

Gwynedd Business Resilience Fund – PROJECT PLAN

Part 1 – Initial details

Name of business/applicant:

Contact information:

· Business Address (trading/registered office if appropriate)

· Email

· Website

· Phone

· Mobile

Main Project Activity:

What purpose do you intend to use the grant for?

Part 2 – About you

Explain how you have the skills and experience (either individually or in your team) to undertake the project:

Part 3 – The Project

Detailed description of your project:

Detail your business's current activities/product range:

What specific improvements do you plan to make with the grant?

Explain how you will go about doing the work/purchasing the equipment or services needed:

Do you need another person to do work on your behalf to make the project a reality?

If so, who?

How do you know they're available to do the work?

How will you ensure that you stick to the project schedule?

How will you ensure that you stick to the project budget?

Will you be introducing a new product (whether physical or digital) or service?

Yes/No

If so, Explain what the product or service is:

Is this product/service already available on the market (from another provider)?

Yes/No

Will your proposed project increase the value of a product or service you already offer?

Yes/No

If so, explain how :

Will it be possible to export your products once the project is completed?

Yes/No

If yes, please explain how:

Part 4 – General

What are the main risks involved in the implementation of your project?

What can you do to reduce these risks?

Risk	Minimize by...