

#GwyneddEryri35

Catrin Elis

Golygydd Cynnwys Croeso Cymru

Content Editor - Visit Wales

Gwynedd
& Eryri 2035

Cynllun Economi Ymweld Cynaliadwy
Sustainable Visitor Economy Plan



www.croeso.cymru



Visit Wales
Croeso Cymru

www.visitwales.com

Croeso Cymru | Visit Wales

O'n bro i'n byd | From Wales to the World

Hyrwyddo Cymru trwy sianelau digidol

Promoting Wales through digital channels



Catrin Elis – Golygydd Cynnwys | Senior Content Editor



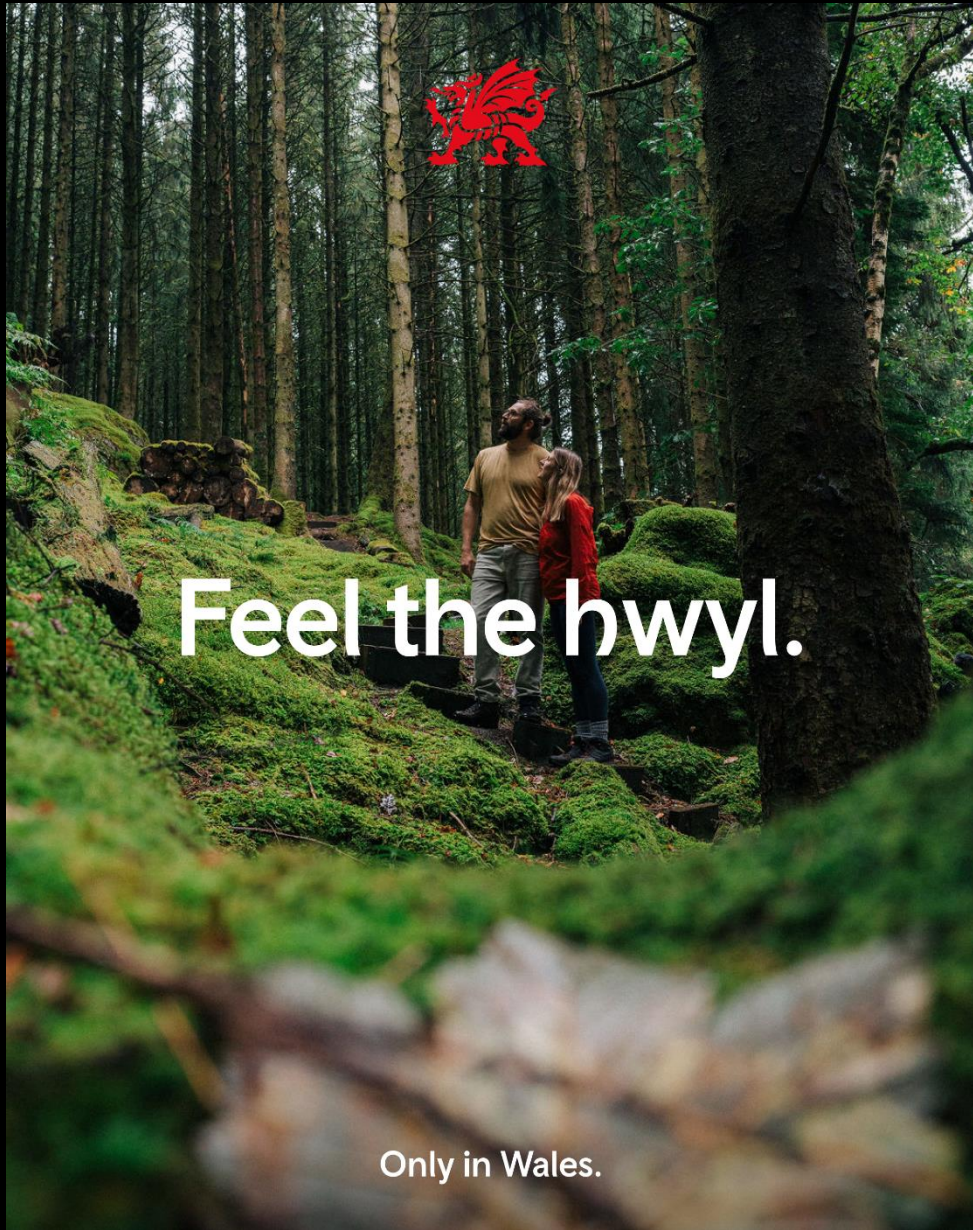


Croeso '25
Gwlad, Gwlad.
Only in Wales.

- Profiadau o 2020 i 2023 wedi dylanwadu ar Croeso 25.
- Thema eang, gynhwysfawr a hawdd i ran-ddeiliaid ei defnyddio, gan roi hyblygrwydd i ymateb i newidiadau.
- Thema sy'n ein galluogi i greu ymdeimlad o le ac arddangos ein croeso cynnes unigryw.

- Experience from 2020 to 2023, informed Croeso 25 theme.
- A broader, inclusive theme is easy for stakeholders to embrace, allows flexibility to react to trends and opportunities.
- Highlights Sense of Place and our unique Croeso







croesocymru
Sponsored

Teimla'r

hwyl.

Gwlað, Gwlað.

Learn more

 16  

 Followed by **manonelis** and **13.6K others**

croesocymru Gwefr ac antur a'r rheini'n Gymreig. Tyrd o hyd i dy hwyl.

A red dragon logo, the national symbol of Wales.

Wal Hwyl | Wall of Hwyl

Mewn hwyl, mae 'na huò

Dim ond ar dy stepen dres yng Nghymru allt di wir broff hwy! go fawr!

Croeso Cymru

Wal hwyl

Tyrd i ddarganfod dy hwyl di yn dy filltir agwêr >



Credid Cymru



#FecellHwyl





Credid Cymru





Gwylls Arddor



Gwylls Arddor



Gwylls Arddor





Gwylls Arddor



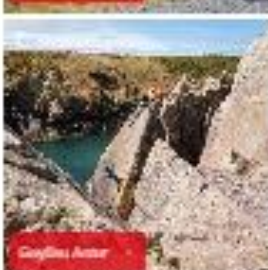
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Gwylls Arddor



Credid Cymru



Gwylls Arddor



Credid Cymru



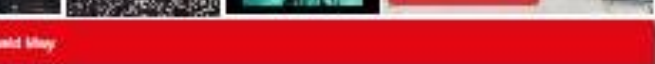
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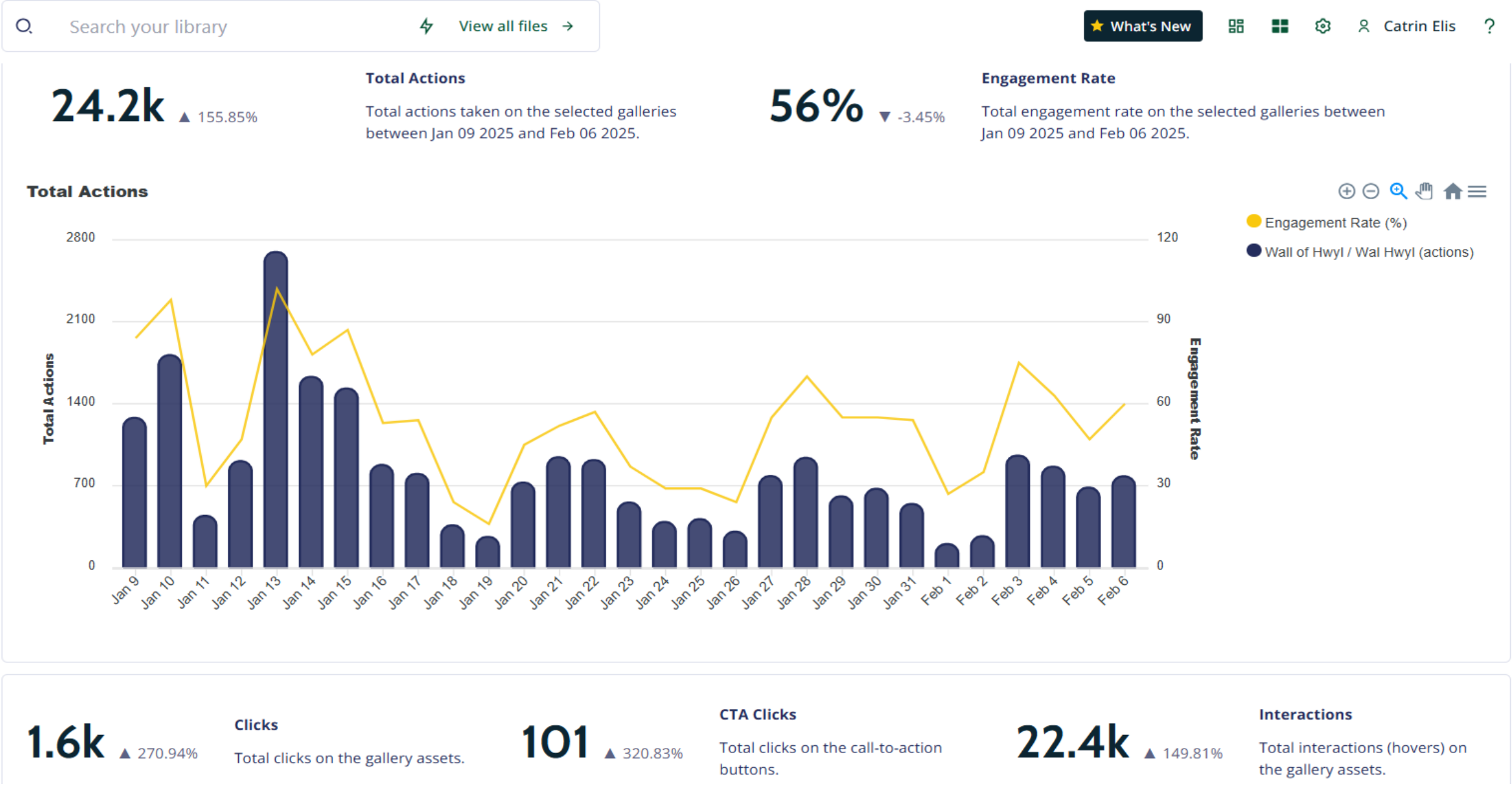
Credid Cymru





Credid Cymru





Cynnwys Content



Creu cynnwys sy'n dangos hyder, agosatrwydd ac enaid, sy'n adlewyrchu ein bro a'n byd, er mwyn ysbrydoli cynulleidfaoedd ledled y byd i ddewis Cymru.

Create warm, assured, spirited content which showcases our *bro* and *byd*, to inspire audiences across the world to choose Wales.



Agwedd | Approach

Cymru, bro a byd.
Yn gynhenid Gymreig yn ein golwg
ar y byd

Inherently Welsh
with a global outlook.

Gosodiad | Proposition

Cenedl sy’n ystyried ein blaenoriaethau: ar gyfer ein pobl, ein ffyniant a’n
lle yn y byd. **Mae Cymru yn gofalu – am ein bro a’n byd.**

We’re a nation that considers our priorities: for our people, for our
prosperity and for our place in the world. Wales cares — for bro and byd.

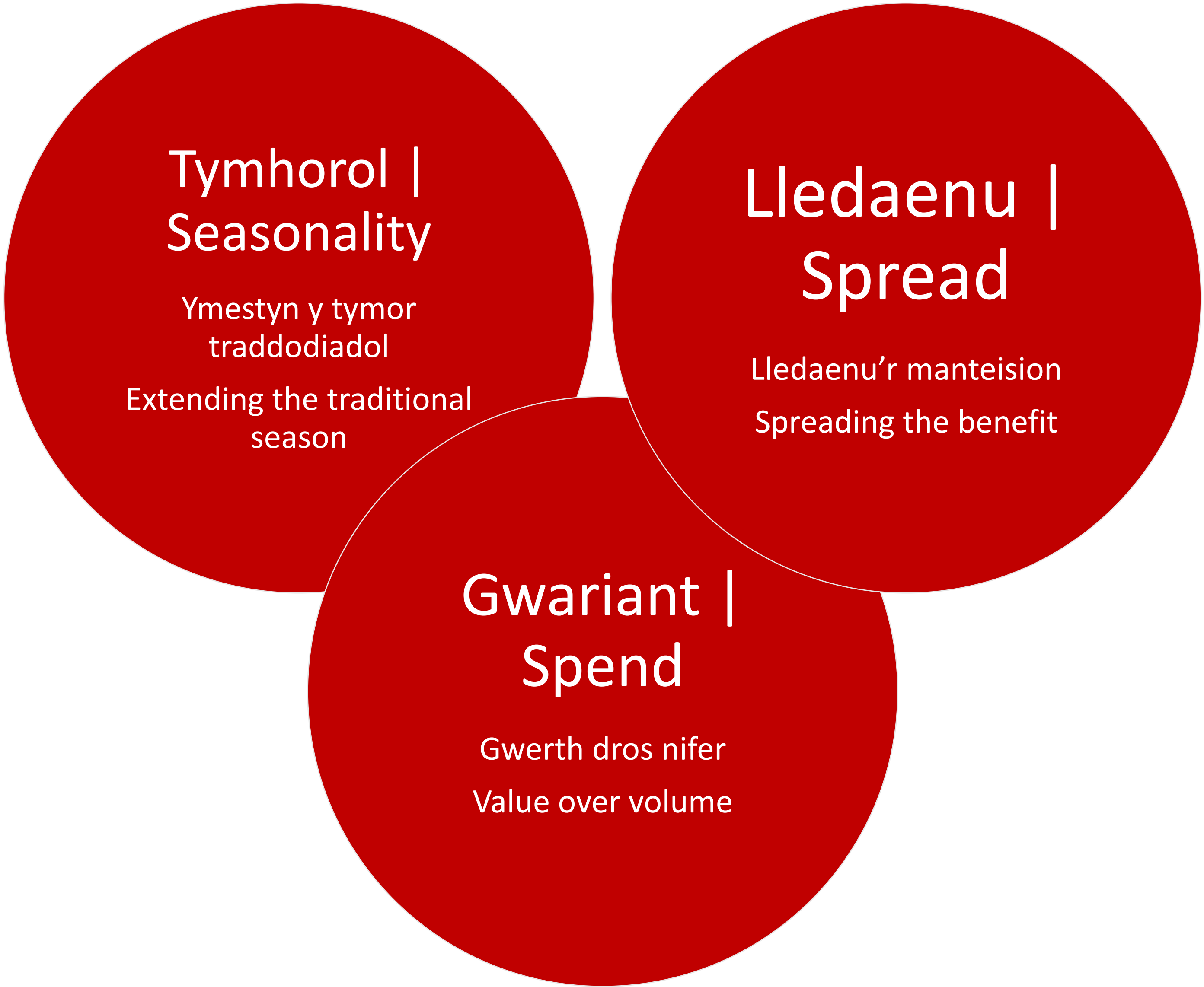
Gwerthoedd | Values

Agosatrwydd Warm
Hyder Assured
Enaid With spirit

Rhestr wirio | Checklist

- | | |
|-------------------------|--------------------------|
| 1. Codi’r safon | Raise the bar |
| 2. Gwneud pethau da | Do good things |
| 3. Cwestiynu ystrydebau | Challenge perceptions |
| 4. Bod yn gwbl Gymreig | Make it inherently Welsh |
| 5. Gwahodd pobl atom ni | Invite people in |





- Lledaenu gwerthoedd ein brand drwy ein cynnwys
 - Creu cynnwys ysbrydoledig, gafaelgar, bytholwyrdd sy'n berthnasol i'n cynulleidfa darged
 - Sicrhau bod ein cynnwys yn greiddiol i'n holl weithgareddau marchnata
 - Datblygu cynnwys arloesol, cofiadwy sy'n adlewyrchu'r brand
- Amplify brand values through our content
 - Create inspiring, engaging, evergreen content relevant to our target audiences
 - Ensure content is the driver and at the core of our marketing activities
 - Develop innovative, memorable, brand-defining content





Pwrpas | Purpose

Sicrhau bod pwrpas i’r cynnwys. Creu cynnwys sy’n codi ymwybyddiaeth, yn deillio o’r strategaeth neu’n annog defnyddwyr i weithredu.

Ensure there is a specific purpose to all our content. Create content that either creates awareness (brand building), delivers on strategic aims, or encourages direct action.

Blaenoriaethu | Prioritisation

Pileri blaenoriaethu: Gwerth; Ymdrech; Gweladwy. Ystyried SEO ac ymgysylltu wrth gyhoeddi.

Prioritisation pillars: Value; Effort; Visibility. Consider wider implications including SEO and engagement when publishing.

Brand

Sicrhau bod ein cynnwys yn adlewyrchu’r brand ac yn arddangos Cymru yn iawn, ac yn dangos ein bod yn wlad unigryw ac arbennig.

Ensure our content is on brand, showcasing Wales in the right way, and differentiates Wales from other places.

Cywirdeb/Cynulleidfa | Audience/Accuracy

Ystyried y gynulleidfa wrth greu’r cynnwys. Cywirdeb yn allweddol!

Create user-centred content for the intended target audiences. Accuracy is key!

COPE

Creu unwaith. Cyhoeddi ym mhobman. Addasu ac ystyried gwahanol sianelau wrth gasglu cynnwys.

Create Once. Publish Everywhere. Think, tweak and adapt copy to suit different channels and audiences.

Hygyrchedd | Accessibility

Dylai ein cynnwys adlewyrchu hygyrchedd, a bod yn hygyrch i bawb.

Our content should always reflect accessibility and is easily accessible to all.



Amrywiaeth | Diversity

Dylai cynnwys adlewyrchu ein cymuned aml-ddiwylliannol ac amrywiol.

Our content should be used to reflect and represent the diverse Wales we live in.

Partneriaethau | Partnerships

Osgoi ail-adrodd neu gystadlu gyda phartneriaid. Rhannu, cyd-weithio a hyrwyddo cynnwys partneriaid i gyrraedd mwy a gweithio’n bositif gyda phartneriaid.

Avoid repeating and competing with partners – share, collaborate and cross-promote for increased reach, positive association and access to content.

Ansawdd | Quality

Dylai ansawdd gael ei flaenoriaethu dros nifer – o ran cynnwys ac ymgysylltu.

Quality needs to be prioritised over quantity – in both content and engagement.

Cynllunio | Planning

Cynllunio a rheoli cynnwys i sicrhau ein bod yn strategol wrth greu a chyhoeddi cynnwys, ond hefyd yn hollbwysig ymateb i bethau cyfredol!

We should plan and manage content to ensure a strategic approach to production and publishing. However, being reactive is also key: Gavin and Stacy, Traitors, Welcome to Wrexham.

Bytholwyrdd | Evergreen

Creu cynnwys bytholwyrdd sy’n berthnasol trwy’r flwyddyn. Mae hyn hefyd yn helpu gyda SEO.

Create regular, evergreen, talkable content throughout the year. This helps ensure our content stays relevant and helps SEO ranking.

Addas | Appropriateness

Ystyried bob amser ydi’r cynnwys yn addas – mewn cyd-destun o fod yn rhan o Lywodraeth Cymru.

Always consider the appropriateness of the content we publish, in the context of speaking on behalf of the Welsh Government.



Cyfryngau Cymdeithasol

Social Media





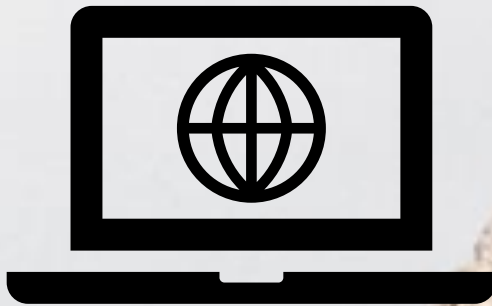
33.8+ dilynwyr | followers
1.14m defnyddwyr/mis | monthly views
82k ymgysylltu/mis | monthly engagement
14% cyfradd ymgysylltu | engagement rate
Y sianel sy'n tyfu fwyaf | Biggest growth channel



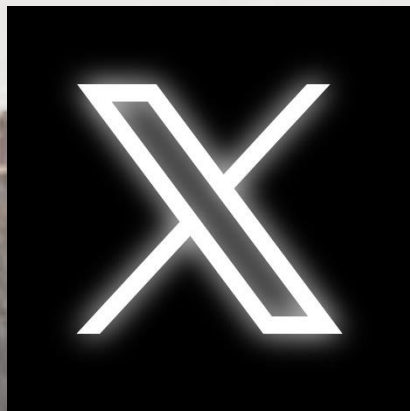
1,020,000+ dilynwyr | followers
5.1m ymgyrhaeddiad/mis | monthly reach
97k ymgysylltu/mis | monthly engagement



384,000+ dilynwyr | followers
1.3m ymgyrhaeddiad/mis | monthly reach
84k ymgysylltu/mis monthly engagement



600,000+ defnyddwyr bob mis | monthly users to visitwales.com



299k dilynwyr / followers



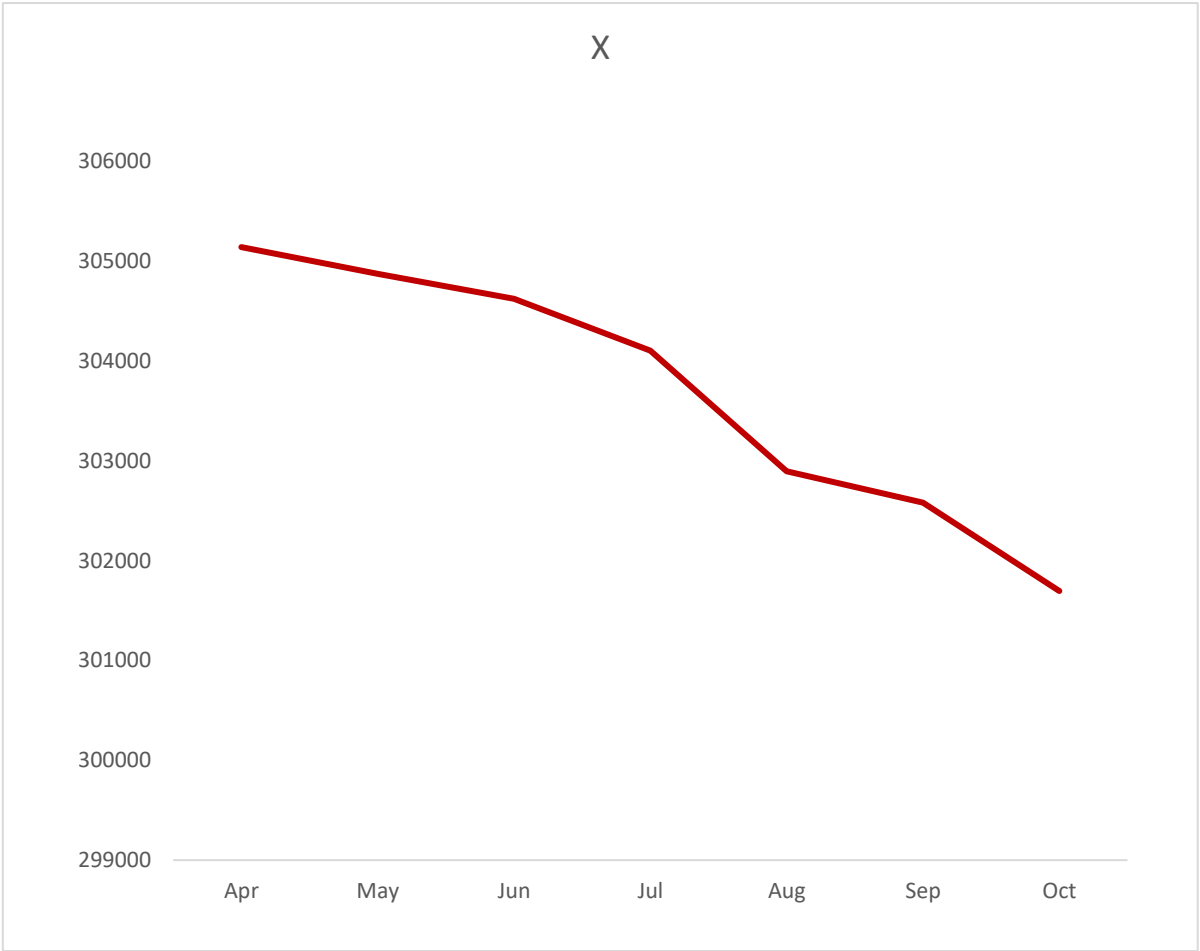
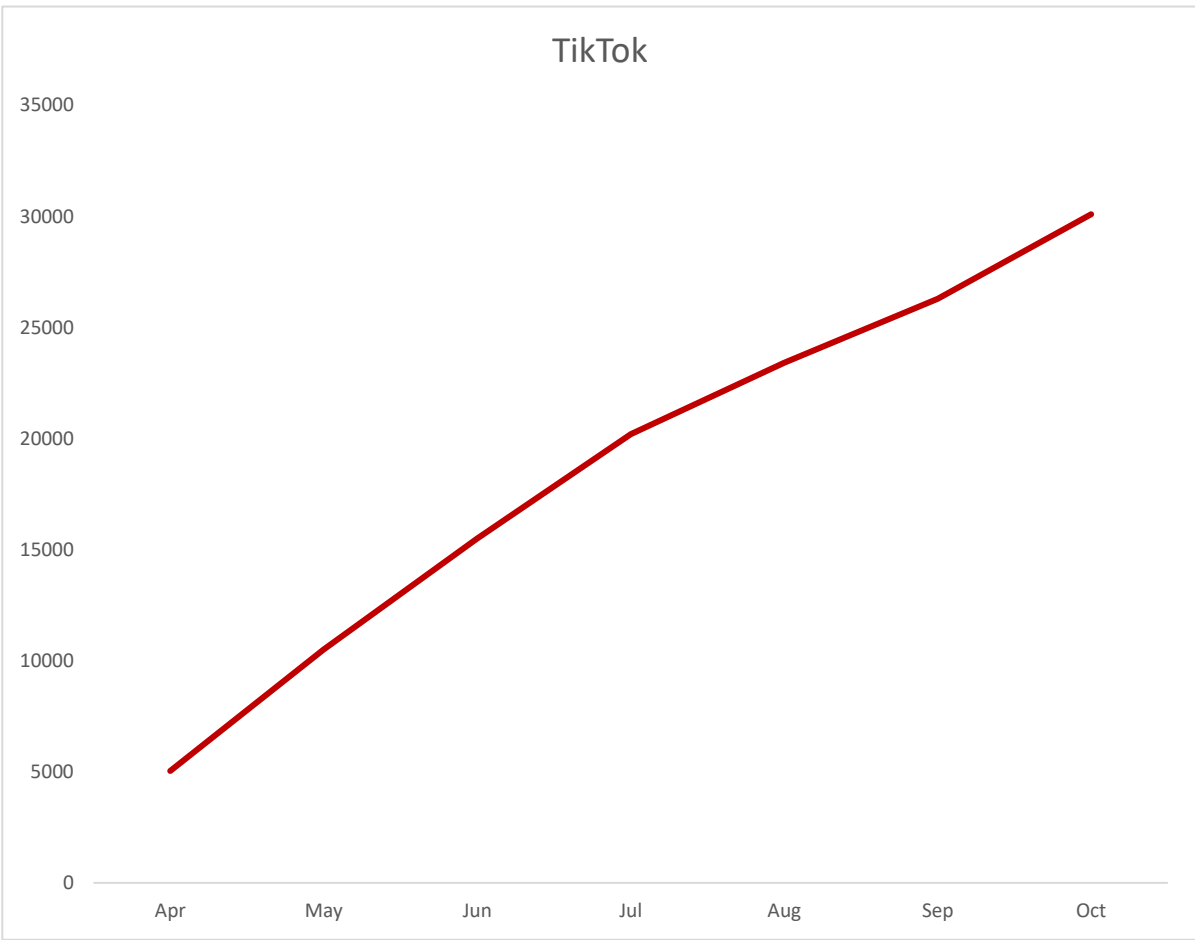
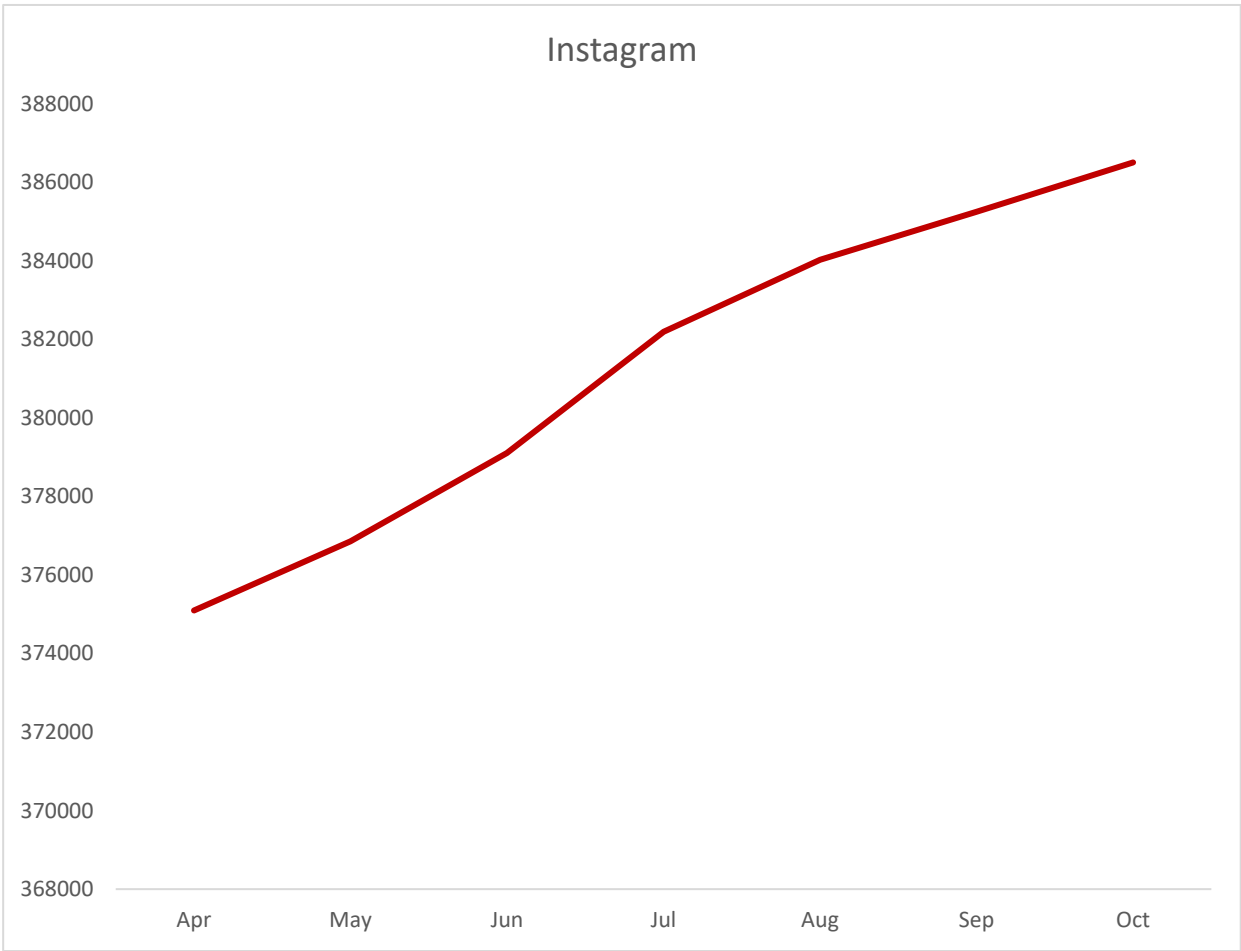
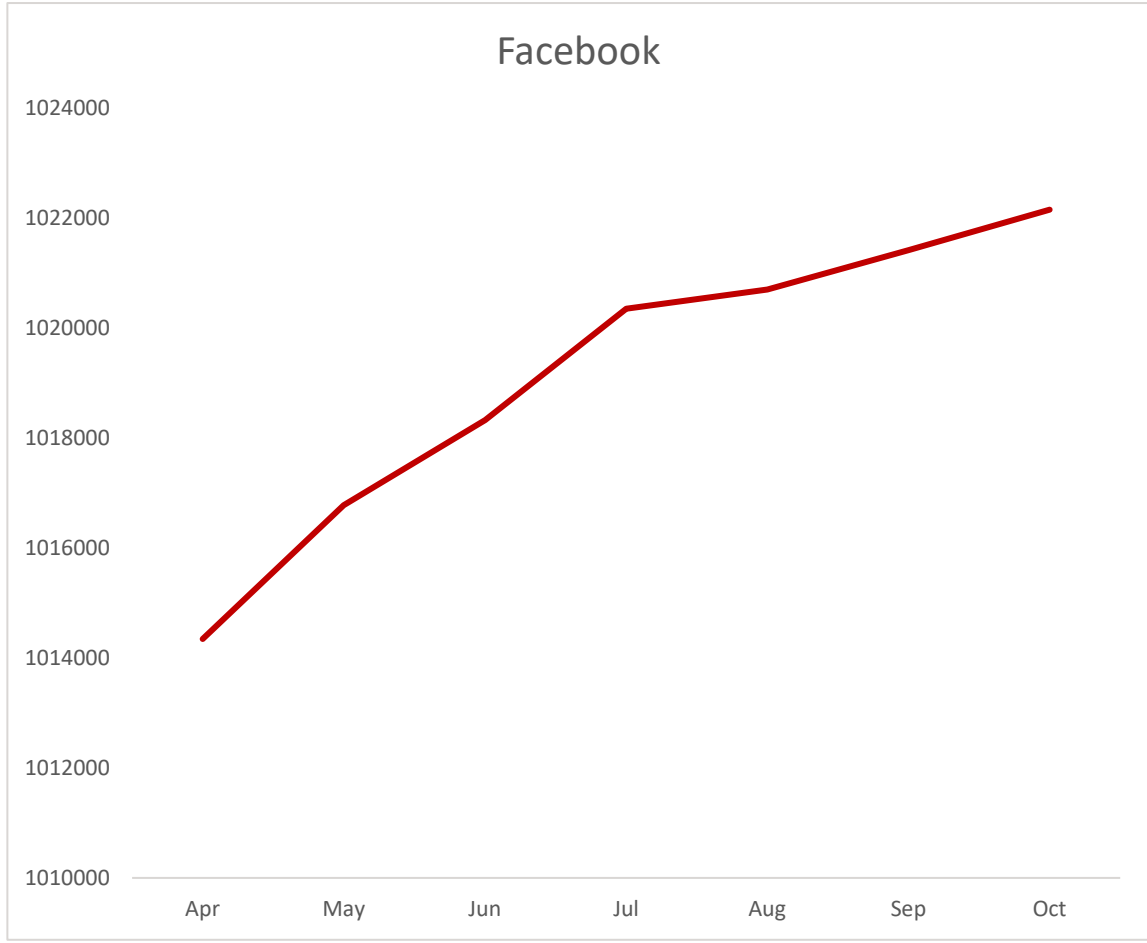
5k dilynwyr / followers
92k argraffiadau/mis | monthly impressions



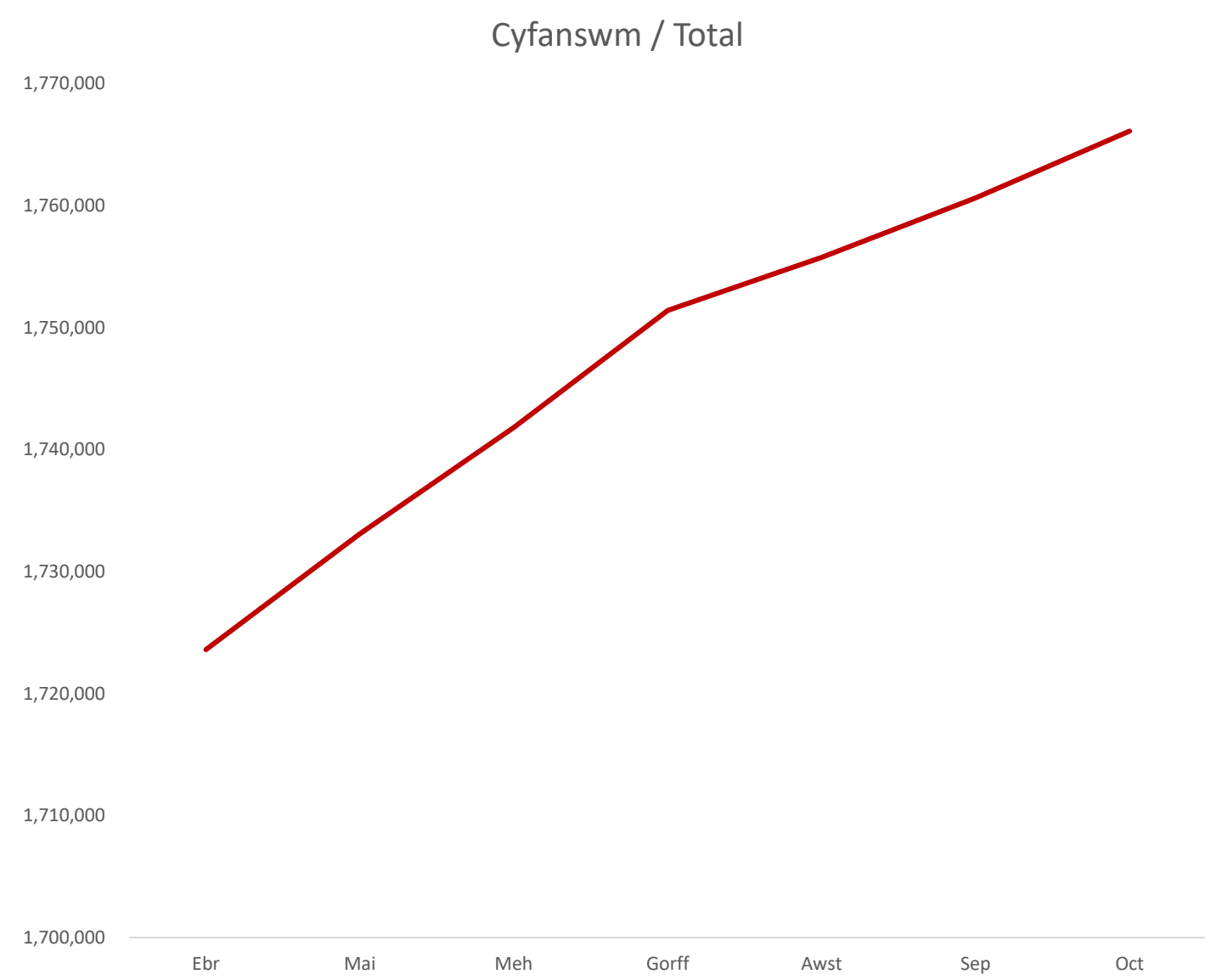
5k dilynwyr / followers



Dilynwyr | Followers – Visit Wales + Croeso Cymru



Cyfanswm | Total: 1,759,897



- Cysylltu ag ysbrydoli
- Rhannu gwybodaeth gyda'r gynulleidfa
- Anfon traffig i'r wefan
- Tyfu cynulleidfa'r brand
- Codi ymwybyddiaeth am y brand
- Dylanwadu ar ymddygiad

- Engage and Inspire
- Inform audiences
- Drive web traffic
- Grow brand audience
- Increase brand awareness
- Influence behaviour



Cynllunio aml-
sianel
Omni-channel
planning

01—

Cynllunio ond caniatáu hyblygrwydd i ymateb. Ystyried y sianel.
Plan but allow flexibility to be reactive.
Consider platform.

Ymchwil
Insights

02—

Dibynnu ar ddata (*nid data digidol yn unig)
Data driven approach.
(*not just digital data)

Gallu ac
adnoddau
Capacity
& capability

03—

Blaenoriaethu. Gwneud ychydig o bethau yn dda yn hytrach na chyfaddawdu ar ansawdd.
Prioritise. Do a few things well rather than compromising on quality.



VISITWALES

Posts

visitwales and discovercarms

will.paquin · Original audio

Traeth
Cefn Sidan
Beach

Pen-bre / Pembrey

73.3K · View insights

Boost post

14:42

beaches

Search

The BEST beach for winter walks and sunsets 🇬🇧

3,620

33

724

Cefn Sidan · Carmarthenshire

Wales 🇬🇧 · 6d ago

Described as one of Europe's best beaches, Cefn Sidan's golden sa... more

Search · buy a gift night away wales

145.6K 415

More data

VISITWALES

Posts

708K · View insights

Boost post

37.4K

100

147

Liked by lucywestwales and others

visitwales World famous @oliviarodrigo was spotted in Llandudno this week 🤩

Who can blame her for visiting the stunning coastal town 🥰🇬🇧

Wales 🇬🇧

Good 4 U, Llandudno - you're @Olivia Rodrigo approved! 💜

#Llandudno #OliviaRodrigo #Cymru #Wales #VisitWales #TravelUK #Holidays #thingstodo

Seasonality

Seasonal trend angles for the current period

Leveraging Google, TikTok and Pinterest trends analysis, the following has been pulled to highlight key opportunities of uniquely seasonal angles for organic social media copy and content, surfacing unique travel triggers for audiences over the current months that Wales can capitalise on.

SEARCH TRENDS

SOCIAL TREND DATA		
KEYWORDS & QUERIES	AMSV*	MoM
Winter Wonderland In Cardiff	9,900	+679%
Cardiff Castle Events	2,900	+24%
Swansea Winter Wonderland	1,900	+504%
Christmas Wreath Making Cardiff	140	+325%

PINTEREST TRENDS

KEYWORDS	DESCRIPTION	WoW	MoM
Snowy Mountains	Content shows <u>hiking in snow</u> , <u>rocky mountain streams</u> , <u>moonlit snowy mountains</u> , <u>railways</u> and <u>cabins with log burners</u> and <u>hot tubs</u>	+40%	+30%
Winter Wonderland London	Content shows aerial shots of <u>Hyde Park Winter Wonderland</u> , its <u>attraction</u> , <u>food and drink</u> and <u>ultimate guides</u> and <u>things to know before you go</u>	+30%	+100%
Cabin Weekend Inspo	Content showcases <u>lakeside</u> and <u>snowy</u> log cabins with <u>indoor</u> and <u>outside</u> fires, <u>table food spreads</u> , <u>hot drinks</u> , being <u>enjoyed with friends</u> and <u>pets</u>	+10%	+10,000%

TIKTOK TRENDS

HASHTAG	DESCRIPTION	POSTS	VIEWS
#ChristmasMarket	TikToks of Christmas markets have a heavy <u>foodie focus</u> , e.g. <u>'everything late'</u> with <u>prices</u> , <u>best food</u> , and <u>dietary requirement</u> videos, alongside <u>'everything you need to know'</u> , <u>firework displays</u> , & <u>hotels overlooking markets</u>	9K	85M
#FestiveFun	Content shows <u>Christmas light displays</u> and <u>festivals</u> , <u>festive family days out</u> , <u>decorated landmarks</u> and <u>Christmas bucket lists</u>	1K	5M
#ChristmasActivities	The hashtag shares the Christmas <u>decorating process</u> , <u>crafts/ painting activities</u> , <u>friendmas celebrations</u> , <u>Christmas light drives</u> , <u>festive buns</u> and <u>ice skating</u>	928	11M

CONTENT THOUGHT-STARTERS

- **Enchanting Events at Cardiff Castle**- share the **Underground Cinema At Cardiff Castle**-
- **Our favourite stands across Wales' Winter Wonderlands**- showcase the unique stalls, stands, foodie spots and activities to visit across the winter wonderland markets
- **Crafty Christmas Activities**- upweight content around workshop- based festive activities or gifting experiences

NB: whilst content thought starters may be too late to action this year, it provides insight for planning ahead next year and wider preferences that can be implemented within other seasonal content

- **Upweight content of snowy scenes in the region**
- **Your Guides to Wales' Winter Wonderland**- consider creating a guide reflecting everything you need to know before you go, what to expect, lists of stalls & attractions
- **POV you book yourself and your dog a cosy Christmas cabin**- share content reflecting the feeling of a cosy dog friendly cabin, with fires and hot tub amenities

- **Everything we ate at [location] Christmas Market**- showcase the great foodie options available at Christmas markets in the region
- **Watch [venue] get ready for Christmas**- show footage/ timelapses of venues getting set up and decorated for the festive season
- **Friendmas in Wales?**- encourage users to share content suggesting group festive getaways to Wales with their friends
- **Winter Skating In Wales**- share ice skating locations

Spend

Trending bookable experiences

Leveraging Google search, TikTok and Brandwatch trends analysis, the following has been pulled to highlight key opportunities for organic social media content planning aimed specifically at increasing bookable experiences and overnight stays in Wales.

SOCIAL TREND DATA				CONTENT THOUGHT-STARTERS	
SEARCH TRENDS	KEYWORDS & QUERIES		AMSV*	MoM	2025 in Wales: Must-See Events to Kickstart Your Year- leverage increased search intent for some major 2025 events, encouraging people to get their tickets and stays booked for the new year Ultimate Date Weekend- collate a list of experiences to share together on a romantic weekend away, inclusive of accommodations to encourage overnight stays Top Family-Friendly Luxury Stays- share luxury accommodations that are suitable for entire families
	Llangollen Music Festival		1,900	+140%	
	WWE Live Cardiff		1,300	+494%	
	Luxury Family Hotels Wales		210	+88%	
	Couple Activities Cardiff		110	+22%	
BRANDWATCH	TOPICS	DISCUSSION	MENTIONS	% CHANGE	Elevated Events In Wales- consider sharing bookable experiences that come with an elevated twist e.g. cinema showings in a castle, mountain yoga retreats, luxury glamping Why Celebrate In Wales?- position the region as perfect for a celebratory weekend away, with unique activities/ events that could be booked to mark special occasions From London To Wales- The Ultimate Guide To Extending Your Trip From The Capital To The Welsh Escape- showcase how to get from London to different Welsh destinations, where to stay and how to make the most of trip chaining
	Luxury	There is much mention of <u>Britains new luxury sleeper train</u> (which will have a 3-day Wales route), <u>luxury family accommodation</u> , <u>luxury events</u> & <u>hotels</u>	285	+93%	
	Celebratory travel plans	There are discussions of travelling to <u>visit family</u> in Wales over Christmas or seeing a <u>sports match</u> for <u>birthday occasions</u> , and <u>celebrating exam completion</u>	258	+353%	
	Trips from London	Discussions include trips from London to <u>Cardiff Xmas market</u> , <u>Bute Park</u> , <u>Wrexham, NW for wildlife exploring</u> , <u>Cardiff/ Swansea</u> , with <u>hiring a car suggested</u> and many <u>seeking other suggestions</u>	91	+15%	
TIKTOK TRENDS	HASHTAG	DESCRIPTION	POSTS	VIEWS	POV You Spend A Winter Week In Wales- share a Monday to Sunday carousel/ compilation of places visited each day to showcase there being enough to fulfil week-long stays Sunrise/ Sunset Hot Tub Views- share aesthetic views of skies from hot tubs, to urge bookings with the luxury amenity & keep warm whilst enjoying winter scenes Whats On In December In Wales- highlight the must-do events and experiences in the month, with key dates and locations to attend Winter Hiking in Wales: Tips for a Safe Summit and Comfortable Stay- share tips on how to make the most of a winter hiking trip, e.g. importance of ensuring you have a warm and comfortable base accommodation
	#WeekendFun	Content shows <u>places to visit</u> for a <u>magical winter weekend away</u> , <u>romantic trips</u> , <u>glamping for under £100pp</u> , <u>events on at the weekend</u> & <u>things to do this season</u>	828	2M	
	#NightAway	Content includes <u>1-night stays</u> , for <u>birthday celebrations</u> , in <u>suites</u> , <u>cosy caravan sites</u> and <u>log cabins</u> , accompanied with <u>hot tubs to watch the sunrise in</u>	384	5M	
	#ExtremeAdventure**	The hashtag contains content of <u>off-roading</u> , <u>road trips</u> , <u>exploring old mines</u> , <u>wild camping</u> & lots of videos about <u>hiking in winter</u> <u>up snowy summits</u> , with <u>tips</u>	179	246k	

Spread

Top locations and accommodations

Leveraging Brandwatch, TikTok and Google trends analysis, the following has been pulled to highlight key opportunities for organic social media content planning aimed specifically at capitalising on trending interest in specific Wales locations and accommodations.

BRANDWATCH

SEARCH TRENDS

TIKTOK TRENDS

SOCIAL TREND DATA				CONTENT THOUGHT-STARTERS
REGION	LOCATIONS & THEMES BEING DISCUSSED	MENTIONS	% CHANGE	
North Wales	NW featured in Afars 'where to go in 2025' list. Mentions discuss visits to Gwynidr castle , Aber Falls distillery , Talyllyn Railway , Snowdon Mountain Railway , hiking weekends & climbing Snowdon with travel groups	354	+27%	• Explore North Wales Along Scenic Railways- showcase railway views of impressive North Wales landscapes • Plan The Ultimate Road Trip Through The Gower Peninsula- share ideal routes to explore the length of the area, its rugged cliffs and sandy coves. • Pet Friendly Playgrounds Of West Wales- mention the pet friendly beaches, Tenby town, and relaxing by the fire in pet-friendly cottages after long coastal walks • Your Sign To Book A Festive Stay In Mid Wales- share itineraries for a Christmassy escape to the region, with cosy chalet accommodations, festive events and winter walks to see waterfalls
South Wales	There are mentions of wanting to visit South Wales for road trips , suggestion of Gower Peninsula as 'jewel of SW' and suggesting winter visits to the region	220	-18%	
West Wales	Discussions of visiting with pets , the calm pace of coastal life & beaches of Tenby	91	-38%	
Mid Wales	There's mention of chalets , Christmas events , Dolgoch falls and Hafod estate	57	-2%	
KEYWORDS & QUERIES		AMSV*	MoM	
Castle Hotel Conwy		4,400	+50%	• Did you know you can stay in a lighthouse or a castle in Wales?- explore the various lighthouse hotels and B&Bs in Wales as a unique accommodation option, as well as castle stays [NB there doesn't seem to be any reference to lighthouse accommodations on the VW site currently, may need to be graded first?] • Stay Close to the Action- share the convenient hotels near each of Wales premier event venues • Blaenau Ffestiniog Hotels- explore hotel/ guesthouse options in the historic town
Hotels Near Motorpoint Arena Cardiff (NB now called Utility Arena)		1,000	+48%	
Blaenau Ffestiniog Pysgah Guesthouse		110	+1,300%	
Lighthouse Accommodation Wales		110	+89%	
HASHTAG**	DESCRIPTION	POSTS	VIEWS	
#CityVibes	Alongside a heavy London focus , content also shows budget city rooms , unique nights out , viewpoints , day trips , walks near cities and festive pubs and shops	647	4M	• Urban Adventures On A Budget- share city centre budget accommodation for those seeking affordable city breaks • Our Favourite Spots To Get Your Christmas Shopping Done- share best locations for Christmas shopping, noting independent shops and pubs/ restaurants to accompany successful shopping trips • Where To Go For A Winter Dip In Wales- highlight some of the most scenic locations for wild swimming and how to do so safely in winter • Consider utilising the #VisitUK hashtag alongside Visit Wales to access audiences considering UK wide trips • Live the Movie Magic In Wales- share film inspired destinations and accommodations • Ever Had Tea 126ft Above A River?- share unique aqueduct dining experiences
#ColdwaterSwimming	Content showcases sunrise swims in still waters , 'natures bath' with impressive views and mountainous backdrops , noting the benefits and this being part of people's 'perfect Sunday'	498	4M	
#VisitUK	Content is diverse, showing scenic roads , how to travel from London without a car , unique restaurant venues and river rides , mystical woodlands , film inspired accommodation , places with pop-cultural significance & affordable activities	391	3M	

Top engagement triggers

External influences that could spark interest

Leveraging consumer insight research and data, the below outlines current external influences set to influence travel decisions and engagement priorities for key audience segments, identifying which can be leveraged as engagement triggers for organic social media content.

Intention to take a domestic city break surpasses the demand for international city breaks

Survey reveals that domestic city breaks are one of the holiday types to edge out international trips in popularity, with 26% of prospective travellers planning to stay in the UK versus 24% venturing abroad. London remains a favourite, already emerging as the second most-booked destination for 2025.

Visit Wales can capitalise on this trend by promoting city break itineraries in Cardiff. They should also showcase the region as easily reachable from London by train, aligning with the rise in trip chaining (visiting multiple places in one trip).

Sporting events continue to be a key engagement trigger for influencing travel plans

Sporting events remain a major motivator for travel, with 67% of Millennial and Gen-Z respondents expressing interest in attending games in 2024, compared to 58% of all respondents. 38% of fans are willing to travel six hours or more to watch a game.

Visit Wales can leverage this trend by promoting experiences like upcoming Six Nations rugby events and capitalising on the buzz surrounding Welcome to Wrexham, which was renewed for a fourth season in November, to draw sports enthusiasts to the region.

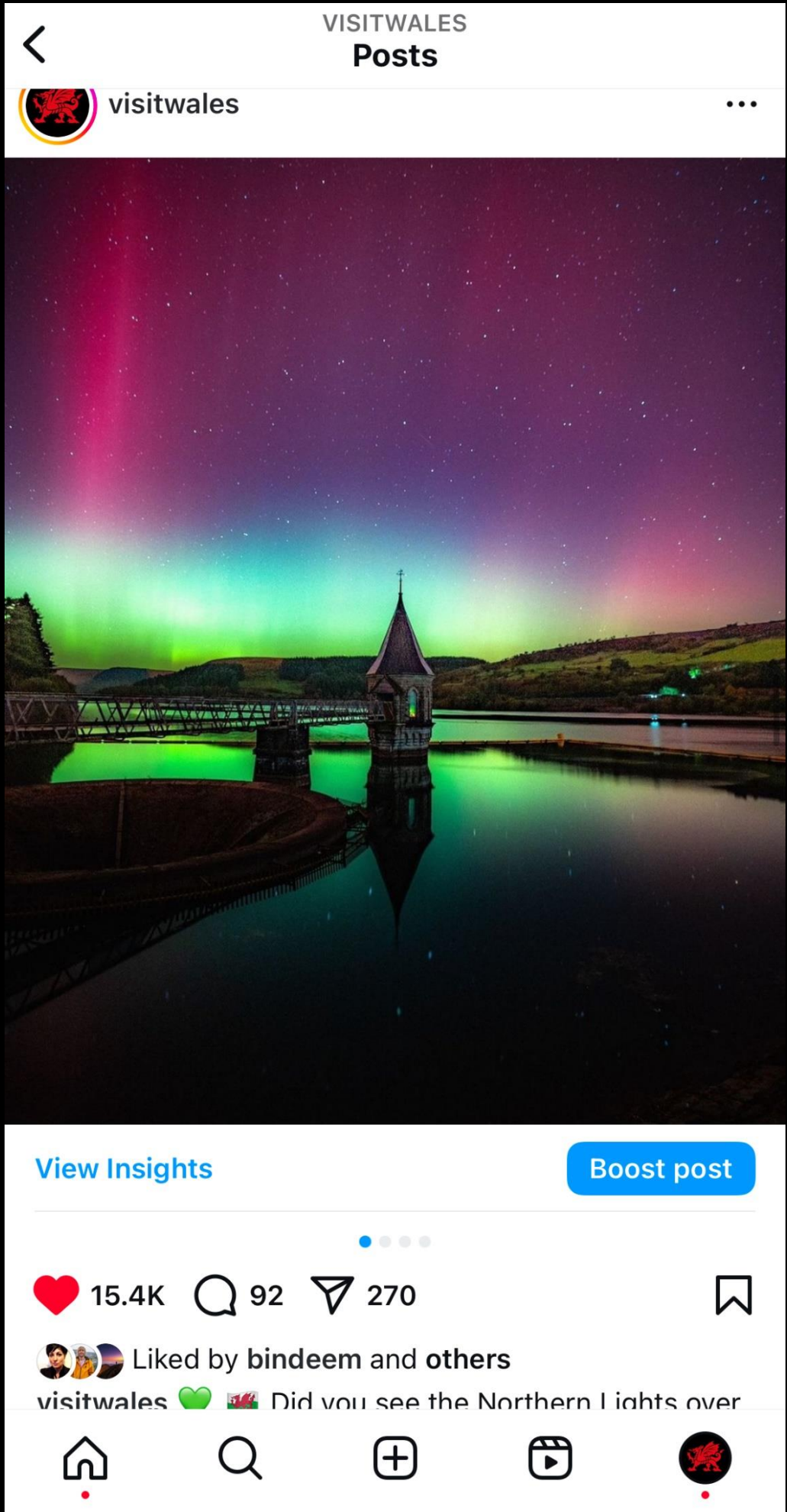
Big trips take priority in upcoming travel plans

A growing 65% of respondents are more interested in planning a major trip in 2024 compared to previous years, with 72% preferring to save up for a big trip rather than spend on social outings. This shift highlights changing priorities despite the challenges of a high cost of living.

Visit Wales can position itself as a prime destination for unforgettable "big trip" experiences, offering value-packed itineraries that balance adventure and affordability.



Amserol | Timely



Arbenigol | Expertise



Busnesau | Businesses

Brand



Pethau nad ydym yn eu gwneud! | What we don't do!

Aldi UK

3d · 🌐

Right, who wants to take one for the team and be OUR valentine [Specsavers](#), [Ryanair](#), [Primark](#), [Domino's Pizza](#)

Like

Comment

Send

Share

👍👍 Rebecca Owen Jones + 53.4K

Specsavers

Specsavers

Follow

Stop, you're making our glasses steam up 🤔

3d Like Reply 28.5K 🤔👍

Aldi

Aldi UK

Author

weird because we're finally seeing clearly 🤔

3d Like Reply 8.6K 🤔👍

Iceland

Iceland Foods

Follow

Desperate is not a good look Aldi x

3d Like Reply 22.3K 🤔👍

Aldi

Aldi UK

Author

[Iceland Foods](#) Who defrosted the sassy one?

3d Like Reply 24.2K 🤔👍

JOHN LEWIS

John Lewis & Partners

Follow

Roses are red, violets are blue, you need a date, and we're here for you

3d Like Reply 8.9K 🤔👍❤️

Aldi

Aldi UK

Author

[John Lewis & Partners](#) When the rich guy slides in your dms

3d Like Reply 23.5K 🤔👍

Graham Down

@cllrgraham_down · 45m

Shouldn't they be out saving lives/catching criminals?

1

2

10

Wales Air Ambulance

@air_ambulance

Replying to @cllrgraham_down @ACCRichLewis and @swpolice

Hi Graham, this isn't our actual helicopter. Our 4 helicopters are currently on standby for absolutely everybody across Wales 🌈🇬🇧 #PrideCymru

Ryanair

@Ryanair

Very sad. Unrelated, we fly to Turkey.

The Sun

@TheSun · Aug 11

Katie Price and Carl Woods SPLIT thesun.co.uk/tv/19486858/ka...

THE Sun

BREAKING

9:06 AM · Aug 12, 2022 · Twitter Web App

4,285 Retweets

684 Quote Tweets

91.2K Likes

A photograph of a wooden ladder leaning against a wire fence in a snowy field. The ladder is made of light-colored wood and has several rungs. The fence is made of wire mesh supported by wooden posts. The ground is covered in snow, and there are some patches of dry grass visible. In the background, there are more snow-covered hills and some trees.

Boost post

🏴󠁧󠁢󠁥󠁮󠁧󠁿🇬🇧🇨🇪 Liked by walesdotcom and others
croesocymru ❄️💙

- Yr Wyddfa a Garnedd Ugain
- Moel Berfedd
- Yr Wyddfa a Llyn Glaslyn

 Diolch @snowdonia.stile 

⚠️ Cofiwch ei bod yn bwysig #MentronGall os byddwch yn mynd am dro yn yr eira ar fynyddoedd a bryniau Cymru dros y dyddiau nesaf. Ewch i wefan adventuresmart.uk/cy am gyngor cyn mentro allan.



Wales

16 August at 19:02 · 🌐

🔥 If you're enjoying BBQ's or fire pits across Wales this summer, please ensure the safety of yourself and others.

Here is our guide to visiting Wales safely:

• <http://ow.ly/zb1W50KkPzA>

#visitwales #addo #visitwalessafely



Wales

8 July · 🌐

This is Llangrannog beach, Ceredigion where RNLI lifeguards are on patrol everyday keeping you and your family safe this summer. Respect the water > <http://bit.ly/CoastalSafety>

#BeAdventureSmart



RAJESH WILLIAMS
Cyberchwyli cyrraegu Cymru
Cyrru, a'i phŵl ddiolchwrdd
yr awgryddingdi, rhyddiga
chweddol ar hyd trwyddu a



HAFAN . YSBRYDOLWCH FI

Anturiaethau bws a thrên ar Lwybr Arfordir Cymru



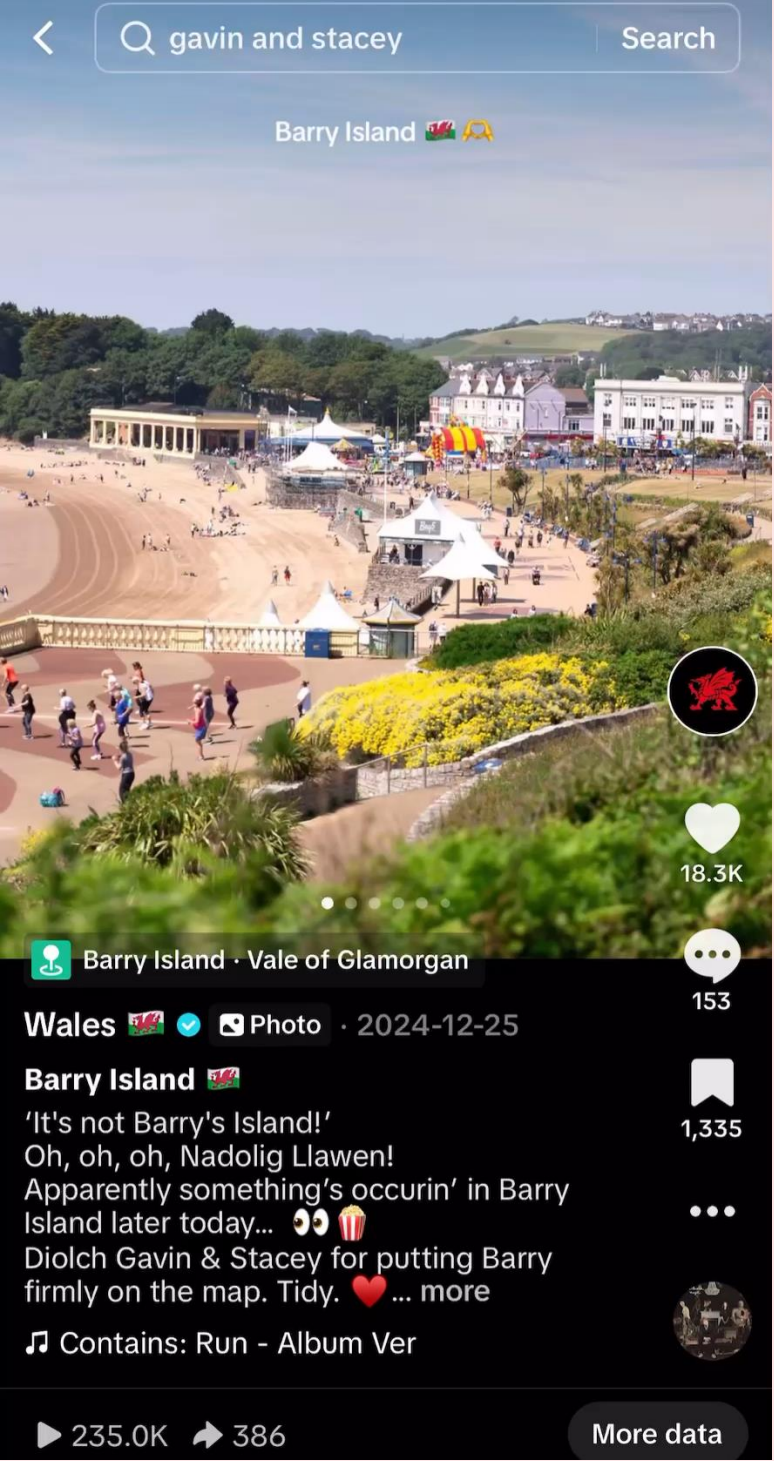
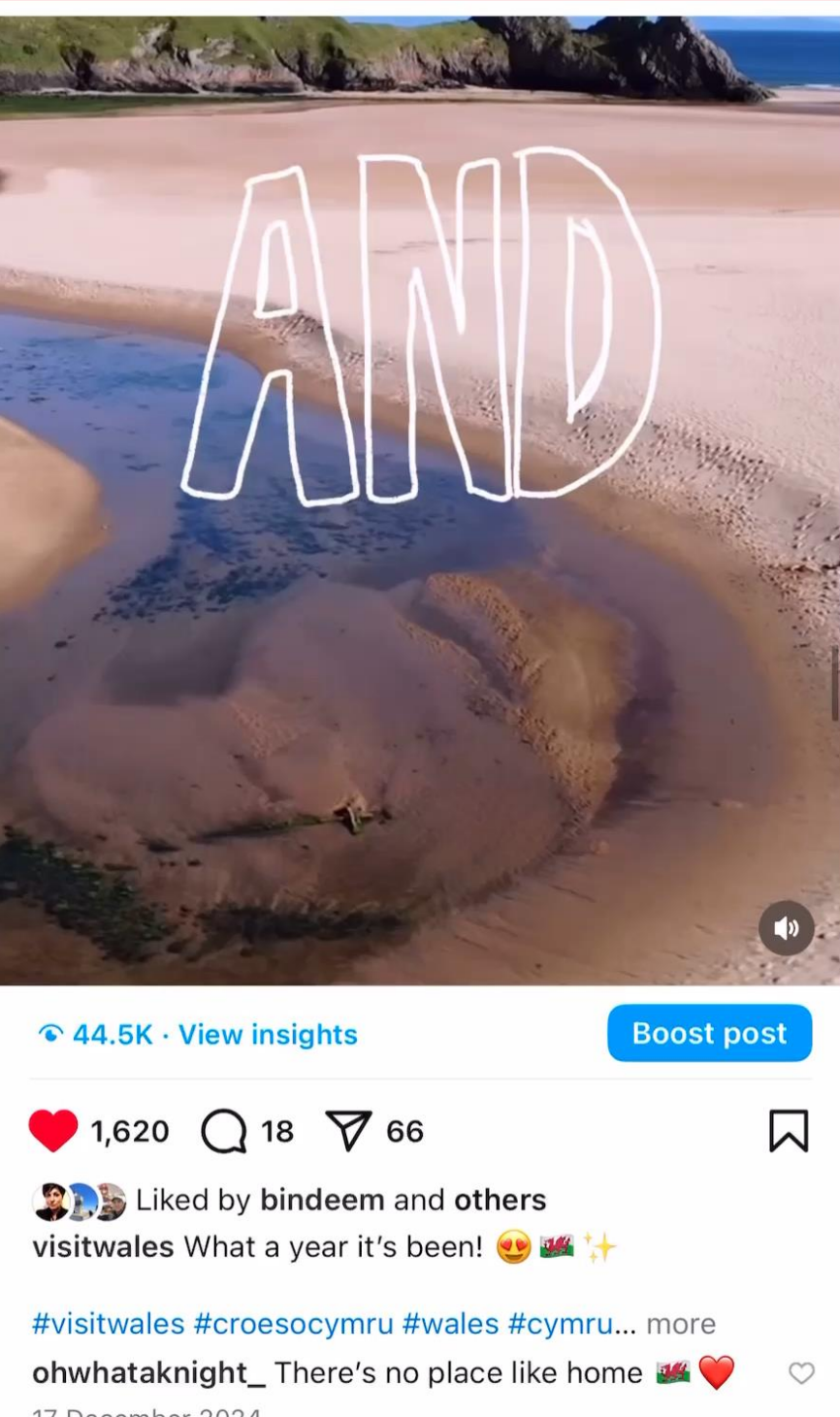
အထို.

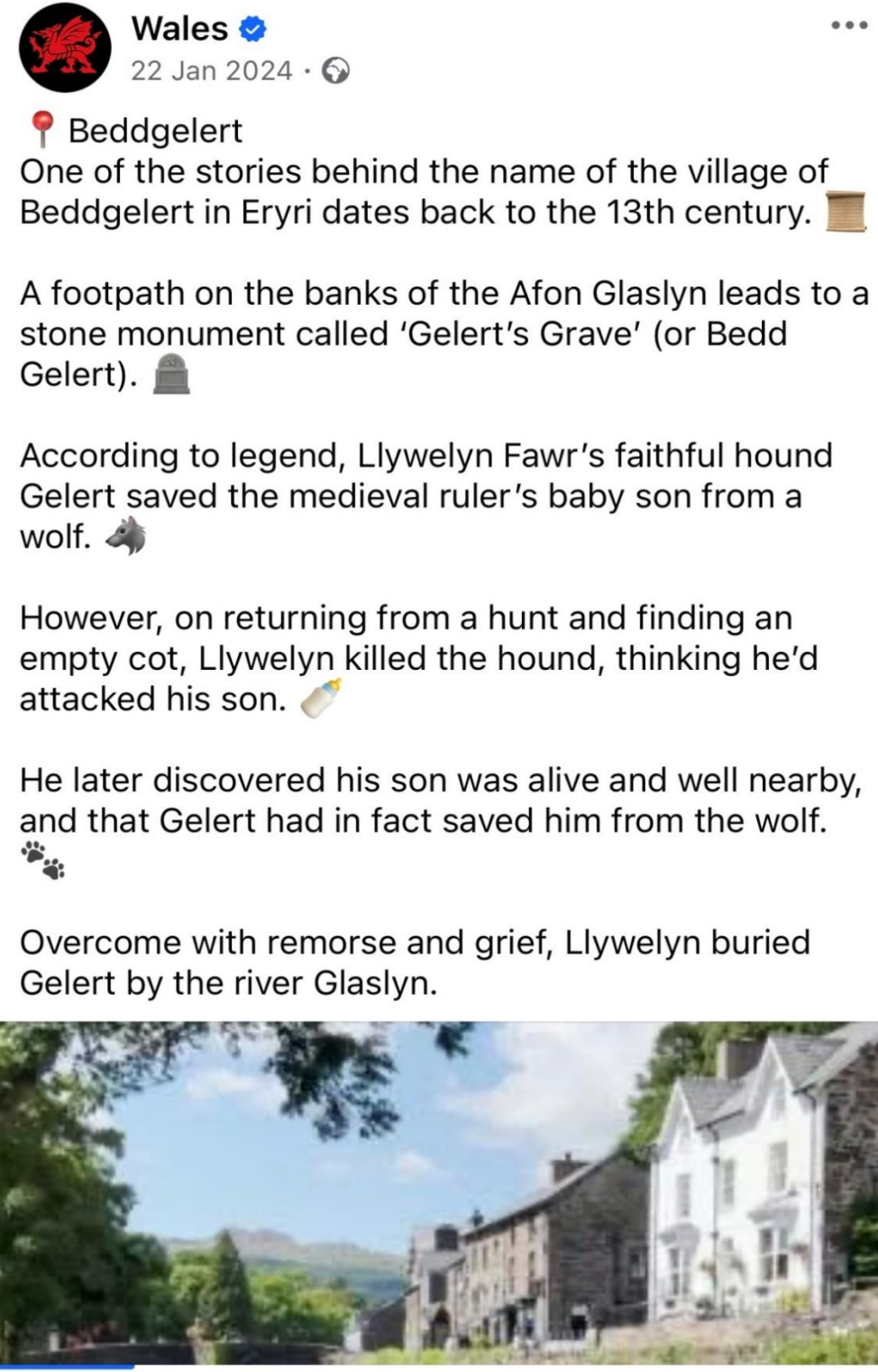
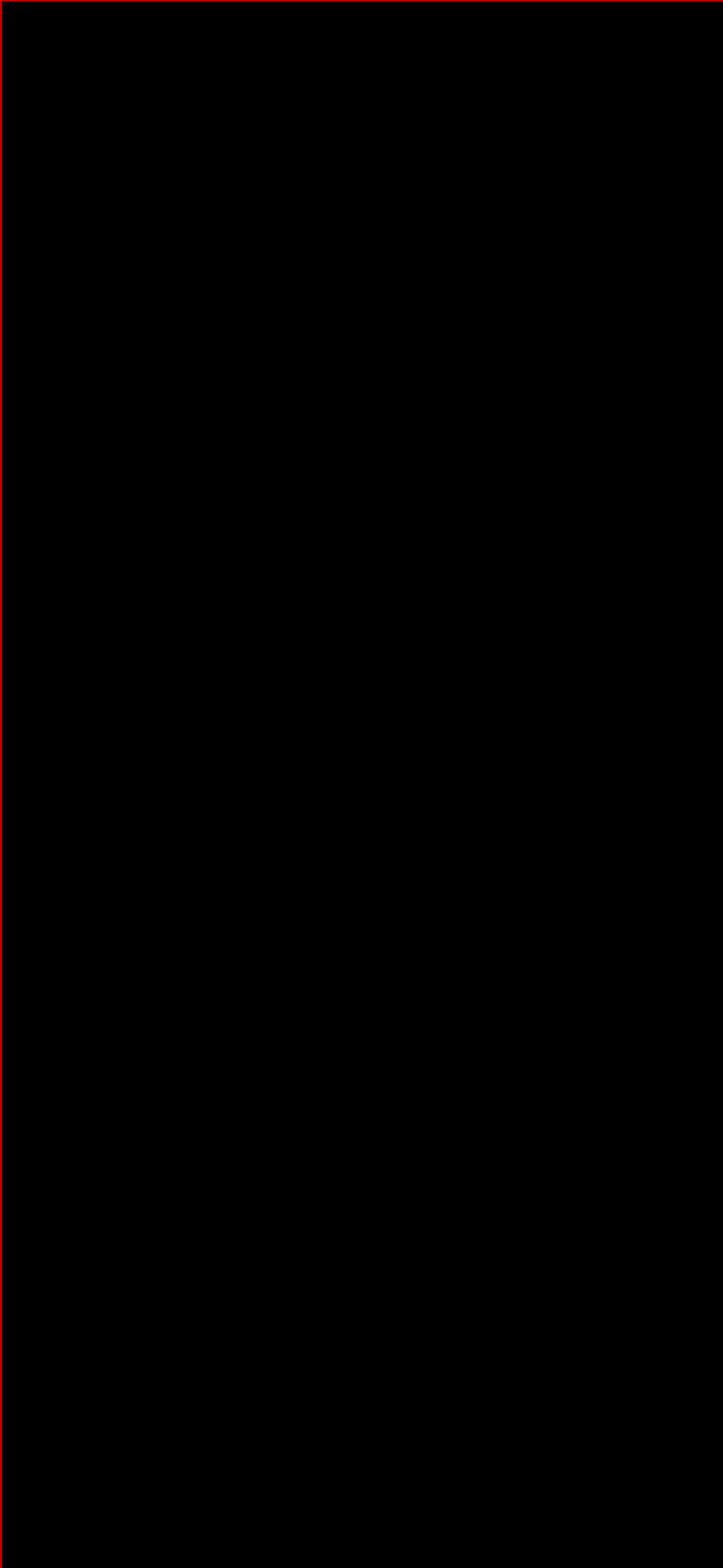
GWNA ADDEWID I GYMRU

croeso.cymru

Liked by [lucywestwales](#) and **others**
[croesocymru](#)  Mwynha arfordir a chefn gwlad
 Cymru dros y penwythnos trwy baratoi ar gyfer pob
 antur boed law neu hindda... [more](#)

Trends – y da a’r drwg | Trends – the good and the bad





Ymgyrchoedd Campaigns



15 Apr 2024 · 🌐

🐾 CASTIO CŴN CYMRU 🐾

🐾 'Sgen ti gi werth ei gastio? Neu Osgar... See more

👍❤️ Siwan Haf + 110

284 comments 27 shares

👍 Like

💬 Comment

🔗 Copy

➦ Share

CROESOCYMRU

Posts

croesocymru

Cymru

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View Insights

Boost post

👍💬 🔔

2 3

Liked by croeso_eryri and others

croesocymru 🐾 CASTIO CŴN CYMRU 🐾

View Insights

Boost post

👍💬 🔔

1,248 42 13

Liked by welshgirl.captures and others

visitwales 🐾 🇬🇧 When we put out a call for lovely dogs to feature in our latest dog tourism advertising campaign we had almost 4,000 entries! 🇬🇧 🐾 ... more

visitwales

visitwales · Original audio

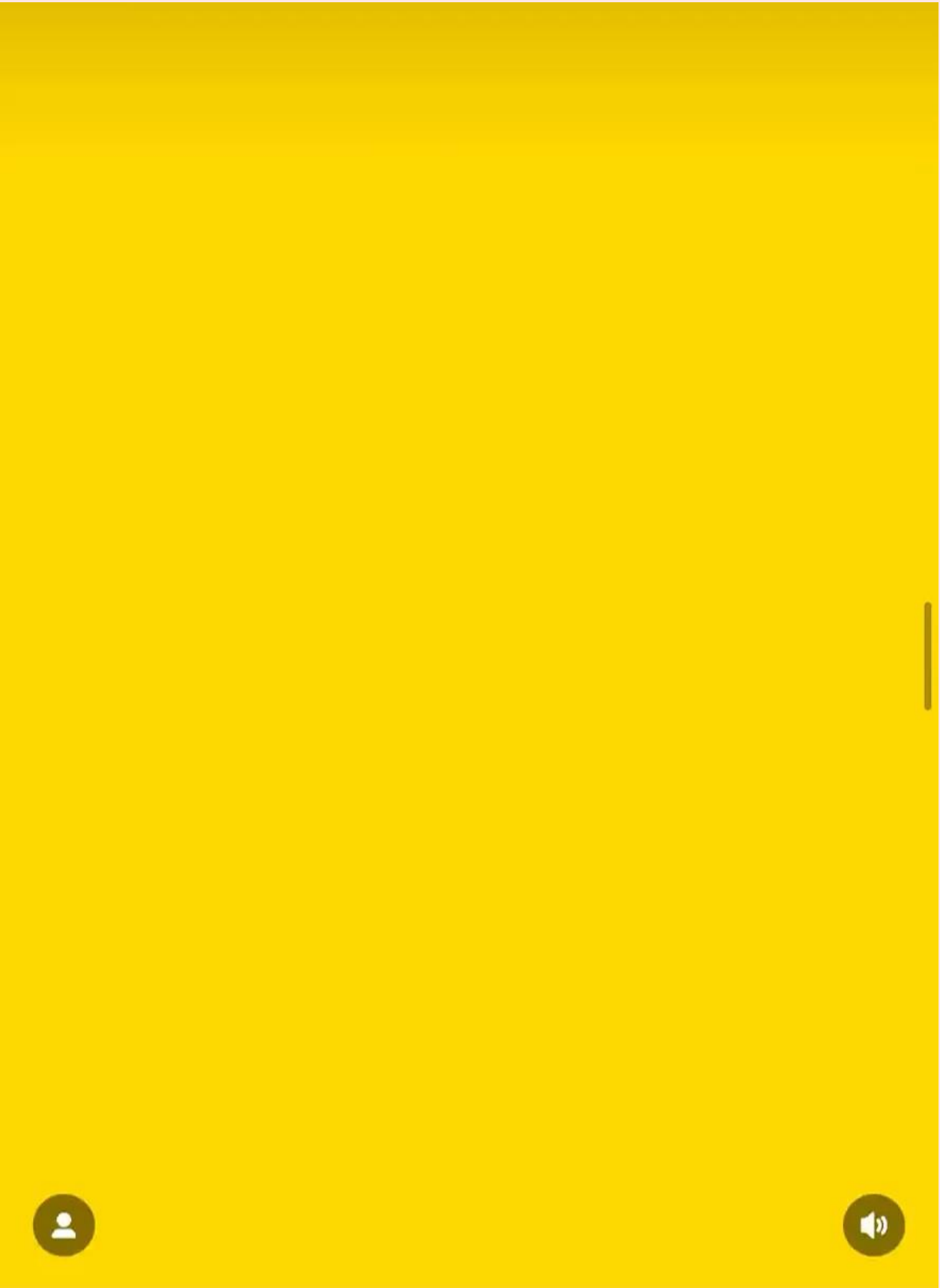
Wales by tails



#2 Gwisg genhinen

‘Gwisg genhinen yn dy gap, a gwisg hi yn dy galon’ - ein cenhinen genedlaethol a’r eitem ffasiwn fwyaf cŵl i binio ar het neu siwmpwr. I fod hyd yn oed mwy Cymreig bwyta dy genhinen ar ddiwedd y dydd!

Mae digonedd o chwedlau am sut enillodd y genhinen ei lle fel symbol cenedlaethol mae rhai yn dadlau bod ei gwreiddiau yn mynd mor ddwfn â’r 7fed ganrif a bod byddin Cadwaladr, Brenin Gwynedd ar y pryd, yn gwisgo cennin er mwyn adnabod eu cyd-filwyr ar faes y gad. Mae eraill yn dweud ei bod yn mynd yn ôl ymhellach i ddyddiau Taliesin yn y 6ed ganrif.



Discover the joy of hwyl in Wales

Discover hwyl's meaning and how you can experience it, only in Wales.

Health and wellbeing | Couples | Groups | Family

© Hawffraint y Goron / Crown Copyright

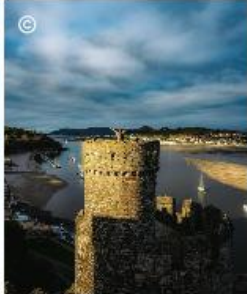
Search:

Try 'Wales Coast Path'

UK holidays, short breaks, and wonderful weekends in Wales

Join the wall of hwyl!

Discover more ways to feel the hwyl, only in Wales. >



Load More

croeso_eryri



13

Liked by visit_eryri and others

croeso_eryri Lon Las Ogwen

Meddwl gweld mwy o Eryri a Phen Llŷn eleni?

Mae dro da ar hyd Lonydd Las yn Eryri yn ffordd wych o weld mwy 🏞️

Cynllunio dy daith drwy ymweld â'n gwefan 📱 (dolen yn ein bio)

#VisitEryri #VisitWales #CroesoCymru #CroesoEryri #FeelTheHwyl #Hwyl yn Eryria Phen Llŷn #Cymru #Wales

20 January · See Translation

Croeso Cymru

Sponsored · 🌐

Crwydro, cestyll, coctels 🍷 ar wyliau ba... See more



croeso.cymru

Trefna dy wyliau yng Nghymru

Learn more

visitwales · Fleur De Lys – Fory ar ôl Heddiw (may



Blwyddyn Newydd Dda 🇬🇧🇨🇪🇩🇪

visit_eryri

Zip World Llechwedd

Following



23

visit_eryri New Year 🍷 New Adventures

There's no better place that Eryri and Pen Llŷn to #FeeltheHwyl in 2025 🌟

Plan your next adventure 📱 (link in bio)

#Hwyl yn Eryria Phen Llŷn #FeeltheHwyl #Hwyl yn Eryri #VisitEryri #CroesoEryri #CroesoCymru

4 days ago

Mewn hwyl, mae 'na huò

Dim ond ar dy stepen drws yng Nghymru all di wir brofi hwyl go iawn!



Diolch

