

# Gwynedd & Eryri 2035

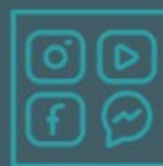
A summary from the 2024-25 implementation plan



**A NETWORK OF 4 'AIRES' AROSFAN FOR MOTORHOME SHORT-TERM STAYS ARE OPERATIONAL IN CRICIETH, PWLLHELI, LLANBERIS AND CAERNARFON**



**3630 AMBASSADORS ACROSS BOTH THE ERYRI AND GWYNEDD AMBASSADOR SCHEME BY APRIL 2025**



**35 COMMUNITY AND BUSINESS GROUPS ATTENDED 3 SOCIAL MEDIA TRAINING EVENTS**



**43 BUSINESS WERE AWARDED THE SPF BUSINESS DEVELOPMENT FUND (A TOTAL OF £1,330,659.95)**

**15 BUSINESS WERE AWARDED THE SPF PROPERTY IMPROVEMENT GRANT (A TOTAL OF £632,145.86)**

**14 BUSINESS WERE AWARDED THE TRANSFORMING TOWNS GRANT (A TOTAL OF £312,930.01)**

**A NETWORK OF 36 PLASTIC-FREE BUSINESSES IN THE ERYRI AREA AS A RESULT OF THE PLASTIC FREE YR WYDDFA PILOT PROJECT**



**LLWYBR LLECHI ERYRI, CWMNI BRO FFESTINIOG, SIOP GRIFFITHS AND PARTNERIAETH OGWEN HAVE RECEIVED NEARLY £1M OVER 5 YEARS FROM UKRI TO RESEARCH AND DEVELOP COMMUNITY-LED SUSTAINABLE TOURISM PROJECTS**

**SIGNIFICANT UPGRADES TO GWYNEDD INFRASTRUCTURE AND AMENITIES AT DINAS DINLLE AND CRICIETH THROUGH THE VISIT WALES, BRILLIANT BASICS FUND.**



**1500 RESPONSES COLLATED FOR THE GWYNEDD RESIDENTS SURVEY INTO TOURISM SENTIMENT**



**154,928 PEOPLE ATTENDED 33 EVENTS SUPPORTED DURING 2024/5 THROUGH THE EVENTS SUPPORT FUND CONTRIBUTING APPROX £4.069 MILLION INTO THE LOCAL ECONOMY**



**'LLEOL I NI' DIGITAL MARKETING CAMPAIGN GENERATED 120,609 WEBSITE CLICKS, 9,800 ADDITIONAL VISITS TO THE AREA AND £2MILLION IN ADDITIONAL VISITOR SPEND**



**SHERPA'R WYDDFA BUS USERS INCREASED TO OVER 70,000 IN AUGUST 2024**



**33 SCHOOLS ENGAGED WITH VIA THE COPAI COMPETITION AND CONFERENCE**



**211 DAYS SPENT CARING FOR ERYRI THROUGH THE CARU ERYRI VOLUNTEER PROGRAMME**

