

Appendix A

Presenting and explaining the challenge (September - December 2015)

What	Details
Newyddion Gwynedd – Council newspaper	A series of press releases were published in Newyddion Gwynedd explaining the financial context and ways for citizens to participate in the public consultation
Press Releases	A series of press releases were published explaining the financial context and ways for citizens to participate in the public consultation
Council Website	<p>A series of relevant pages were published including:</p> <ul style="list-style-type: none"> • introduction by the Council’s Chief Executive (video) • video on how to complete the questionnaire • an electronic version of the consultaion document • an online questionnaire • dates and locations of the public forums and ‘drop-in’ sessionss along with a registration form •
Booklet	Production and distribution of a consultation booklet along with a paper version of the questionnaire and a freepost envelope to return the questionnaire
Twitter	200 messages were published to promote the exercise
Facebook	200 messages were published to promote the exercise
Posters and Flyers	Posters and flyers were distributed to promote the public forums and ‘drop-in sessions’ along with details on the Council’s website
Councillors	Production of materials for Gwynedd Councillors