

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



Gwynedd Business Support Bulletin 22.07.2022

SUPPORT: Gwynedd Council is expanding the business support team

We're looking for just the right person to become our new Local Businesses Engagement Officer, and help support our wonderful business community. The closing date for applications is 10:00am 28 July 2022. For more details about the job, and how to apply, go to:

<https://diogel.gwynedd.llyw.cymru/SwyddiArLein/en/Swydd/Manylion/22910>

OPPORTUNITY: Busnes@LlanrilloMenai – Project Net Zero Gwynedd

With support from the UK Government's Community Renewal Fund, Busnes@LlandrilloMenai are developing courses that will help local construction businesses gain the skills and qualifications they'll need to install new clean technologies like heat pumps, electric vehicle charging points and external insulation. For more information, go to:

<https://www.gllm.ac.uk/busnes/projects/cist-project-net-zero-gwynedd>

TRANSPORT: Bws Ogwen electric shuttle bus launched

Partneriaeth Ogwen social enterprise has received a grant enabling it to buy an electric shuttle bus for the benefit of local residents and businesses. The Bethesda to Llyn Ogwen route during the summer months, launched on 21 July 2022, will encourage visitors to the Llyn Ogwen region to use Bethesda as a base. More on this at:

<https://bit.ly/3uSq45q>

TECH: SMART Town Solution Showcase – Wordnerds Event 27 July 2022

SMART Town systems – providing information on how and when customers visit high streets – are already in place in a number of local towns and villages, with more on the way. An online SMART Town solution showcase featuring Wordnerds, a text analytics solution supporting local authorities to listen to and act on citizen feedback, will take place on 27 July 2022 (12:00pm-1:15pm). For more information, and to register, go to:

<https://bit.ly/3BauhWe>

TRANSPORT: Industrial action to impact Transport for Wales (TfW) services on 27 and 30 July 2022

Transport for Wales (TfW) customers are being advised to plan their journeys carefully next week with services set to be disrupted by two days of national industrial action. More information can be found at:

<https://bit.ly/3S5Y3BB>

NEWS: Digital overhaul gives holiday park new lease of life

Superfast Business Wales has supported a Gwynedd business, Ty'n Don Caravan Park, Porth Neigwl, to undergo a full digital upgrade with a new website and a modern booking system, as well as a marketing strategy that focuses on social media and search engine optimisation (SEO). More on this story at:

<https://bit.ly/3PGEXQ8>

Find out how Superfast Business Wales can help your business at:

<https://businesswales.gov.wales/superfastbusinesswales/>

OPPORTUNITY: The Pitch 2022

The Pitch is a free competition that gives startups the support to grow and the platform to raise investment, giving UK-based businesses that have been trading for less than three years the chance to get their business in front of investors, win prizes worth £10,000 plus a mentoring and coaching package. Applications close on 31 July 2022. For more information, go to:

<https://thepitch.uk/apply-for-the-pitch/>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

https://twitter.com/_businesswales

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

FSB Wales

https://twitter.com/FSB_Wales

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<https://twitter.com/VisitWalesBiz>

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<https://bit.ly/3jeVr1A>

If you want to unsubscribe, have a question, or need some advice:

E-mail busnes@gwynedd.llyw.cymru