Barmouth Beach Concession 2026

Scoring Matrix

The Evaluation Panel will use the Scoring Matrix below to evaluate the submissions.

Scoring - Quality Criteria	
Rating of Response	**Score**
Perfect and Fully Compliant Submission - which meets all requirements of the specification and is fully explained in comprehensive detail. No omissions in the response.	10
Excellent Submission - which meets all the requirements and address thoroughly and convincingly, with significant evidence of the tenderer's understanding and experience.	9
Very Good Submission - response is credible and positive and demonstrates a position completely in accordance with the tender requirements.	8
Good Submission - provides a credible and convincing response to all of the requirements raised.	7
Satisfactory Submission - which meets the essential requirements and is explained in adequate detail.	6
Average Submission - addresses the essential requirements, but leaves a number of gaps and concerns over tenderer's understanding/experience/credibility against the tender requirements.	5
Acceptable (minor issues) Submission - which in some areas falls short of requirements and is poorly explained but not sufficient to warrant rejection.	4
Please note that the quality criteria questions require a **minimum score threshold of 4** to be achieved in order to meet the minimum standards. **FAILURE TO MEET THE MINIMUM STANDARD <u>IN ANY QUESTION</u> WILL RESULT IN YOUR SUBMISSION BEING EXCLUDED FROM THE EVALUATION PROCESS**	
Weak Submission - falls short of most of the requirements with weak or no explanation. Only addresses the requirements to a limited degree.	3
Poor Submission - scarcely meets the requirements and raises doubt as to the ability to develop an acceptable and beneficial contract.	2
Unacceptable (major issues) Submission - either completely fails to address the criteria or fails to demonstrate any understanding/experience/credibility against the tender requirements.	1
An unanswered response, or a response that is totally unacceptable and does not fulfil the requirement in any way.	0