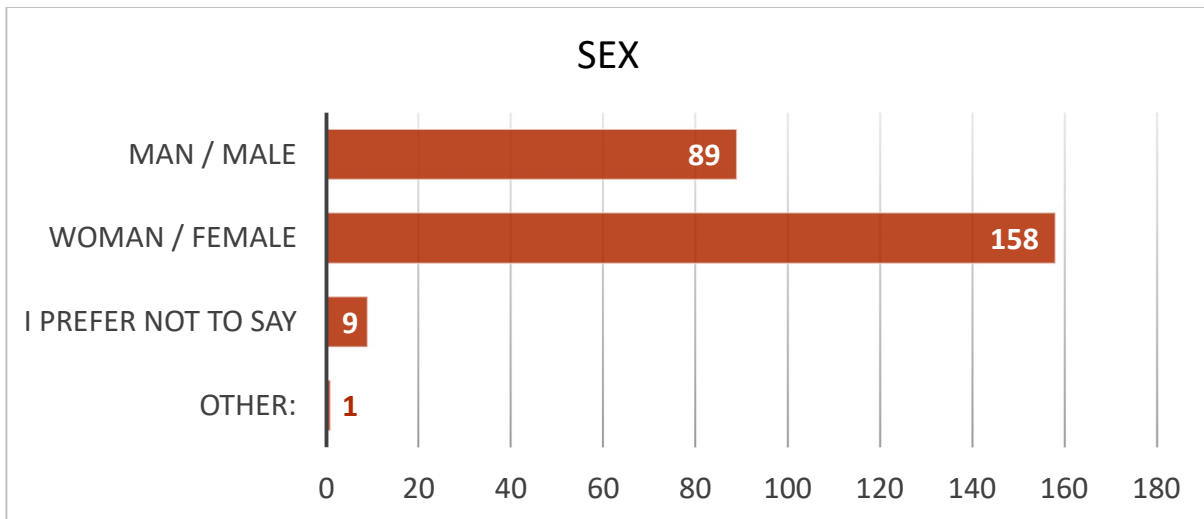
DO YOU CONSIDER YOURSELF A DISABLED PERSON?



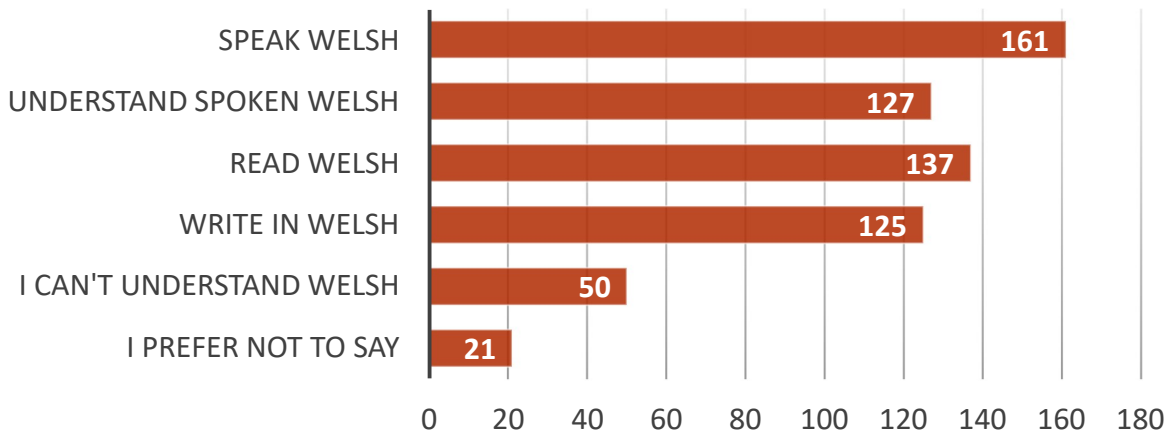
3 Pwllheli Area Results

3.1 Overview of the Respondents to the Public Survey for the Pwllheli Area

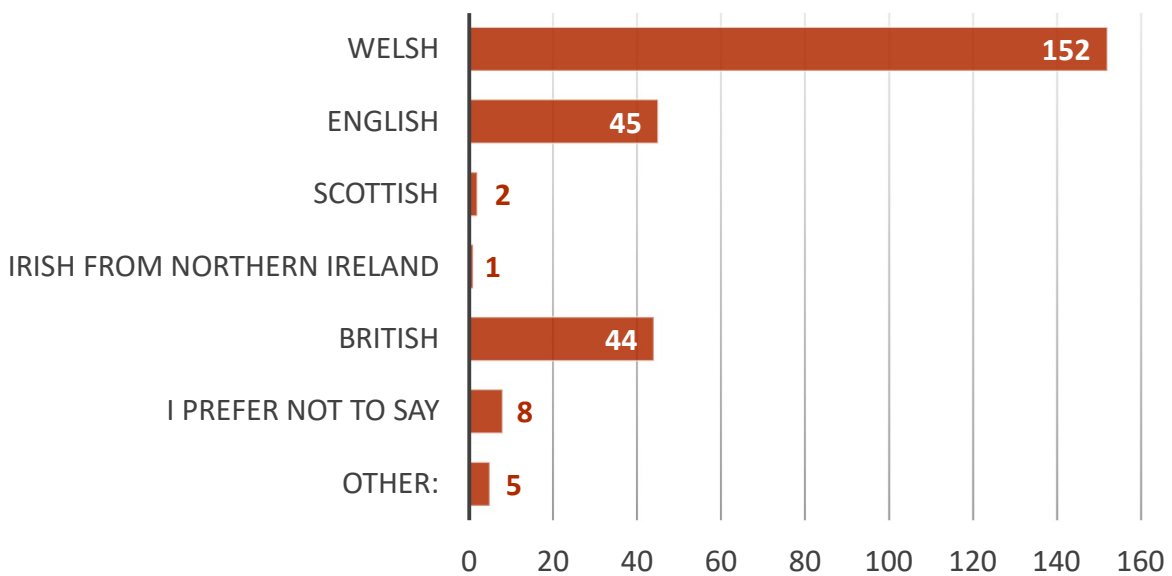
3.2 The Our Area 2035 survey for the Pwllheli area received **257** responses.



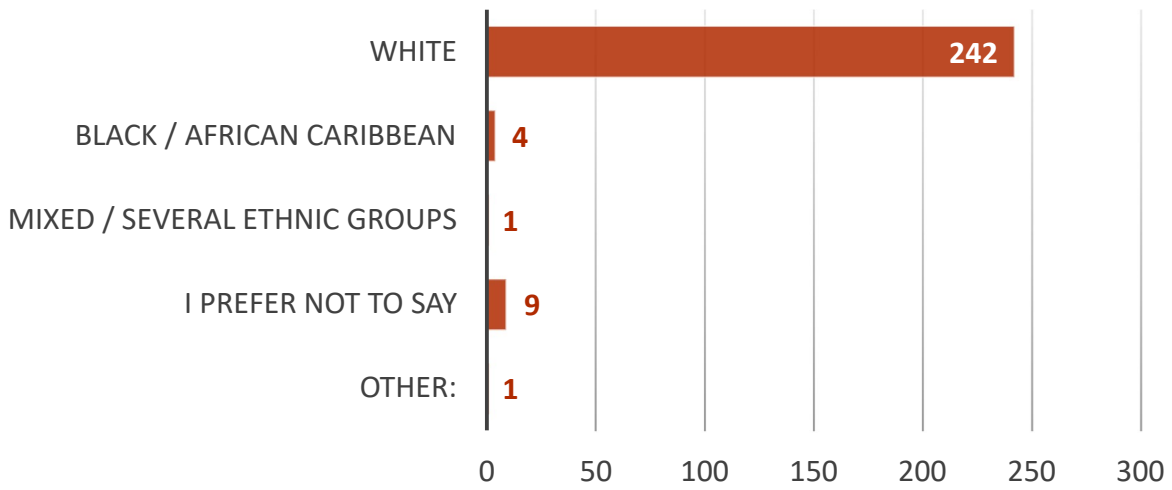
CAN YOU UNDERSTAND, SPEAK, READ AND/OR WRITE IN WELSH?



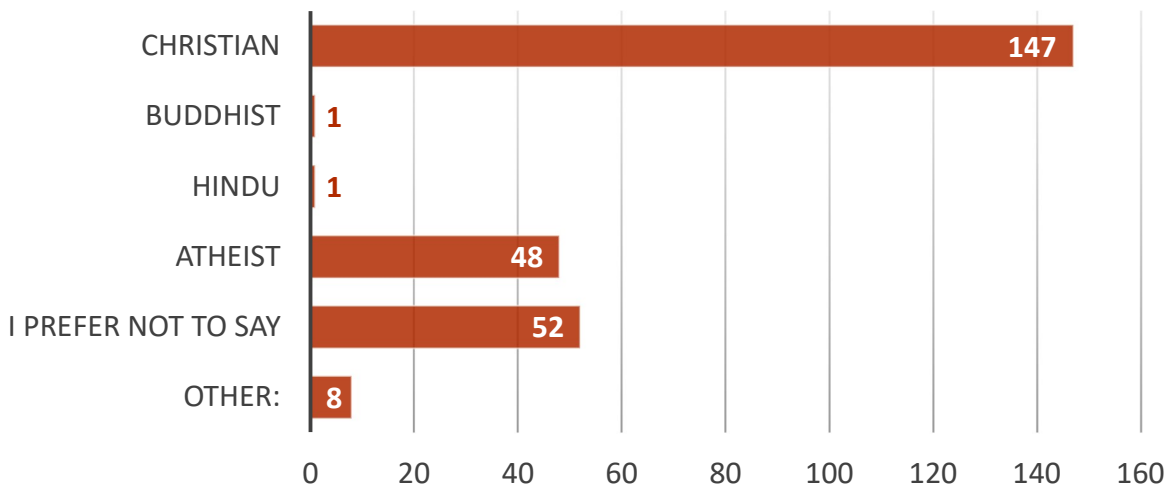
NATIONALITY OR NATIONAL IDENTITY?



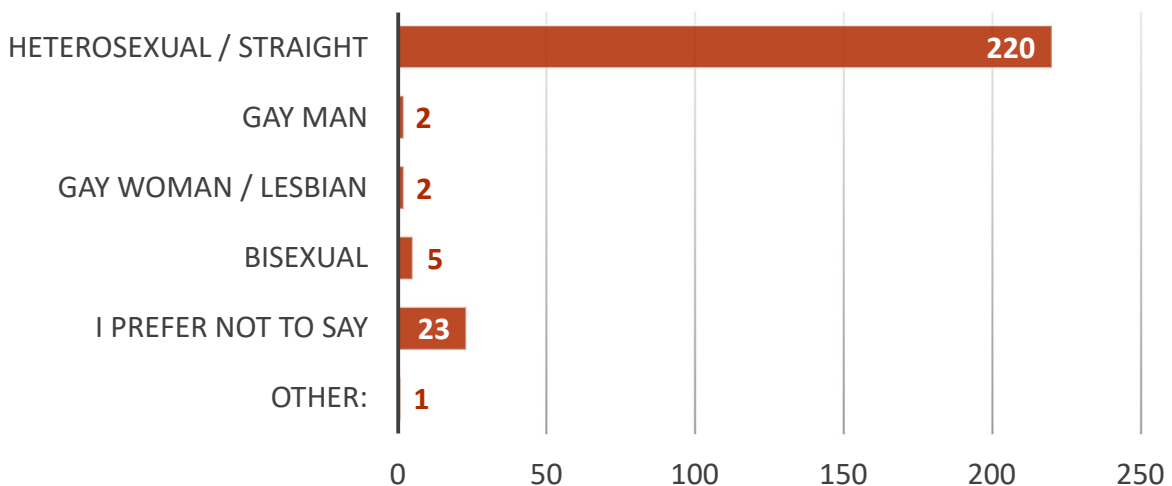
WHAT IS YOUR RACE?



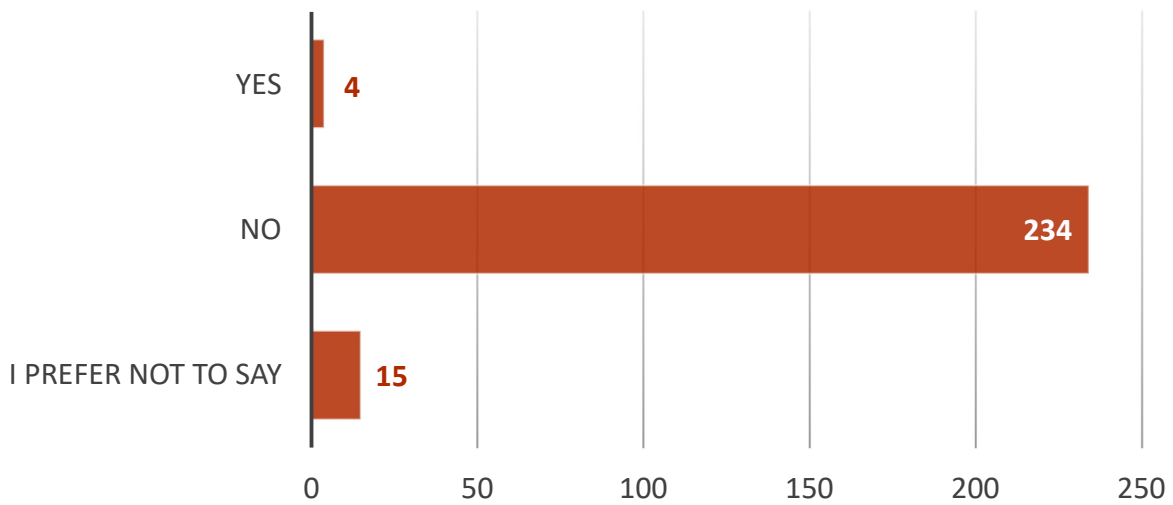
WHAT IS YOUR RELIGION?



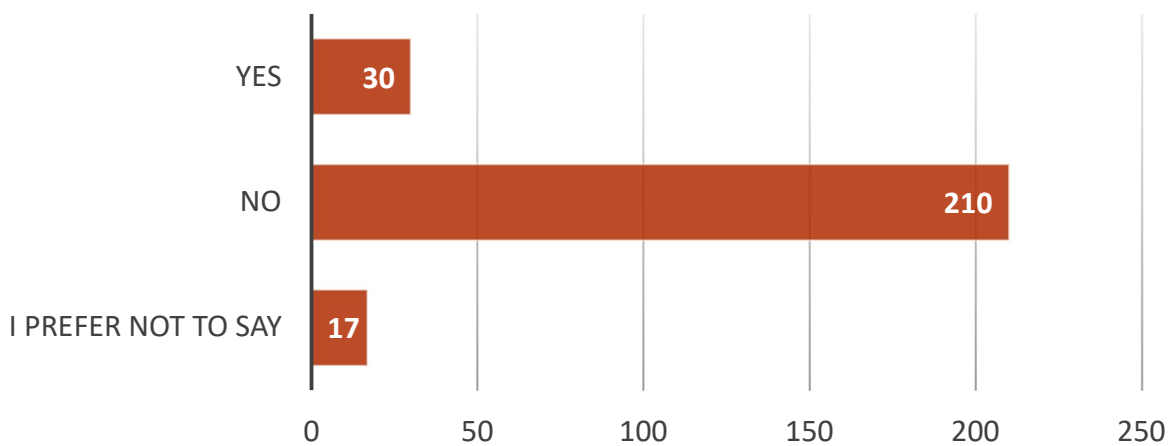
WHICH OF THESE BEST DESCRIBES YOU?



HAS YOUR GENDER IDENTIFICATION CHANGED FROM WHEN YOU WERE BORN?



DO YOU CONSIDER YOURSELF A DISABLED PERSON?



4 Number of respondents per town or village in the Pwllheli Area.

4.1 The table below shows the number of respondents per town or village in the Pwllheli Area.

Town/village	Number of respondents
• Pwllheli	89
• Chwilog	27
• Lithfaen	17
• Y Ffor	17
• Abererch	15
• Trefor	15
• Llangybi	11
• Llanaelhaearn	10
• Other:	10
• Llannor	6
• Pentreuchaf	6
• Penrhos	5
• Rhoslan	5
• Efailnewydd	4
• Boduan	3
• Llanystumdwy	3
• Pencaenewydd	3
• Pistyll	3
• Rhydyclafdy	3
• Penrallt	2
• Afon Wen	1

5 What is good about the Pwllheli Area?

- 5.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of the Pwllheli area. As part of the public engagement consultation, the residents of the Pwllheli area were invited to choose up to 5 themes that they agreed with the most.

What <u>is good</u> about the Pwllheli Area?	Number of times the theme was prioritised
• The natural environment and proximity to mountains, the seaside and the countryside	189
• The Welsh language and culture	133
• It's a safe area	126
• Walking and cycling paths and coastal path	113
• The area's community spirit and friendliness	84
• The area's ability to attract tourism for economic benefit	79
• Local amenities such as shops, cafes and restaurants	77
• The area's local produce and businesses	75
• The area's rich heritage and history	66
• Good public transport	30
• The area's leisure facilities	17
• Hardworking organisations, charities, enterprises and voluntary groups in the area	16
• Social activities and community facilities	15
• Employment opportunities	6

- 5.2 In response to the question '**Note anything else that is good about the Pwllheli area that isn't mentioned above**', 45 additional comments were received from the residents of the Pwllheli area. A number of the additional responses offered further comments about the above themes e.g. the natural environment (n=9); the area's community spirit and friendliness (n=9); the Welsh language and culture (n=5).

Of the comments that noted something else that is good about the area, the most popular themes were:

Theme	Number of respondents who noted this
<ul style="list-style-type: none"> • Good Health Provision e.g. Treflan, Alltwen and Bryn Beryl 	3
<ul style="list-style-type: none"> • Lifestyle 	3

5.3 In addition to the above, face-to-face sessions were organised with young people from the LGBT+ community in conjunction with the charity GISDA. These comments can be seen in Appendix A.

5.4 All additional comments received will be considered as part of the work to develop plans for the area.

6 What is not so good about the Pwllheli Area?

6.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of the Pwllheli Area. As part of the public engagement consultation, the residents of the Pwllheli Area were invited to choose up to 5 themes that they agreed with the most.

What is <u>not so good</u> about the Pwllheli Area?	Number of times the theme was prioritised
• No opportunities to keep young people in the area	122
• The lack of suitable and affordable housing for local people to buy or rent	109
• The high number of second and holiday homes in the area	86
• The lack of high salary and full-time jobs in the area	79
• Fragile economy - lack of local resources and the town of Pwllheli needs to be regenerated	70
• Litter, untidiness and general appearance of the area is a problem	58
• Concern about anti-social behaviour and a perception that the police are not visible enough in the area	55
• Poverty and cost of living is a problem in the area	47
• Concern about the area's health, well-being and care provision	46
• National companies do not have hotel developments in Pwllheli	46
• There is concern about roads and parking in a number of locations	44
• The lack of provision and activities for young people	44
• Housing and planning policies including the Local Development Plan	44
• Lack of maintenance of footpaths to keep them tidy and safe	44
• The public transport network in the area is inadequate	43
• Flooding is a problem in parts of the area	43
• Poor broadband and internet connection in the area	35
• More needs to be done to raise the profile of local produce and the heritage of the area	34
• Not enough electric car charging points	33
• The condition of the area's public toilets is poor	27

• The Welsh language and culture losing ground and lack of opportunities for Welsh learners	23
• Lack of sustainable tourism in the area	14
• There is no community centre or facility in every village in the area	12
• Not enough people ready to be on group committees and community organisations to develop community plans	8
• Taking a long time to enable communities to take control of their local assets in order to address the needs of the area	7
• Education provision	7

6.2 In response to the question ‘**Note anything else that is not so good about the Pwllheli area that isn’t mentioned above**’, **87** additional comments were received from the residents of the Pwllheli area. A number of these additional responses offered further comments about the themes above e.g. Lack of affordable housing and the high number of second and holiday homes in the area (n=10); the lack of high salary and full-time jobs in the area (n=6); concerns about litter, dog waste etc. (n=5); lack of opportunities to keep young people in the area (n=5).

Of the comments that indicated something else that is not so good about the area, the most popular themes were:

Theme	Number of respondents who noted this
• Lack of suitable/safe walking and cycling routes to connect different places.	10
• Parking, road and traffic issues.	7
• Lack of events and associations for meeting people and supporting the community.	5
• Pwllheli town centre in need of investment.	5

6.3 In addition to the above, face-to-face sessions were organised with young people from the LGBT+ community in conjunction with the charity GISDA. These comments can be seen in Appendix A.

6.4 All additional comments received will be considered as part of the work to develop plans for the area.

7 What changes would you like to see happen in the Pwllheli Area in the next 15 years, that would make the area a better place to live?

7.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of the Pwllheli Area. As part of the public engagement consultation, the residents of the Pwllheli area were invited to choose up to 5 themes that they agreed with the most.

What changes would you like to see happen in the Pwllheli Area in the next 15 years, that would make the area a better place to live?	Number of times the theme was prioritised
• Schemes to ensure suitable housing for the needs of local people to buy or rent	119
• Plans to bring empty buildings back into use	113
• Schemes to support businesses to set up and thrive locally and to create high value work and jobs	96
• Introduce legislation to effectively manage holiday homes and second homes	93
• Hotel development (national company) in Pwllheli	66
• A greener area – more renewable energy schemes, reducing plastic use, setting up car charging points, tree planting schemes etc	64
• Plans to strengthen local health and care resources	63
• Plans to maintain and develop the area's walking and cycle paths	60
• An effective Sustainable Tourism Scheme to better control tourism and maximise the economic potential for local people	54
• A more visible police presence in the area	52
• Plans to keep the area's communities clean and tidy	52
• Upgrade the area's broadband infrastructure	47
• Schemes to support young people to take a more active role in their communities	46
• Plans to maximise the potential of the sailing and harbour resources in Pwllheli	46
• Plans and support for activities that promote the Welsh language and culture and support Welsh learners	44
• Flood defence schemes	44
• Develop an economic plan for the area	44
• Plans to develop an accessible, integrated and suitable public transport network for local needs	37

<ul style="list-style-type: none"> Plans to make the most of historical and cultural attractions in the area 	21
<ul style="list-style-type: none"> Plans to develop skills and confidence amongst members of community councils, groups and social enterprises and promote better collaboration between these groups 	19

7.2 In response to the question **‘Note anything else that you think isn’t mentioned above’**, **47** additional comments were received from the Pwllheli area residents. A number of these additional responses offered further comments about the themes above e.g. Schemes to support young people (n=3).

Of the comments that noted something else about the area, the most popular were:

Theme	Number of respondents who noted this
<ul style="list-style-type: none"> Plans to grow pride and to invest in the town of Pwllheli e.g. the town centre and the area near the sea. 	5
<ul style="list-style-type: none"> Plans to develop suitable and safe routes. 	3

7.3 In addition to the above, face-to-face sessions were organised with young people from the LGBT+ community in conjunction with the charity GISDA. These comments can be seen in Appendix A.

7.4 All additional comments received will be considered as part of the work to develop plans for the area.

8 Next steps

- 8.1 During the autumn, all the feedback we have received from the residents and organisations of the Pwllheli Catchment area will be considered during workshops with local organisation as part of work to develop Local Action Plans.
- 8.2 The Action Plan will seek to incorporate the projects and activities of a wider range of organisations that contribute to the improvement and regeneration of the Pwllheli Catchment area.
- 8.3 As part of the Regeneration Framework, arrangements will be set in place to monitor and co-ordinate the implementation of the Action Plan, taking into account existing working arrangements and partnerships.
- 8.4 The timetable for the next steps are:
- Workshops with Local organisations : October / November 2022
 - Draft Action Plans prepared : March 2023
 - Comments and additions received to the draft document : April 2023
 - Revised Action Plans prepared : April / May 2023
 - Monitoring and co-ordination arrangements in place : May 2023
- 8.5 Details of the Local Action Plans will be available on Cyngor Gwynedd's website (www.gwynedd.llyw.cymru)
- 8.6 We would like to say a big thank you to everyone who have taken the time to give their opinion and to contribute to the work of improving and strengthening our communities.

Appendix A

GISDA LGBT+ Youth Club - Pwllheli (14/7/22).

What is good about the Pwllheli area?

- The shops – Costa coffee, Home bargains, Crystal shop, book shop, charity shops.
- The library.
- Joshua Tree.
- The natural environment e.g., the woods, the beach, the river.
- Family and friends.
- Cinema.
- Public transport.
- The Welsh language is heard around town.
- Hafan Pwllheli marina
- GISDA Club.
- Good Broadband.
- The school is close.

What is not so good about the Pwllheli area?

- The skate park is gone – that's where young people would go meet.
- Some local residents have negative attitudes towards the LGBT+ community.
- The area is messy – litter on the floor and cases of vandalism.
- Lack of activities for young people.
- Anti-social behaviour in some places e.g. Gimblet Rock and the bus stop.
- The cost of living is rising.
- Waste bins are full, they don't get collected often.
- No shops in (Llanaelhaearn).
- No feeling of community (Llanaelhaearn).
- No bins (Llanaelhaearn).

What changes would you like to see happen in the Pwllheli area in the next 15 years, that would make the area a better place to live?

- More clubs for young people.
- A place to go when it's raining – more indoor activities, and a place for younger people to hang out indoor.
- More shops.
- More bins.
- Pride Pwllheli event.
- An LGBT+ club and pub.
- Open a shop (Llanaelhaearn).



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