

# Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



## **Gwynedd Business Support Bulletin 05.11.2021**

This is a special edition of the Business Support Bulletin with a focus on items relating to the visitor economy:

### **EVENT: Sustainable Visitor Economy 2035 – Virtual Event 30 November 2021**

Gwynedd Council and the Snowdonia National Park Authority will be hosting an event, to discuss the Gwynedd and Eryri Sustainable Visitor Economy Plan 2035, on 30 November 2021, from 9:00am-12:00pm. To register, go to:

<https://bit.ly/3bfLO13>

### **SURVEY: The 2021 Visitor Season**

Gwynedd Council are seeking feedback from businesses on the 2021 visitor season and what the future looks like. To complete the short questionnaire, go to:

<https://arolwg.gwynedd.llyw.cymru/index.php/721573?lang=en>

### **OPPORTUNITY: Visit Wales Quality Grading Assessments are now free**

Visit Wales have announced that there will be no charge for participation in their star quality grading scheme for accommodation and visitor attraction businesses for the foreseeable future (apart from where the costs for overnight grading visits and entry fees, use of food and drink outlets, etc. for tourist attraction assessments will need to be covered by the business). More information here:

<https://bit.ly/VisitWalesNews07Oct2021>

If you are a new business or if you were previously graded and would like to participate in quality grading once more, please email:

quality.tourism@gov.wales

More information about the grading scheme itself can be found at:

<https://businesswales.gov.wales/tourism/star-quality-grading>

## **CONSULTATION: Statutory registration / licensing for holiday accommodation**

The Welsh Government are seeking views on establishing a statutory registration or licensing scheme for holiday accommodation operators in Wales. An independent research agency have been commissioned to talk to stakeholders, including trade associations, and seek best practice in other countries.

Contact your representative body or email: [anthony@strategic-research.co.uk](mailto:anthony@strategic-research.co.uk) with your comments.

More information here:

<https://bit.ly/2WIYtf2>

## **CONSULTATION: Local taxes on second homes and holiday lets**

The Welsh Government is seeking views on potential changes to local taxation which could be used in response to the adverse impact that disproportionate numbers of second homes and holiday lets can have on communities. The consultation closes on 17 November 2021. For more information, go to:

<https://gov.wales/local-taxes-second-homes-and-self-catering-accommodation>

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More useful information is available from:

## **Gwynedd Council – Business Support**

<https://www.gwynedd.llyw.cymru/businesscovid19>  
<https://twitter.com/BusnesGwynedd>

## **Gwynedd Business Network**

<https://www.gwyneddbusnes.net/>  
<https://twitter.com/gwyneddbusnes>

## **Business Wales**

<https://businesswales.gov.wales/coronavirus-advice/>  
[https://twitter.com/\\_businesswales](https://twitter.com/_businesswales)

## **Busnes@llandrillomenai**

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>  
<https://twitter.com/busnesLLM>

## **FSB Wales**

[https://twitter.com/FSB\\_Wales](https://twitter.com/FSB_Wales)

## **Visit Wales**

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

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E-mail [busnes@gwynedd.llyw.cymru](mailto:busnes@gwynedd.llyw.cymru)