

COMMUNITY INVOLVEMENT

1. ACTION PLAN OBJECTIVES

1. To raise awareness of local biodiversity issues and the Gwynedd BAP among local residents and visitors to Gwynedd.
2. To involve local residents and visitors in developing and implementing the Gwynedd BAP.

2. PROPOSED ACTIONS

Code	Action	Partner(s) ¹
1	Consider developing an Education, Awareness and Community Involvement working group to facilitate sharing of ideas and resources in raising biodiversity awareness, and to encourage delivery of relevant Gwynedd BAP actions. TARGET/TIMESCALE: Arrange initial meeting, By 2005	GC
2	Produce glossy versions of habitat and species action plans, containing background information on the species and habitats, local history / folklore and practical ideas for public involvement. TARGET/TIMESCALE: 10 / year, Ongoing	GC, NWWT
3	Offer talks on biodiversity issues and practical ideas for involvement to local groups. TARGET/TIMESCALE: Ongoing	GC, BTCV Cymru, CCW, BC, MANW, RSPB Cymru
4	Develop a regularly updated web-based What's On page to publicise local conservation projects, training events etc. and encourage volunteer involvement. TARGET/TIMESCALE: Develop web-page as part of Gwynedd Council biodiversity web-pages, By 2005	GC, NWWT
5	Publicise local nature reserves through Gwynedd Council's website as part of the general Events Guide. TARGET/TIMESCALE: Ongoing	GC
6	Investigate feasibility of publishing within a local newspaper a weekly / monthly What's On page to publicise local conservation projects, training events etc. and encourage volunteer involvement. TARGET/TIMESCALE: By 2005	GC
7	Use the media to raise public awareness of local biodiversity issues, the Gwynedd BAP and its implementation through local biodiversity projects. TARGET/TIMESCALE: submit one article / 2 months to local newspaper, Ongoing	GC
8	Regularly update Gwynedd biodiversity webpages TARGET/TIMESCALE: Ongoing	GC
9	Develop a regularly updated webpage focussed on sources of funding for biodiversity related projects in Gwynedd TARGET/TIMESCALE: By 2005	GC
10	Attend agricultural shows, country fairs, sustainability fairs etc with BAP related display material and hands-on interactive material where possible TARGET/TIMESCALE: Attend all relevant events, Ongoing	GC
11	Promote Wales Biodiversity Week, Backyard Biodiversity Day and other similar initiatives among the general public in Gwynedd on an annual basis. TARGET/TIMESCALE: Ongoing	GC, NWWT, MANW, BC, CCW, RSPB Cymru
12	Improve / maintain disabled access at appropriate nature reserves in Gwynedd TARGET/TIMESCALE: To be set, Ongoing	GC, NWWT, RSPB Cymru
13	Investigate a Wildlife Gardening project for Gwynedd, in conjunction with other N Wales LBAP groups TARGET/TIMESCALE: By 2005	GC, NWWT

¹ Lead partner for this action is indicated by bold typeface, see section 3.2 for explanation of abbreviations

