The Slate Landscape of Northwest Wales

NOMINATION AS A WORLD HERITAGE SITE
ACTION PLAN, AUGUST 2019
Introduction

The objectives set out in the Management Plan will be achieved by the implementation of a wide range of projects carried out by a variety of agencies, as presented in this Action Plan. Although projects may stand alone, each will contribute to the underpinning of the primary aims of the conservation of the nominated World Heritage Site and the economic regeneration of the area. Projects will be monitored and where appropriate managed by the Slate Landscape Partnership to ensure consistency with the objectives of the Management Plan.

Resourcing of this action plan will include individual projects run by stakeholders and collective initiatives. Some actions will also involve entering into agreements with organisations outside the Slate Landscape Partnership, such as tourism agencies and education authorities, in pursuit of shared objectives. It is recognised that the resources for wider strategic actions will in many cases require funding to be sourced from multiple organisations and sources. The Partnership will establish a preferred priority order for implementation of these actions, recognising that delivery will inevitably depend to some extent on the provision of resources by outside organisations. Annual and medium term budget plans for the resourcing of such central actions will be drawn up to guide fundraising efforts.

The Slate Landscape of Northwest Wales Steering Group
The World Heritage Nomination is led by Gwynedd Council

Other organisations committed to The Slate Landscape of Northwest Wales nomination for World Heritage Status are:
## Theme 1: Governance and Management

<table>
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<tr>
<th>ACTION</th>
<th>TIMESCALE</th>
<th>RESPONSIBILITY</th>
<th>MEASURABLE OUTCOMES</th>
<th>OUTPUTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective 1</strong></td>
<td>To ensure an effective, open and transparent system of governance and management for <em>The Slate Landscape of Northwest Wales</em> in the event of a successful inscription</td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Policy 1.1</strong></td>
<td>The Management Plan for <em>The Slate Landscape of Northwest Wales</em> will be delivered through an accountable and effective Wales Slate Partnership (The Partnership) with clear responsibilities, in order to achieve the Vision and Aims</td>
<td></td>
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</tr>
<tr>
<td>Hold regular Board, Steering Group and Sub-group meetings to oversee implementation of management plan</td>
<td>short term/ongoing</td>
<td>WHS Board</td>
<td>Number of meetings held and minutes of the meetings</td>
<td>Transparent, clear and open management of the WHS</td>
</tr>
<tr>
<td>Establish an appropriate coordination model to manage the proposed WHS</td>
<td>short term</td>
<td>WHS Steering Group</td>
<td>Co-ordinator in place</td>
<td>Professional management of the WHS</td>
</tr>
<tr>
<td><strong>Policy 1.2</strong></td>
<td>The Partnership will be proactive in ensuring community and business representation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hold regular meetings with community and business representation</td>
<td>ongoing</td>
<td>WHS Coordinator</td>
<td>Number of meetings held and minutes of the meetings</td>
<td>Ensure community and business buy-in to the WHS</td>
</tr>
<tr>
<td><strong>Objective 2</strong></td>
<td>Embedding the Management Plan</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Policy 2.1</strong></td>
<td>The Partnership will ensure that all relevant strategic documents and programmes have regard for the Nominated Property and its Vision and Aims</td>
<td></td>
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</tr>
<tr>
<td>Post inscription partner organisations will formally adopt the Management Plan and ensure it is integrated in internal policies and documents</td>
<td>short term</td>
<td>WHS Steering Group</td>
<td>Number of partner organisations who have formally adopted the Management Plan</td>
<td>Cross-organisational adoption of agreed management methods will ensure consistent approach across the area</td>
</tr>
<tr>
<td><strong>Policy 2.2</strong></td>
<td>The Partnership will develop and maintain a Risk Management Plan to support management of the Nominated World Heritage Site</td>
<td></td>
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</tr>
<tr>
<td>Develop Risk Management Plan and Risk Register</td>
<td>ongoing</td>
<td>WHS Coordinator</td>
<td>Risk management plan and risk register developed</td>
<td>Mitigation of identified risks in order to reduce impact</td>
</tr>
<tr>
<td>Risk Management Plan will be reviewed regularly by Steering Group and actions taken where required</td>
<td>ongoing</td>
<td>WHS Steering Group</td>
<td>Minutes of meetings</td>
<td>Coordinated approach to risk management with responsibility shared amongst all partners</td>
</tr>
</tbody>
</table>
Theme 2: Caring for The Slate Landscape of Northwest Wales

**Objective 3**

Reflect the obligations of the World Heritage Convention to protect and preserve the Outstanding Universal Value of the Slate Landscape of northwest Wales and its transmission for the benefit of future generations.

**Policy 3.1**

Promote awareness and understanding of the resource why the Slate Landscape of northwest Wales needs to be protected and actively managed. This will be achieved through promoting the Proposed World Heritage Site.

**Policy 3.2**

Understand the training needs for all planning and development professions to facilitate the proposed World Heritage Site.

**Policy 3.3**

Implement the proposed Outstanding Universal Value, integrity and authenticity of the Slate Landscape of northwest Wales and its setting from appropriate development to ensure the effective use of the proposed planning system.

**Policy 3.4**

Apply the Conservation Principles for the sustainable management of the heritage environment in Wales to inform all development proposals and planning applications throughout the Proposed Institution.

**Policy 3.5**

Establish a steering group including planning officers to support and advise on the proposed World Heritage Site.

**Objectives**

1. Promote awareness and understanding of the resource why the Slate Landscape of northwest Wales needs to be protected and actively managed. This will be achieved through promoting the Proposed World Heritage Site.
2. Understand the training needs for all planning and development professions.
3. Implement the proposed Outstanding Universal Value, integrity and authenticity of the Slate Landscape of northwest Wales and its setting from appropriate development to ensure the effective use of the proposed planning system.
4. Establish a steering group including planning officers to support and advise on the proposed World Heritage Site.

**Outcomes**

- Improved management and awareness
- Improved decision making
- Improved design and purpose of developments
- Improved design and purpose of developments
- Improved decision making

**Outputs**

- Number of training sessions held
- Number of training sessions held
- Improved management and awareness
- Improved decision making
- Improved design and purpose of developments
- Improved design and purpose of developments
- Improved decision making

**Key performance indicators (KPIs)**

- Number of training sessions held
- Number of training sessions held
- Number of training sessions held
- Number of training sessions held
- Number of training sessions held
- Number of training sessions held
- Number of training sessions held
- Number of training sessions held

**Measurable outcomes**

- Improved management and awareness
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments
- Improved decision making

**Actions**

1. Improve the quality of training sessions by developing appropriate training programmes.
2. Improve the quality of planning applications by developing appropriate training programmes.
3. Improve the quality of planning applications by developing appropriate training programmes.
4. Improve the quality of planning applications by developing appropriate training programmes.
5. Improve the quality of planning applications by developing appropriate training programmes.

**RESOURCES**

- Number of community projects
- Number of community projects
- Number of community projects
- Number of community projects
- Number of community projects
- Number of community projects
- Number of community projects
- Number of community projects

**TIMELINE**

- Ongoing
- Ongoing
- Ongoing
- Ongoing
- Ongoing
- Ongoing
- Ongoing
- Ongoing

**RESPONSIBILITY**

- LPAs
- Local Planning Authorities
- LPAs
- Local Planning Authorities
- LPAs
- Local Planning Authorities
- LPAs
- Local Planning Authorities

**METHODOLOGY**

- LPAs
- Local Planning Authorities
- LPAs
- Local Planning Authorities
- LPAs
- Local Planning Authorities
- LPAs
- Local Planning Authorities

**MEASURABLE OUTCOMES**

- Informed decision making
- Informed decision making
- Informed decision making
- Informed decision making
- Informed decision making
- Informed decision making
- Informed decision making
- Informed decision making

**IMPLICATIONS**

- Increased awareness of the Slate Landscape of northwest Wales
- Improved understanding of the resource
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments

**INTERVENTIONS**

- Improved awareness of the Slate Landscape of northwest Wales
- Improved understanding of the resource
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments

**ACTION**

- Improved awareness of the Slate Landscape of northwest Wales
- Improved understanding of the resource
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments

**OUTPUTS**

- Improved awareness of the Slate Landscape of northwest Wales
- Improved understanding of the resource
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments

**OUTPUTS**

- Improved awareness of the Slate Landscape of northwest Wales
- Improved understanding of the resource
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments
- Improved decision making
- Improved design and purpose of developments
Theme 1: Sustainable Development of The Slate Landscape of Northwest Wales

<table>
<thead>
<tr>
<th>Objective</th>
<th>Description</th>
<th>Module</th>
<th>Timeframe</th>
<th>OUV Implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Policy 1.1</td>
<td>To facilitate a range of heritage-based regeneration projects.</td>
<td>Groups</td>
<td>Ongoing</td>
<td>All new projects will consider the OUV of the nominated WHS</td>
</tr>
<tr>
<td>Policy 1.2</td>
<td>To promote a coordinated approach to Number of interventions.</td>
<td>WHS Co-ordinator / Partners</td>
<td>Ongoing</td>
<td>The Sustainability and Heritage Site is identified as a core principle in the prosperity of the region, with social enterprises to consider the OUV of the nominated WHS</td>
</tr>
<tr>
<td>Policy 2.1</td>
<td>The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character.</td>
<td>WHS Co-ordinator</td>
<td>Ongoing</td>
<td>The Partnership will ensure that all new developments within the boundary or buffer zone will take account of the need to protect the OUV of the nominated WHS as identified in the WHS Management Plan.</td>
</tr>
</tbody>
</table>

**Policy 2.2**

- **Theme 3**
  - The Partnership will seek to integrate heritage interest with sustainable transport within the Nominated Property, the Buffer Zones and the region.
  - **Objective 6**
    - Supporting the delivery of a range of heritage-based regeneration projects.
    - **Policy 6.1**
      - The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character. | WHS Co-ordinator | Ongoing | The Sustainability and Heritage Site is identified as a core principle in the prosperity of the region, with social enterprises to consider the OUV of the nominated WHS |

**Policy 6.2**

- **Policy 7.3**
  - The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character. | WHS Co-ordinator | Ongoing | The Partnership will ensure that all new developments within the boundary or buffer zone will take account of the need to protect the OUV of the nominated WHS as identified in the WHS Management Plan. |

**Policy 7.4**

- **Policy 7.5**
  - The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character. | WHS Co-ordinator | Ongoing | The Partnership will ensure that all new developments within the boundary or buffer zone will take account of the need to protect the OUV of the nominated WHS as identified in the WHS Management Plan. |

**Policy 7.6**

- **Policy 7.7**
  - The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character. | WHS Co-ordinator | Ongoing | The Partnership will ensure that all new developments within the boundary or buffer zone will take account of the need to protect the OUV of the nominated WHS as identified in the WHS Management Plan. |

**Policy 7.8**

- **Policy 7.9**
  - The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character. | WHS Co-ordinator | Ongoing | The Partnership will ensure that all new developments within the boundary or buffer zone will take account of the need to protect the OUV of the nominated WHS as identified in the WHS Management Plan. |

**Policy 7.10**

- **Policy 7.11**
  - The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character. | WHS Co-ordinator | Ongoing | The Partnership will ensure that all new developments within the boundary or buffer zone will take account of the need to protect the OUV of the nominated WHS as identified in the WHS Management Plan. |

**Policy 7.12**

- **Policy 7.13**
  - The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character. | WHS Co-ordinator | Ongoing | The Partnership will ensure that all new developments within the boundary or buffer zone will take account of the need to protect the OUV of the nominated WHS as identified in the WHS Management Plan. |

**Policy 7.14**

- **Policy 7.15**
  - The Partnership will encourage informed conservation of disruptive elements of the built environment that contribute to historic character. | WHS Co-ordinator | Ongoing | The Partnership will ensure that all new developments within the boundary or buffer zone will take account of the need to protect the OUV of the nominated WHS as identified in the WHS Management Plan. |
**Theme 4: Enjoying The Slate Landscape of Northwest Wales**

**Objective:**
- Encourage and support community involvement to enhance the sustainability of cultural heritage sites, by facilitating the involvement of stakeholders and ensuring their continued responsibility to the development and implementation of visitor management plans.

**Responsibilities:**
- Encourage participation in heritage projects by providing unique and authentic experiences for visitors.
- Strengthen the cultural identity of the area through synergy with Visit Wales initiatives.
- Improve community understanding and encourage participation in cultural heritage activities.
- Promote the sustainability of cultural heritage sites through the development and implementation of visitor management plans.

**Outputs:**
- Increased awareness and understanding of the cultural heritage of the area.
- Improved community ownership of cultural heritage sites.
- Strengthened cultural identity of the area.
- Enhanced understanding and participation in cultural heritage activities.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Timeframe</th>
<th>Responsibility</th>
<th>Outputs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Encourage participation in heritage projects</td>
<td>Short-term</td>
<td>Encourage participation in heritage projects</td>
<td>Increased awareness and understanding of the cultural heritage of the area.</td>
</tr>
<tr>
<td>Promote sustainability of cultural heritage sites</td>
<td>Medium-term</td>
<td>Promote sustainability of cultural heritage sites</td>
<td>Improved community ownership of cultural heritage sites.</td>
</tr>
<tr>
<td>Strengthen cultural identity of the area</td>
<td>Long-term</td>
<td>Strengthen cultural identity of the area</td>
<td>Enhanced understanding and participation in cultural heritage activities.</td>
</tr>
</tbody>
</table>

**Table:**

<table>
<thead>
<tr>
<th>Number</th>
<th>Activity</th>
<th>Timeframe</th>
<th>Responsibility</th>
<th>Outputs</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.1</td>
<td>Policy on the development of cultural heritage sites</td>
<td>Short-term</td>
<td>Ensure the sustainable development of cultural heritage sites</td>
<td>Increased awareness and understanding of the cultural heritage of the area.</td>
</tr>
<tr>
<td>15.2</td>
<td>Policy on community involvement in cultural heritage projects</td>
<td>Medium-term</td>
<td>Promote the sustainability of cultural heritage sites</td>
<td>Improved community ownership of cultural heritage sites.</td>
</tr>
<tr>
<td>15.3</td>
<td>Policy on the enhancement of cultural identity</td>
<td>Long-term</td>
<td>Strengthen cultural identity of the area</td>
<td>Enhanced understanding and participation in cultural heritage activities.</td>
</tr>
</tbody>
</table>

**Implementation:**
- The Partnership will encourage participation in heritage projects by providing unique and authentic experiences for visitors.
- The Partnership will strengthen the cultural identity of the area through synergy with Visit Wales initiatives.
- The Partnership will promote the sustainability of cultural heritage sites through the development and implementation of visitor management plans.

**Coordinators:**
- LleCCHI
- WHS Coordinator
- DMP

**Key Points:**
- Increased awareness and understanding of the cultural heritage of the area.
- Improved community ownership of cultural heritage sites.
- Strengthened cultural identity of the area.
- Enhanced understanding and participation in cultural heritage activities.

**Top Priorities:**
- Enhancing the cultural identity of the area.
- Strengthening the sustainability of cultural heritage sites.
- Improving community understanding and participation in cultural heritage activities.

**Policy Priorities:**
- Policy 13.2: A Wales Slate InterpretaLon Plan will be developed for the key communities.
- Policy 14.1: New SLate Ambassadors will be established to promote and encourage tourism.
- Policy 15.1: The Slate Landscape of North Wales will be promoted to enhance understanding and appreciation of the cultural heritage.

**Outputs:**
- Increased awareness and understanding of the cultural heritage of the area.
- Improved community ownership of cultural heritage sites.
- Strengthened cultural identity of the area.
- Enhanced understanding and participation in cultural heritage activities.

**Outputs:**
- Increased awareness and understanding of the cultural heritage of the area.
- Improved community ownership of cultural heritage sites.
- Strengthened cultural identity of the area.
- Enhanced understanding and participation in cultural heritage activities.

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- Increased awareness and understanding of the cultural heritage of the area.
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**Outputs:**
- Increased awareness and understanding of the cultural heritage of the area.
- Improved community ownership of cultural heritage sites.
- Strengthened cultural identity of the area.
- Enhanced understanding and participation in cultural heritage activities.
# Theme 5: Learning about The Slate Landscape of Northwest Wales

<table>
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<tr>
<th>ACTION</th>
<th>TIMESCALE</th>
<th>RESPONSIBILITY</th>
<th>MEASURABLE OUTCOMES</th>
<th>OUTPUTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective 16</strong></td>
<td>The Nominated Property is a focus for shared learning and research fostering understanding and appreciation of its values and attributes</td>
<td></td>
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</tr>
<tr>
<td><strong>Policy 16.1</strong></td>
<td>Links will be established with education-providers to foster opportunities for inclusive learning programmes relevant to the Nominated Property</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maintain links with industrial archaeology course at Plas Tan y Bwlch</td>
<td>ongoing</td>
<td>WHS Coordinator</td>
<td>Number of attendees on courses</td>
<td>Increased skills level in practical industrial archaeology techniques</td>
</tr>
<tr>
<td>Develop further links with Bangor University</td>
<td>short-term</td>
<td>Steering Group</td>
<td>Number of seminars, PhDs undertaken</td>
<td>Increased understanding at academic level of slate industry and industrial history</td>
</tr>
<tr>
<td><strong>Policy 16.2</strong></td>
<td>Links will be established with international bodies to promote academic research, educational programmes and professional exchanges relevant to the Nominated Property</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop stronger links with TICCIH and European Quarry Landscape Project</td>
<td>medium-term</td>
<td>WHS Coordinator</td>
<td>Number of conferences and exchange visits</td>
<td>Increased understanding of context of stone working and industrialisation world-wide</td>
</tr>
<tr>
<td>Build on links with Association Ardenne Wallonne and other interested parties</td>
<td>medium-term</td>
<td>WHS Coordinator</td>
<td>Number of meetings/exchanges held</td>
<td>As above</td>
</tr>
<tr>
<td>Build on links between Ffestiniog Railway and Indian Railways (Mountain Railways of India WHS)</td>
<td>long-term</td>
<td>WHS Coordinator</td>
<td>Number of meetings/exchanges held</td>
<td>Opportunity to share best practice and information</td>
</tr>
<tr>
<td>Work with European Quarry Landscape Project</td>
<td>long-term</td>
<td>WHS Coordinator</td>
<td>Number of meetings/exchanges held</td>
<td>Increased understanding of context of stone working world-wide</td>
</tr>
<tr>
<td><strong>Policy 16.3</strong></td>
<td>Visitors will be encouraged to explore and learn about the physical, social and cultural aspects of the Slate Landscape of Northwest Wales</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Links between academic research and interpretation</td>
<td>medium-term</td>
<td>Bangor University / WHS Coordinator</td>
<td>Number of projects combining interpretation and academic research completed</td>
<td>Increased / evolving understanding of The Slate Landscape of Northwest Wales</td>
</tr>
<tr>
<td><strong>Policy 16.4</strong></td>
<td>Researchers will be encouraged to share their knowledge and research findings</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Encourage sharing information between academic researchers</td>
<td>medium-term</td>
<td>Bangor University / WHS Coordinator</td>
<td>Number of seminars and publications</td>
<td>Increased / evolving understanding of The Slate Landscape of Northwest Wales</td>
</tr>
</tbody>
</table>