

Our Area Regeneration Framework

LOCAL REGENERATION PLAN

BRO PERIS AREA

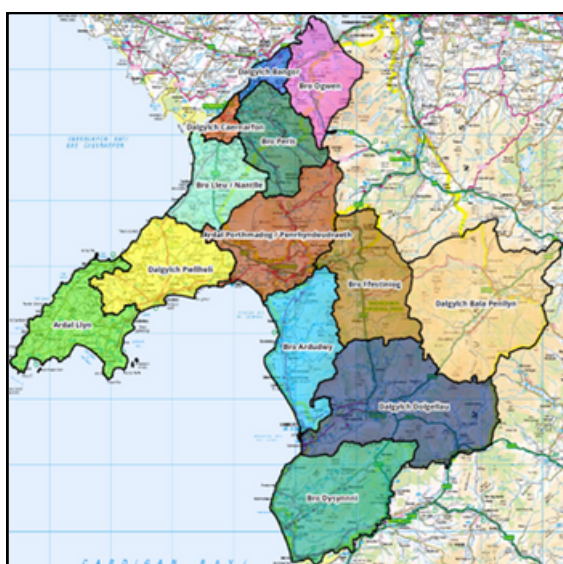


Draft October 2024



In 2021, Cyngor Gwynedd Regeneration Board agreed to develop a new Regeneration Framework. The intention of the Framework is to ensure that proactive steps are in place to ensure collaboration to improve the areas economically, environmentally, socially and culturally.

As part of that Framework, the county has been divided into 13 Local Regeneration Areas and an action plan has been created for each of the areas. This is the action plan for the Bro Peris area.



Local Regeneration Areas:
Bangor Area, Dyffryn Ogwen
Area, Bro Peris Area, Caernarfon
Area, Bro Lleu / Nantlle Area, Pen
Llyn Area, Pwllheli Area,
Porthmadog / Penrhyndeudraeth
Area, Bro Ffestiniog Area, Bro
Ardudwy Area, Bala Penllyn Area,
Dolgellau Area and Tywyn & Bro
Dysynni Area.

'Regeneration' has been defined as a deliberate effort to improve areas economically, environmentally, socially or culturally. The framework also recognises a key role for communities to identify local priorities; and the contribution of local organisations in developing action plans.

After an engagement process in 2022 and listening to the opinions of local people, the plan includes the vision and priorities of each community for the future. With working in partnership at the core of the arrangements it is hoped that it will provide a clear path to steps that can bring positive change to communities that will change lives for the better. The aim of the plan is therefore to be a guide to investment locally as well as influences on policy decisions in all areas - from health and education to transport and planning.

GWYNEDD REGENERATION FRAMEWORK

02

The Regeneration Framework for Gwynedd focuses on deliberate efforts to improve areas economically, environmentally, socially and culturally in order to create healthy, prosperous, dynamic and sustainable communities ensuring the input and contribution of a wide range of local organisations.

Vision

To develop and support sustainable communities that are healthy, prosperous and dynamic with the confidence to venture, and with the desire and ability to contribute their own solutions to local needs and to take advantage of new opportunities

Our Values

Inclusiveness: we will include more people in our work

Trust: we will respect and trust the people we work with

Collaboration: we will work together to achieve

Whole System Thinking: we will consider the full impact of our actions

Desire for Change : we will challenge convention and take action

Our Ways of Working

- Based on Assets: building on the strengths of the area
- Co-ownership: sharing power and the responsibility for our future
- Continuous Development: we will always seek positive changes
- Community leading: we will operate under the guidance of the Community



We will implement the Regeneration Framework in accordance with the Five Ways of Working of the Well-being of Future Generations (Wales) Act 2015



'OUR AREA' ENGAGEMENT

03

The aim of the Our Area (Ardal Ni) campaign was to hold a conversation with local communities in order to identify what is important to residents and how they would like to see their area develop over the next 10-15 years



Consultation and engagement with each community has been a key part of drawing up the action plans. There were three stages to the consultation held under the banner of 'Ardal Ni 2035'

- An initial discussion was held with town and community councils together with local organisations, groups and councillors receiving 23 responses on ideas about what should be the local priorities for the area in the period up to 2035. These responses were used as a basis for the second stage of wider engagement with the public.
- A public engagement campaign was organised to give residents the opportunity to voice their opinion regarding the challenges facing their area, what is important to them and what developments they want to see in their area over the next 10 to 15 years. 312 responses were received from the Bro Peris area through an online and paper questionnaire
- Following public sessions, workshops were held with organisations to discuss action plans focusing on the issues and priorities that had been identified locally.

Further Details

Digital information has been placed on the Cyngor Gwynedd website:

<https://www.gwynedd.llyw.cymru/cy/Trigolion/Dweud-eich-Dweud/Canlyniadau/2022/Canlyniadau-Ardal-Ni/Canlyniadau-Arolwg-Ardal-Ni-2035.aspx>

Further details are available for each of the 13 regeneration areas including

- Area Assessments (statistical summary of the area)
- Initial Discussions Report (Stage 1)
- Public Engagement Exercise Results Report (Phase 2)

In accordance with the Values and Way of Working that have been identified, the information and feedback from Our Area (Ardal Ni) engagement work has been used in identifying county and local priorities.

COUNTY WIDE AND STRATEGIC PLANS

04

Gwynedd and Anglesey Public Services Board



The results of our Area were taken into account when preparing the well-being assessments of local areas. For the 2023-28 plan three Well-being Objectives:

- Mitigate the impact of poverty on the well-being of our Communities
- The well-being and success of our children and young people
- Supporting our communities to move towards Zero Net Carbon.

The Gwynedd Council Plan 2023 - 2028

The plan includes a series of projects for the next five years under seven priority areas



TOMORROW'S GWYNEDD

Giving our children and young people the best possible start in life

A PROSPEROUS GWYNEDD

Strengthening the economy and supporting the people of Gwynedd to earn a decent salary

A HOMELY GWYNEDD

Supporting the people of Gwynedd to live in suitable and affordable homes in their communities

A CARING GWYNEDD

Supporting the residents of Gwynedd to live full and safe lives in our communities

A WELSH GWYNEDD

Ensuring that we give our residents every possible opportunity to use the Welsh language in the community

A GREEN GWYNEDD

Protecting the county's natural beauty, and responding positively to the climate change crisis

AN EFFICIENT GWYNEDD

Putting the residents of Gwynedd first and treating them fairly and ensuring that the Council performs effectively and efficiently

Eryri 2020 Snowdonia National Park Partnership Plan



A Statutory Management Plan which has been developed by the National Park Authority in partnership with a range of partners which focus on three areas, namely

**Environment Health,
Wellbeing and Communities
Eryri Economy**

Local Planning Authorities

Information will be considered when developing initial work

- Gwynedd and Mon Local Development Plan 2015 - 2026
- Review of the Eryri Local Development Plan (2016 – 2031)



BRO PERIS AREA TODAY

05

Bro Peris is located in the heart of Snowdonia with Snowdon as the centre. This plan includes the areas of Waunfawr, Caeathro, Llanrug, Cwm-Y-Glo, Llanddeiniolen, Llanberis, Nant Peris, and Betws Garmon.



Bro Peris Area Summary in Figures

Strengths

Compares better with the average of Wales or Gwynedd

- **83** – women's life expectancy higher than the Welsh figure of 82.3
- **79** – life expectancy for men, higher than the Welsh figure of 78.3
- **11.3%** of children are obese, slightly lower than the Welsh average (11.8%)
- **81%** speak Welsh, much higher than the figure for Gwynedd which is 65.3%
- **87%** adults with a qualification, the highest in Gwynedd
- **82%** in employment, higher than the Welsh average of 75%
- **£29,563** – medium household income, higher than the Welsh figure of £26.3

Weaknesses

Does not compare as well as the average of Wales or Gwynedd

- **85%** of homes with access to broadband, lower than the Welsh figure of 93.1%
- **5%** of houses are holiday homes, higher than the Welsh average (3%), but lower than the Gwynedd average (11%)

(Source: BurumConsultancy Report 2021. Note that data has been modified due to differences between the boundaries of some regeneration areas and the boundaries of data sources)

Residents' opinion about the area

What is good about the area?

- The natural environment and convenience to mountains, the seaside and the countryside. (223)
- The Welsh language and culture (197)
- The area's rich heritage and history (156)
- It is a safe area (129)
- Community spirit and friendliness of the area (116)
- Area health resources (112)
- Education provision and good schools (87)
- The area's ability to attract tourism (74)

(Source: Ardal Ni Bro Peris Area Responses. Number of responses received in brackets)

What is not good about the area?

- Parking, road conditions and traffic in many parts of the area (172)
- Number of second homes and summer homes in the area (167)
- Public transport (137)
- Litter, clutter and general appearance (98)
- Lack of high paying jobs (98)
- Number of houses in poor condition and lack of affordable housing (84)
- Activities for young people and for older people (83)
- Poverty and high cost of living (77)
- Encourage young people to be part of local committees and community councils (66)
- Local economy and support for businesses (64)
- Lack of walking and cycling routes (63)

BRO PERIS AREA IN 15 YEARS

06

The list below shows responses received during the Our Area (Ardal Ni) public consultation. The issues have been placed according to the number of responses received, with the issues listed being identified by at least 1 out of 5 responses.



The main local issues have been identified during the work of our Area

What changes would you like to see happen in the Bro Peris Area over the next 15 years that would make the area a better place to live?

Rank	Main Issues / Priorities	Number
1	Plans to ensure housing that suits the needs of local people	143
2	Introduce legislation to effectively manage the summer house and second home sector	143
3	Plans to improve parking management for visitors and local people	118
4	Plans to develop a local public transport network that is accessible, integrated and suitable for the needs of the area	103
5	A greener area - renewable energy, reducing the use of plastic, car charging points, tree planting schemes, etc.	88
6	Plans to maintain and develop public footpaths and cycle paths	87
7	Plans to improve the appearance of the area - clean streets, more bins, street flowers etc	87
8	Plans to support businesses to establish and thrive locally and to create high value work and jobs	82
9	An effective Sustainable Tourism Plan to get better control of tourism and maximizing the economic potential for local people	81
10	Plans to provide more facilities for young and older people	78
11	Plans and support for activities that promote the language Welsh and the culture and which supports learners of the language	63

ACTION PLAN

07

It is anticipated that there will be an opportunity to review collaboration arrangements between active organisations in the area. By working in partnership there will be an opportunity to link together activities below, and to respond to gaps by planning additional activities.

Key Issue	Ref	Project	Lead	Partners	Status	Timetable
B1. Plans to ensure housing that suits the needs of local people	1.1	Cyngor Gwynedd Housing Action Plan	Cyngor Gwynedd	Gwynedd Housing Partners, Welsh Government	Operational	Yr 1-5
	1.2	Dyffryn Peris Community Led Housing Project	Dyffryn Peris Partnership	-	Development	Yr 1-2
B2. Introduce legislation to effectively manage the summer house and second home sector	2.1	Homely Gwynedd- Council Tax Premium	Cyngor Gwynedd	-	Operational	Yr 1-2
	2.2	Homely Gwynedd - Article 4 Instruction	Cyngor Gwynedd	Cyngor Gwynedd Planning Area	Operational	Yr 1-3
	2.3	Homely Gwynedd - Article 4 Instruction	Snowdonia National Park Authority	Areas within the National Park	Article 4 Direction takes effect from 1 June 2025	Yr 1-3
B3. Plans to improve parking management for visitors and local people	3.1	North Snowdonia Transport Plan	Snowdonia National Park	North Snowdonia Transport Group	Operational	Yr 1-2
	3.2	Gwynedd and Eryri Sustainable Visitor 2035 Plan	Cyngor Gwynedd	Snowdonia National Park Authority	Operational	Yr 1-2
	3.3	Glyn Car Park Improvements	Cyngor Gwynedd	Welsh Government	Operational	Yr 1-2
B4. Plans to develop a local public transport network that is accessible, integrated and suitable for the needs of the area	4.1	North Snowdonia Transport Plan	Snowdonia National Park	North Snowdonia Transport Group	Operational	Yr 1-2
	4.2	Green Gwynedd – Public Transport	Cyngor Gwynedd	North Snowdonia Transport Group	Preliminary	Yr 1-2
	4.2	Integrated Transport Hub	Transport for Wales	Cyngor Gwynedd, APCE	Preliminary	Yr 3-5

ACTION PLAN (CONTINUED)

08

It is anticipated that there will be an opportunity to review collaboration arrangements between active organisations in the area. By working in partnership there will be an opportunity to link together activities below, and to respond to gaps by planning additional activities

Key Issue	Ref	Project	Lead	Partners	Status	Timetable
B5. A greener area - renewable energy, reducing the use of plastic, car charging points, tree planting schemes, etc.	5.1	GwyrddNi: Dyffryn Peris	Community Climate Action Plan	DEG	Operational	Yr 1-4
	5.2	Llanddeiniolen Nature Project	Growing Project Committee		Operational	Yr 1-2
	5.3	Llanrug and Cwm y Glo Food Scheme	Llanrug and Cwm y Glo Community Council		Operational	Yr 1-2
	5.4	Local Food Scheme	Antur Waunfawr	Local groups and schools	Operational	Yr 1-2
	5.5	Gwyrfai Gwyrdd	Gwyrfai Gwyrdd Steering Group	Local groups	Development	Yr 1-2
B6. Plans to maintain and develop public footpaths and cycle paths	6.1	Active Travel	Cyngor Gwynedd	Welsh Government	Preliminary	Yr 3-5
B7. Plans to improve the appearance of the area - clean streets, more bins, street flowers, etc.	7.1	Prosperous Gwynedd - Town Centres	Cyngor Gwynedd	Welsh Government, Llanberis Regeneration Group	Preliminary	Yr 1-2
	7.2	Town centre vacant property package	Cyngor Gwynedd	Welsh Government	Grants (£5k - £25k) is active	Yr 1-2
	7.3	Clean and Tidy Communities	Cyngor Gwynedd	Local organisations	A program of environmental improvements is active	Yr 4
B8. Schemes to support businesses to establish and thrive locally and to create high value work and jobs	8.1	National Slate Museum Redevelopment	National Museum of Wales	Cyngor Gwynedd	Operational	Yr 1-2
	8.2	Local Market	Llanberis Development Group	Local businesses	Development	Yr 1-2
	8.3	Glyn Rhonwy site	Cyngor Gwynedd	Businesses and private developers	Development	Yr 3-5

It is anticipated that there will be an opportunity to review collaboration arrangements between active organisations in the area. By working in partnership there will be an opportunity to link together activities below, and to respond to gaps by planning additional activities

Key Issue	Ref	Project	Lead	Partners	Status	Timetable
	8.4	Prosperous Gwynedd: Business Development Fund	Cyngor Gwynedd	UK Government	Operational	Yr 1-2
	8.5	Business Wales support service	Business Wales	Coverage	Executive	Yr 1-3
	8.6	County schemes such as Recharge, Digital Future, Buy locally, Ffiws Arfor	Various providers	Cyngor Gwynedd, Welsh Government	Operational	Yr 1-2
B9. Sustainable Tourism Plan	9.1	Gwynedd and Eryri Plan 2035	Cyngor Gwynedd	Snowdonia National Park Authority	Operational	Yr 1-2
	9.2	<i>Llewyrch o'r Llechi</i> - improvements to Gilfach Ddu	Cyngor Gwynedd	Levelling up funds	Gweithredol	Yr 1-2
B10. Plans to provide more facilities for young and older people	10.1	Supporting People Hub	Menter Fachwen	Cyngor Gwynedd	Development	Yr 1-2
	10.2	Arts, Circus and Events (ACE)	Circo Arts at Y Festri	Gwynedd Council play works; Active North Wales; National Grid; local schools	Operational	Yr 6
	10.3	Deiniolen Youth Football Club	Deiniolen Youth CPD Committee		Operational	Yr 1-2
	10.4	Deiniolen Community Hub	Caban Cynfi	Deiniolen groups and initiatives	Operational	Yr 1-3
	10.5	Perthyn Bethel Cafe	Bethel Cafe Committee	Local groups	Operational	Yr 1-2

It is anticipated that there will be an opportunity to review collaboration arrangements between active organisations in the area. By working in partnership there will be an opportunity to link together activities below, and to respond to gaps by planning additional activities

Key Issue	Ref	Project	Lead	Partners	Status	Timetable
	10.6	Cafe Ebs Deiniolen	Pwyllgor Pentra	Menter Fachwen	Operational	Yr 1-2
	10.7	Old Library Building Deiniolen	Pwyllgor Pentra	Local groups	Development	Yr 1-2
	10.8	Rhiwlas Village Hall	Rhiwlas Hall Committee	Local groups	Operational	
B11. Plans and support to activities that promote and support the Welsh language and culture and learners of the language	11.1	Llechi Lleni	Cyngor Gwynedd	National Lottery, Local Slate Group	Operational	Yr 1
	11.2	Welsh Slate WHS Programme	Cyngor Gwynedd	Llechi Cymru, Amgueddfa Cymru	Operational	Yr 1-2
	11.3	Social prescription activities, skills development	National Museum of Wales	Local organisations	Operational	Yr 1-2
	11.4	Paned i'r Blaned	Gwyrdd Ni	A. Bierd	Operational	Yr 1

COORDINATING AND MONITORING

11

The Action Plan is intended to incorporate the projects and activity of a wide range of organisations that contribute to the regeneration and improvement of the Bro Peris Area. This includes all of the Community Councils, Constituted Community Groups, Charities and Community Interest Companies details below.

As part of the Regeneration Framework, arrangements for monitoring and coordinating the work program will be established in Bro Peris, taking into account existing collaboration structures and arrangements. The Dyffryn Peris Partnership is the representative body that will monitor the achievement of the Local Regeneration Plan.

This is a live document, and will be updated from time to time. A short annual report will be prepared including an update on the action plan and all related projects, and any progress during the period.

- Betws Garmon Community Council
- Llanberis and Nantperis Community Council
- Llanddeiniolen Community Council
- Llanrug and Cwm y Glo Community Council
- Waunfawr and Caeathro Community Council
- Llanberis Development Group
- Y Festri a Circo Arts
- Caban Cynfi Deiniolen
- Pwyllgor Pentra Deiniolen Committee
- Menter Fachwen
- Bethel Community Enterprise - Bedol Cafe
- Antur Waunfawr
- Ynni Padarn Peris Energy
- Gwyrdd Ni
- Llanberis Tidying Group
- Ffrindiau'r Ddol, Llanberis
- Brynrefail Community Group
- Friends of St Padarn's Church
- Incredible Edible Rhiwlas
- Friends of Rhiwlas
- Ty'r Ysgol, Rhyd Ddu
- Caban Brynrefail
- Y Ganolfan, Llanberis
- Waunfawr Memorial Hall
- Rhiwlas Hall
- Llanrug Memorial Hall
- Penisarwaun Community Hall
- Bethel Memorial Hall
- Llanrug Football Club
- Llanberis Football Club
- Bethel Football Club
- Bethel Play Park Committee
- Deiniolen Children's Football Club
- Eco'r Wyddfa
- Tyddyn Teg
- Caeathro Playground Association
- Dyffryn Peris Energy Charity
- Partneriaeth Dyffryn Peris Partnership