



Funded by
UK Government

Wedi ei ariannu gan
Llywodraeth y DU



Town Centre Commercial Property Improvement Grant

GUIDANCE 2026

This guidance is for business owners, or agencies working on their behalf, who wish to apply for a grant to improve the appearance of their properties in Bangor and Pwllheli.

If you are interested in the fund, please contact adfywio@gwynedd.llyw.cymru and 07557208534

1. Summary and Purpose of the Fund

In order to respond to one of the priorities of the Council Plan 2023-28, which is the regeneration of Gwynedd's town centres, Cyngor Gwynedd has launched a pilot fund to improve the appearance of commercial property buildings in the centre of **Bangor and Pwllheli**. The Fund is funded through the Pride in Place Impact Fund through the UK Government with the support of Cyngor Gwynedd. The purpose of the fund is to improve the appearance of properties in town centres and to improve the urban fabric.

2. What is eligible?

The fund offers support for capital, physical, and **visual improvements** to commercial property. The following are examples of what would be **eligible**:

- Improvements to the exterior fabric of the building;
- Painting the building;
- Upgrading windows and doors;
- New signage **

**** Any signage and promotional work that is funded must be in line with Cyngor Gwynedd's Language Policy and the Planning Authority's regulations. Applicants will be required to share a copy of the proof of any sign with Cyngor Gwynedd before ordering and installing it.**

Further details:

Cyngor Gwynedd's Language Policy: [CyngorGwyneddLanguagePolicy2022.pdf](#)

Planning Enquiries: cynllunio@gwynedd.llyw.cymru

The following are examples of what is **NOT** eligible:

- Roof improvements;
- Internal improvements;
- Improvements to parts of the building that are not visible to the public when passing the building;
- Any revenue costs – examples include studies/reports, marketing materials, small tools and equipment;
- Individuals' labour costs on their property;
- Contribution towards the cost of purchase;
- Costs associated with preparing for the work e.g. cost of writing the application, professional fees, fees for statutory permissions;
- The costs of running and maintaining the business;
- Schemes where there are confidentiality implications, such as CCTV cameras;
- Payment of loans;
- Job hiring costs;
- Luxury or personal items;
- Duplicating funding for the same item from other sources;
- Developments that are related to the promotion of belief or for a political purpose.

You will need to send us photographs of the building before and after the development. A designated officer of the Council, or a representative on behalf of the Council, will have the right to visit the site to check the work.

The work will have to meet health and safety requirements, and the applicant will be responsible for obtaining adequate insurance during, and after the work is completed. The applicant will be responsible for ensuring that the property will be maintained to a high standard.

3. Who can apply?

The grant is for owners of commercial properties (who have registered for non-domestic rates) in Bangor city centre and Pwllheli town centre. Businesses will need to be located within the boundary of the main commercial centres in these towns. Details in Appendix 1.

Additionally, the business will need to:

- Have public liability insurance;
- Be below the Minimum Financial Support (ICA) Subsidy Management Act (2022) threshold level during the previous three fiscal years;
- Secure the land/property owner's permission to do the work.

It will not be possible to consider any application to upgrade a property if:

- The property has already received a Property Improvement Grant or Resilience Grant (for front-of-building work) from Cyngor Gwynedd since 2021;
- The building is already currently under consideration for another grant or loan from Cyngor Gwynedd (commercial property grants and residential grants).

National and International Chain companies are not eligible for support.

4. How much can we apply for?

The minimum amount that can be awarded is £2,500 and the maximum is £10,000. The contribution can be up to 70% of the value of the work.

Original estimates must be attached. Two estimates are needed for work under £4,999. Three estimates are needed if the total of the work is more than £5,000.

Cyngor Gwynedd will arrange for the estimates to be checked to ensure that they priced fairly and reflect market value.

5. By when do I need to apply and complete the scheme?

The grant is open and the deadline is **5pm, 18 May 2026**.

The work will need to be completed and a claim for the funding submitted to Cyngor Gwynedd before **31 December 2026**.

6. How to apply?

You can apply **NOW** provided that you have all permissions. Contact us to receive an application form by email adfywio@gwynedd.llyw.cymru or by calling 07557_208534

Only complete and eligible applications can be processed for the grant. An application will not be complete unless the application form has been completed and the original estimates and photographs of the property are attached to the application form.

You will need to send your application and supporting documents to adfywio@gwynedd.llyw.cymru . The e-mail will need to include:

- ✓ A full application form with a clear overview of the project and all sections completed;
- ✓ A signed form;
- ✓ Evidence of quotes following the procurement policy attached;
- ✓ Evidence of statutory permissions (planning etc) where appropriate;

- ✓ Photos of the property today.

After your application is received, you will receive a confirmation e-mail, stating that we have received your application.

All applications will be checked to ensure they are completed in accordance with the guidelines. Unfortunately, we cannot process incomplete or ineligible applications.

7. What is the Fund's timescale?

The timescale below sets out the key steps in launching and implementing this Fund. There may be some change during the course of the Fund.

- **Launch of the fund:** 20 March 2026;
- **Closing Date:** 18 May 2026.
- **Inform the successful applicants:** June 2026.
- **Complete and spend full funding by:** 31 December 2026.

There is no guarantee that your application will be considered if the paperwork is incomplete.

The email address to send your application and attachments is adfywio@gwynedd.llyw.cymru .

8. What is the assessment and decision-making process?

Your application will be reviewed by the Regeneration Programmes Unit at Cyngor Gwynedd. We are expecting high demand for this grant and unfortunately, we will only be able to support a portion of the applications received. Your application will be assessed based on the following criteria:

1. ***Quality and completeness of the application*** - the clarity and detailed nature of the information provided as part of the application, including a description of the proposed works and the relevant quotes.
2. ***Visual impact on the town centre*** – the extent to which the proposed works will improve the appearance of the building and contribute to improving the appearance of the street.
3. ***The Prominence of the Location*** - the extent to which the building is in a prominent or strategic location within the town centre, for example on a main shopping street, on a busy corner, or in an area that is visible to a large number of people.

4. **Private investment contribution** – the level of financial contribution by the applicant towards the proposed work.

The above scoring process will be used to assess and prioritise applications where there is more demand than funding available.

If your application is successful, we will send you a standard funding agreement, along with any specific conditions relating to your award.

You will be able to commence the work after you return a copy of the funding agreement. Cyngor Gwynedd will give you payments based on the invoices received for the agreed value.

If you choose to commence any work before you receive the funding agreement, you make that investment at your own risk.

The applicant will be required to complete a monitoring form, including evidence to support this at the end of the plan.

If your application is unsuccessful, we will notify you of this. Unfortunately, there is no appeal procedure associated with this Fund.

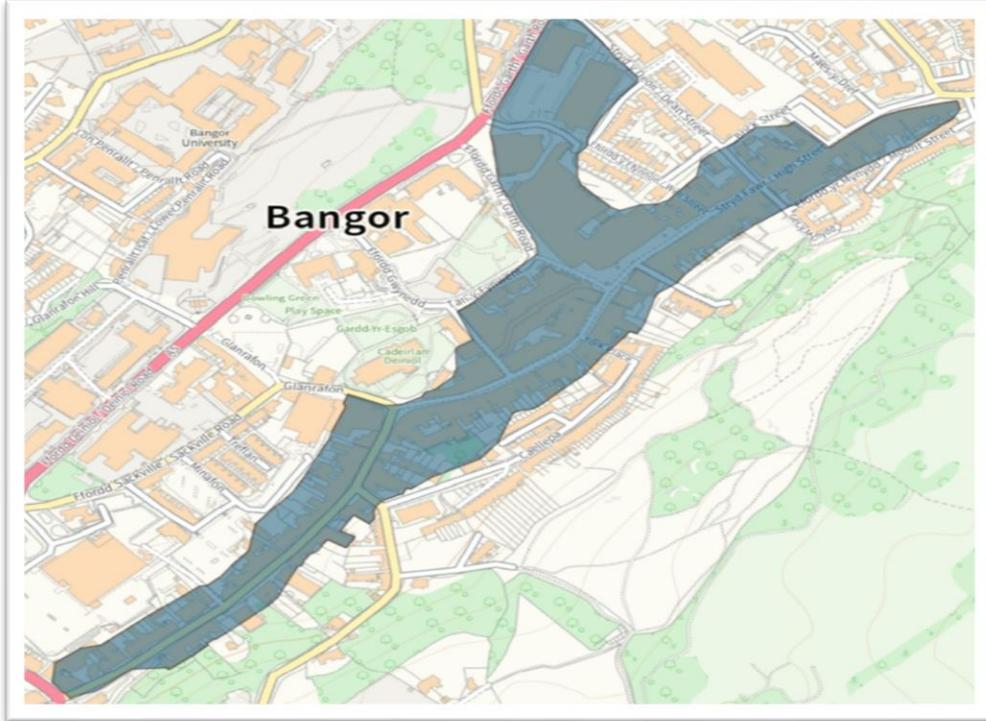
We wish to make the application, assessment and decision-making processes as fair and transparent as possible. We welcome constructive feedback on any of our processes and procedures.

To comply with our audit processes, we will retain copies of application forms and supporting materials from rejected applications for one year after the date of the rejection letter and retain successful applications until 2036 and destroy them thereafter.

Businesses who are successful in the grant process may be asked to participate in an evaluation process for Cyngor Gwynedd. Therefore, by accepting the grant, you must be willing and able to participate in this process to assist us to understand the impact and legacy of the grant.

APPENDIX 1 - MAPS OF BANGOR AND PWLLHELI OUTLINING THE AREAS ELIGIBLE TO SUBMIT AN APPLICATION (highlighted area).

BANGOR



PWLLHELI

