

# Our Area Regeneration Framework

## LOCAL REGENERATION PLAN

### CAERNARFON AREA

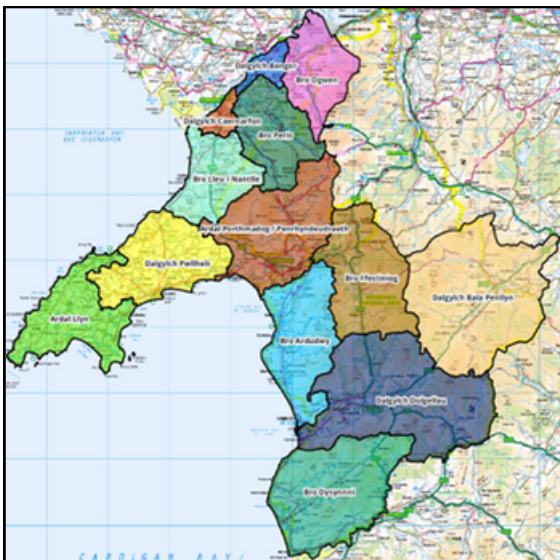


April 2025



In 2021, Cyngor Gwynedd Regeneration Board agreed to develop a new Regeneration Framework. The intention of the Framework is to ensure that proactive steps are in place to ensure collaboration to improve the areas economically, environmentally, socially and culturally.

As part of that Framework, the county has been divided into 13 Local Regeneration Areas and an action plan has been created for each of the areas. This is the action plan for the Caernarfon area.



Local Regeneration Areas Bangor Area, Dyffryn Ogwen Area, Bro Peris Area, Caernarfon Area, Bro Llew / Nantlle Area, Pen Llŷn Area, Pwllheli Area, Porthmadog / Penrhyndeudraeth Area, Bro Ffestiniog Area, Bro Arduwy Area, Bala Penllyn Area, Dolgellau Area and Tywyn & Bro Dysynni Area.

'Regeneration' has been defined as a deliberate effort to improve areas economically, environmentally, socially or culturally. The framework also recognises a key role for communities to identify local priorities; and the contribution of local organisations in developing action plans.

After an engagement process in 2022 and listening to the opinions of local people, the plan includes the vision and priorities of each community for the future. With working in partnership at the core of the plan it is hoped that it will provide a clear path to steps that can bring positive change to communities that will change lives for the better. The aim of the plan is therefore to be a guide to investment locally as well as influence on policy decisions in all areas - from health and education to transport and planning.

# GWYNEDD REGENERATION FRAMEWORK

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The Regeneration Framework for Gwynedd focuses on deliberate efforts to improve areas economically, environmentally, socially and culturally in order to create healthy, prosperous, dynamic and sustainable communities ensuring the input and contribution of a wide range of local organisations.

## Vision

**To develop and support sustainable communities that are healthy, prosperous and dynamic with the confidence to venture, and with the desire and ability to contribute their own solutions to local needs and to take advantage of new opportunities**

## Our Values

**Inclusiveness:** we will include more people in our work

**Trust:** we will respect and trust the people we work with

**Collaboration:** we will work together to achieve

**Whole System Thinking:** we will consider the full impact of our actions

**Desire for Change :** we will challenge convention and take action.

## Our Ways of Working

- Based on Assets: building on the strengths of the area
- Shared ownership: sharing power and the responsibility for our future
- Continuous Development: we will always seek positive changes
- Community leading: we will operate under the guidance of the Community



We will implement the Regeneration Framework in accordance with the Five Ways of Working of the Well-being of Future Generations (Wales) Act 2015





The aim of the 'Our Area' (Ardal Ni) campaign was to hold a conversation with local communities in order to identify what is important to residents and how they would like to see their area develop over the next 10-15 years



Consultation and engagement with each community has been a key part of drawing up the action plans. There were three stages to the consultation held under the banner of 'Ardal Ni 2035'

- An initial discussion was held with town and community councils together with local organisations, groups and councillors receiving 8 responses on ideas about what should be the local priorities for the area in the period up to 2035. These responses were used as a basis for the second stage of wider engagement with the public.
- A public engagement campaign was organised to give residents the opportunity to voice their opinion regarding the challenges facing their area, what is important to them and what developments they want to see in their area over the next 10 to 15 years . 382 responses were received from the Caernarfon area through an online and paper questionnaire
- Following public sessions, workshops were held with organisations to discuss action plans focusing on the issues and priorities that had been identified locally.

## Further Details

Digital information has been placed on the Cyngor Gwynedd website:

<https://www.gwynedd.llyw.cymru/cy/Trigolion/Dweud-eich-Dweud/Canlyniadau/2022/Canlyniadau-Ardal-Ni/Canlyniadau-Arolwg-Ardal-Ni-2035.aspx>

Further details are available for each of the 13 regeneration areas including

- Area Assessments (statistical summary of the area)
- Initial Discussions Report (Stage 1)
- Public Engagement Exercise Results Report (Phase 2)

In accordance with the Values and Way of Working that have been identified, the information and feedback from 'Our Area' (Ardal Ni) engagement work has been used in identifying county and local priorities.

# COUNTY WIDE AND STRATEGIC PLANS

04

## Gwynedd and Anglesey Public Services Board



The results of Our Area (Ardal Ni) were taken into account when preparing the well-being assessments of local areas. For the 2023-28 plan three Well-being Objectives:

- Mitigate the impact of poverty on the well-being of our Communities
- The well-being and success of our children and young people
- Supporting our communities to move towards Zero Net Carbon.

## The Cyngor Gwynedd Plan 2023 - 2028

The plan includes a series of projects for the next five years under seven priority areas



### TOMORROW'S GWYNEDD

Giving our children and young people the best possible start in life

### A PROSPEROUS GWYNEDD

Strengthening the economy and supporting the people of Gwynedd to earn a decent salary

### A HOMELY GWYNEDD

Supporting the people of Gwynedd to live in suitable and affordable homes in their communities

### A CARING GWYNEDD

Supporting the residents of Gwynedd to live full and safe lives in our communities

### A WELSH GWYNEDD

Ensuring that we give our residents every possible opportunity to use the Welsh language in the community

### A GREEN GWYNEDD

Protecting the county's natural beauty, and responding positively to the climate change crisis

### AN EFFICIENT GWYNEDD

Putting the residents of Gwynedd first and treating them fairly and ensuring that the Council performs effectively and efficiently

## Local Planning Authority

Information will be considered when developing initial work - Gwynedd and Mon Local Development Plan 2015 - 2026



# CAERNARFON AREA TODAY

# 05

The Caernarfon area is located between the banks of the Menai and the mountains of Snowdonia. The historic town of Caernarfon is the centre of the area which also includes the community of Y Bontnewydd.



## Caernarfon Area Summary in Figures

### Strengths

Compares better than the average of Wales or Gwynedd

- **82.9** - life expectancy for women, higher than the Welsh figure of 82.3
- **78.5** - life expectancy for men, higher than the Welsh figure of 78.3
- **79%** - percentage of the population aged 26-64 who are economically active which is higher than the Welsh figure of 75%
- **86%** - who can speak Welsh which is higher than the figure for Gwynedd (65%) and Wales (19%)
- **2%** of houses are holiday homes, which is lower than the average for Wales (3%) and Gwynedd (11%)

*Source: Burum Consultancy Report 2021. Note that data has been modified due to differences between the boundaries of some regeneration areas and the boundaries of data sources)*

### Weaknesses

Does not compare as well as the average of Wales or Gwynedd

- **4.19** - (rate per 100) anti-social behavior recorded by the Police which is higher than Gwynedd's figure of 2.52 and Wales 2.55
- **77.7%** - the percentage of adults with a qualification that is lower than the average for Gwynedd (83%) and Wales (80%)
- **13.5%** - 4-5 year old children who are obese which is higher than the Welsh average of 11.8%
- **22.7%** - percentage of the population living with a long-term illness which is higher than the Gwynedd average of 20.5%
- **19%** of people in income deprivation which is higher than the average of Gwynedd (13%) and Wales (16%)

## Residents' opinion about the area

### What is good about the area?

- The Welsh language and culture(257)
- The natural environment and convenience to mountains, seaside and countryside (222)
- Heritage and history of the area (202)
- Quality walking and cycling routes and coastal path (148)
- Community spirit and camaraderie 146
- Leisure and culture facilities - Leisure Centre, Cinema, Library etc (111)
- The area's ability to attract tourism for economic benefit(101)
- It is a safe area (87)
- Facilities such as shops, cafes and restaurants(78)

*(Source: Responses from Caernarfon Area. Number of responses received in brackets)*

### What is not good about the area?

- Litter, clutter and the general appearance of the area is a problem (197)
- More support and investment is needed to regenerate Caernarfon town center(178)
- Lack of suitable and affordable housing for local people to buy or rent(167)
- The local economy is fragile, there is not enough support for businesses and shops are closing (166)
- Anti-social behavior and drug and alcohol abuse is a problem in the area (162)
- Lack of high paying and full time jobs locally (141)
- Lack of provision and activities for young people (137)
- Poverty is a problem in the area (116)
- There is a high number of second homes and holiday homes in the area (111)
- Problems relating to parking, road conditions and traffic in many parts of the area(80)
- Arrangements for pedestrians and vehicles on the Field(79)

# CAERNARFON AREA IN 15 YEARS

# 06



The list below shows responses received during the Our Area (Ardal Ni) public consultation. The issues are ranked according to the number of responses received, with the issues listed being identified by at least 1 out of 5 responses

## The main local issues have been identified during the work of our Area


What changes would you like to see happen in the Caernarfon area over the next 15 years that would make the area a better place to live?

Ranc	Main Issues / Priorities	Number
1	Plans to improve the appearance of the area - tidying up, more bins, wild flowers etc	188
2	Plans to create work and high value jobs in the area	171
3	Plans to ensure housing that suits the needs of local people in the area	170
4	It is necessary to provide more facilities for young people in the area and encourage them to take a more active part in the community	163
5	Plans to reduce anti-social behaviour	159
6	Plans to support local businesses and enterprises to establish and thrive	136
7	A greener area - renewable energy, reducing the use of plastic, car charging points, tree planting schemes etc.	129
8	An effective Sustainable Tourism Plan to better manage tourism and maximize the economic potential for local people	107
9	Plans to maintain and develop public paths, cycling and walking paths in the area	93
10	Plans to develop a local public transport network that is accessible, integrated and suitable for the needs of the area	76
11	There is a need for better provision within the area of health and well-being in the area as well as the development of a community hub to direct individuals to suitable services	73

# ACTION PLAN

# 07

It is anticipated that there will be an opportunity to review collaboration arrangements between active organisations in the area. By working in partnership there will be an opportunity to link together activities below, and to respond to gaps by planning additional activities


Key Issue	Ref	Project	Lead	Partners	Status	Timetable
 <p><b>CAERNARFON TOWN CENTRE PLACEMAKING PLAN</b></p> <p>B1. Plans to improve the appearance of the area - tidying up, more bins, wild flowers etc</p> <p>B2. Plans to create work and high value jobs in the area</p> <p>B6. Plans to support local businesses and enterprises to establish and thrive</p>	1.1	Poolside Car Park Study	Cyngor Gwynedd	Transport for Wales	Operational	Yr 1-3
	1.2	Buy and restore plan to empty	Galeri	Welsh Government, Cyngor Gwynedd	Operational	Yr 1-2
	1.3	Canfas Project	Galeri	Welsh Government, Cyngor Gwynedd	Operational	Yr 1-3
	1.4	Town Centre Signage Plan	Cyngor Gwynedd	Various	Operational	Yr 1-2
	1.5	Slate Quay - site adjoining car park	Cyngor Gwynedd	Galeri, Harbour Trust	Operational	Yr 1-2
	1.6	Coaches Study	Cyngor Gwynedd	Ym Harbwr, Galeri, Rheilffordd Eryri	Preliminary	Yr 1-2
	1.7	'Lle Da' - A community hub for young people	GISDA	Cyngor Gwynedd; DWP; Betsi Cadwaladr Health Board	Operational	Bl. 1-2
	1.8	Improving the look and feel of the town of Caernarfon	HWB Caernarfon	Cyngor Gwynedd	Operational	Bl. 1-2
	1.9	Vacant property package - town centre	Cyngor Gwynedd	Local organisations	Operational	Bl. 1-2
	1.10	Banner Scheme	HWB Caernarfon		Operational	Bl. 1-2



# ACTION PLAN

08

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Key Issue	Ref	Project	Lead	Partners	Status	Timetable
 <p><b>CAERNARFON TOWN CENTRE PLACEMAKING PLAN</b></p>	1.11	County schemes such as Recharge, Digital Future, Buy locally, Ffiws, Arfor	Various providers	Cyngor Gwynedd, Welsh Government	Operational	Yr 1-2
	1.12	Business Hub and the old Tourist Information Centre	HWB Caernarfon	CARN	Operational	Yr 1-2
	1.13	HWB Caernarfon website <i>Support the town's businesses</i>	HWB Caernarfon	Smart Gwynedd; Menter Môn	Preliminary	Yr 1-2
	1.14	Wi-Fi scheme	HWB Caernarfon	Menter Mon	Operational	Yr. 1-2
	1.14	Vinyls Scheme	Cyngor Gwynedd	Town Concill, Property Owners	Operational	Yr. 1-2

# ACTION PLAN

09

Key Issue	Ref	Project	Lead	Partners	Status	Timetable
<b>B2. Plans to create additional activities and high value jobs in the area</b>		Development of employment units on the Peblig site	Private Developers		Development	Yr 1-2
<b>B3. Plans to ensure housing that suits the needs of local people in the area</b>	3.1	Cyngor Gwynedd Housing Action Plan	Cyngor Gwynedd	Gwynedd Housing Partners, Welsh Government, Third Sector	Operational	Yr1-5
	3.2	Provision for adults with learning disabilities in Frondeg, Caernarfon	Cyngor Gwynedd	Welsh Government	Development	Yr 3-5
	3.3	The development of the Penrallt site	Cyngor Gwynedd	Welsh Government	Preliminary	Yr 3-5
	3.4	Residential development in Cadnant	ADRA	Gwynedd Housing Partners	Operational	Yr 1-2
	3.5	New flats for Cadnant and Peblig ward	ADRA	Gwynedd Housing Partners	Operational	Yr 1-2
<b>B4. It is necessary to provide more facilities for young people in the area and encourage them to take a more active part in the community</b>	4.1	'Lle Da' - A community hub for young people	GISDA	Cyngor Gwynedd; DWP; Betsi Cadwaladr Health Board	Operational	Yr 1-2
	4.2	Canolfan Ty'r Ysgol Improvements	GISDA	Local organisations	Development	Yr 1-2
	4.3	Academi Cyfleon - work experiences and moving to work	GISDA	Local organisations	Development	Yr 1-2
	4.4	Good Place 'Cynllun Selar': Artistic / creative provision for young people.	GISDA	Gwynedd Community Music, Frân Wen	Development	Yr 1-2
	4.5	Developing facilities at Caernarfon Sailing Club (Clwb Hwyllo)	Caernarfon Sailing Club Committee	Various institutions	Preliminary	Yr 1-2

It is anticipated that there will be an opportunity to review collaboration arrangements between active organisations in the area. By working in partnership there will be an opportunity to link together activities below, and to respond to gaps by planning additional activities

Key Issue	Ref	Project	Lead	Partners	Status	Timetable
<b>B5. Plans to reduce anti-social behaviour</b>	5.1					
<b>B7. A greener area - renewable energy, reducing the use of plastic, car charging points, tree planting schemes etc.</b>	7.1	Canolfan Noddfa <i>To install solar panels and make the energy system more efficient</i>	Canolfan Noddfa	Cyngor Gwynedd	In progress (summer 2024)	Yr 1-2
	7.2	Cadnant flood prevention project	Cyngor Gwynedd	Welsh Government	Development	Yr 1-2
	7.3	Gwyrfai Catchment Flood Prevention Plan	Cyngor Gwynedd	Welsh Government	Development	Yr 1-2
<b>B8. An effective Sustainable Tourism Plan to better manage tourism and maximize the economic potential for local people</b>	8.1	Gwynedd and Eryri Sustainable Visitor 2035 Plan	Cyngor Gwynedd	Snowdonia National Park Authority	Development	Yr 1-2
	8.2	Marketing Caernarfon	Other Accommodation	EcoMuseum	Development	Yr 1-2
	8.3	Interpretive Plaques To celebrate the heritage of Caernarfon.	Caernarfon Civic Association	Caernarfon Town Council, Cyngor Gwynedd; The Lottery Fund	Preliminary	Yr 1-2
	8.4	Compilation of Caernarfon Town Promotion Maps and leaflets	HWB Caernarfon	Local businesses	Operational	Yr 1-2

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Key Issue	Ref	Project	Lead	Partners	Status	Timetable
<b>B9. Plans to maintain and develop public paths, cycling and walking paths in the area</b>	9.1	Active Travel Plan: Caernarfon to Cibyn Estate	Cyngor Gwynedd	Welsh Government	Development	Yr 1-2
	9.2	Active Travel Scheme : Ysgol y Gelli	Cyngor Gwynedd	Welsh Government	Development	Yr 1-2
<b>B10. Plans to develop a local public transport network that is accessible, integrated and suitable for the needs of the area</b>	10.1	A Green Gwynedd – Public Transport	Cyngor Gwynedd	Welsh Government, Transport for Wales and Providers	County Plan - preparation	Yr 1-2
<b>B11. There is a need for better provision within the area of health and well-being in the area as well as the development of a community hub to direct individuals to suitable services</b>	11.1	Supporting People Hub	Cyngor Gwynedd	Porthi Dre	Operational	Yr 1-2
	11.2	Integrated Centre for Children, Bodfan	Cyngor Gwynedd	Health Board	Development	Yr 3-5
	11.3	Seilo Chapel project	Pwyllgor Seilo / Seilo Cyf.	Local groups	Preliminary	Yr 1-2
	11.4	Cycling for All (Beicio i bwb)	Antur Waunfawr	Cyngor Gwynedd	Operational	Yr 1-2
	11.5	Flying Start Area	Cyngor Gwynedd	Welsh Government	Operational	Yr 1-2



# COORDINATING AND MONITORING

The Action Plan is intended to incorporate the projects and activity of a wide range of organisations that contribute to the regeneration and improvement of the Caernarfon Area. This is a live document, and will be updated from time to time.

As part of the Regeneration Framework, arrangements for monitoring and coordinating the work program will be established in the Caernarfon Area, taking into account existing collaboration structures and arrangements.

A short annual report will be prepared including an update on the action plan and all related projects, and any progress during the period.



Thank you for the contributions of representatives from local Caernarfon organisations including:

- Caernarfon Town Council
- Bontnewydd Community Council
- Llety Arall
- Porthi'r Dre Caernarfon
- Galeri Caernarfon
- GISDA
- Antur Waunfawr
- Caernarfon Civic Association
- Hwyl y Bont
- CARN
- Llygaid Maesincla
- Caernarfon Railway
- Harbour Trust
- Bontnewydd Community Hall
- Canolfan Noddfa
- Twthill Community Group
- Caernarfon Rugby Club
- Caernarfon Football Club
- Bontnewydd Football Club
- Caernarfon Cricket Club
- Caernarfon BID
- Papur Dre
- Food Festival (Gwyl fwyd)
- Caernarfon Food Bank
- Eglwys Noddfa