#GwyneddEryri35

Panel Trafod a chwestiynau

Panel Discussion and questions

Gwenllian Roberts
Uwch Gyfarwyddwr Datblygiadau Masnachol Grŵp Llandrillo Menai
Senior Director of Commercial Developments at Grŵp Llandrillo Menai

Dr. Cynog Prys
Uwch Ddarlithiwr mewn cymdeithaseg, polisi cymdeithasol, cynllunio iaith, Prifysgol Bangor
Senior Lecturer in Sociology, Social Policy, and Language Planning, Bangor University

Haydn Jones
Prif Swyddog, Cymunedoli
Chief Officer, Community Engagement

Glenn Evans
Cyfarwyddwr Lletygarwch a Hamdden Eryri Cyf a Chadeirydd Twristiaeth Gogledd Cymru
Director of Eryri Hospitality and Leisure Ltd and Chair of North Wales Tourism

Michael Bewick
Rheolwr Gyfarwyddwr Greaves Welsh Slate, Cadeirydd Fforwm Twristiaeth Gogledd Cymru, Aelod o Awdurdod Twristiaeth Prydain + Cyd-gadeirydd Grŵp Sector Twristiaeth Gwynedd ac Eryri 2035
Managing Director of Greaves Welsh Slate, Chair of the North Wales Tourism Forum, Member of the British Tourism Authority, and Co-chair of the Gwynedd and Eryri 2035 Tourism Sector Group.

Dr Einir Young
Uwch-Gymrawd Ymchwil, Ysgol Hanes, Prifysgol Bangor + Cyd-gadeirydd Grŵp Sector Twristiaeth Gwynedd ac Eryri 2035
Senior Research Fellow, School of History, Bangor University and Co-chair of the Gwynedd and Eryri 2035 Tourism Sector Group.

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Gwenllian Roberts

Mae sgiliau yn un maes penodol sydd wedi codi wrth ddatblygu Cynllun Gwynedd ac Eryri 2035. Sut mae Grwp Llandrillo Menai yn ymateb i anghenion sgiliau'r economi ymweld yng Ngwynedd ac Eryri?
Wrth feddwl i'r dyfodol – sut ydych chi'n rhagweld anghenion a darpariaeth sgiliau i'r sector economi ymweld yn edrych?

Skills are one specific area that has arisen during the development of the Gwynedd and Eryri Plan 2035. How is Grwp Llandrillo Menai responding to the skills needs of the visitor economy in Gwynedd and Eryri?
Looking to the future - how do you foresee the needs and provision of skills for the visitor economy sector looking?

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Cynllun Economi Ymweld Cynaliadwy
Sustainable Visitor Economy Plan

Dr. Cynog Prys

Rydych chi wedi ymchwilio yn y gorffennol i'r berthynas rhwng Iaith, cymdeithas a'r economi ymweld. Fedrwch chi rannu rhywfaint o'r hyn rydych wedi ei ddysgu efo ni?
Sut fedrwn ni ymateb i'r dysgu hwn er mwyn cynnal economi ymweld cynaliadwy yng Ngwynedd ac Eryri?

You have researched in the past the relationship between Language, society and the visitor economy. Can you share some of what you have learned with us?
How can we respond to this learning in order to maintain a sustainable visitor economy in Gwynedd and Eryri?

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Haydn Jones

Mae Cymunedoli yn cynrychioli nifer o fentrau ar draws yr ardal sy'n ceisio perchnogi a manteisio o dwristiaeth o fewn eu cymunedau.
Pa gamau mae mentrau sy'n ran o Cymunedoli yn awyddus i'w cymryd dros y blynyddoedd nesaf i ddatblygu eu gwaith yn y maes yma?
Sut fyddech chi'n hoffi gweld y berthynas yn datblygu rhwng y sector cyhoeddus, busnesau a mentrau cymunedol?

Cymunedoli represents a number of initiatives across the area that seek to own and benefit from tourism within their communities.
What steps are enterprises that are part of Cymunedoli keen to take over the next few years to develop their work in this field?
How would you like to see the relationship develop between the public sector, businesses and community enterprises?

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Glenn Evans

Fel perchennog busnes lleol yn Eryri a Chadeirydd Twristiaeth Gogledd Cymru - Pa elfennau allweddol ydych chi'n meddwl y dylid eu blaenoriaethu i greu twristiaeth gynaliadwy yn yr ardal?
Sut gall yr ardal ymateb yn gadarnhaol i rai o'r elfennau mwy negyddol sy'n cael eu codi ar hyn o bryd megis yr 20mya, Erthygl 4, 182 Diwrnod, Ardoll Ymwelwyr ayb?

As a local businessowner in Eryri and the Chair of North Wales Tourism –
What key elements do you think should be prioritised to create sustainable tourism in the area?
How can the area respond positively to some of the more negative elements currently being raised such as the 20mph, Article 4, 182 Days, Visitor Levy etc?

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Dr. Einir Young

Rydych wedi gweithio yn y maes twristiaeth cynaliadwy ers nifer o flynyddoedd, a bellach rydych yn gyd-gadeirydd ar y Grwp Sector Twristiaeth Gwynedd ac Eryri.
Beth ydi'ch argraffiadau chi o'r flwyddyn gyntaf o weithredu?
Lle ydych chi'n credu y dylid rhoi blaenoriaeth wrth ddatblygu cynllun gweithredu 2025-26?

As a local businessowner in Eryri and the Chair of North Wales Tourism –
What key elements do you think should be prioritised to create sustainable tourism in the area?
How can the area respond positively to some of the more negative elements currently being raised such as the 20mph, Article 4, 182 Days, Visitor Levy etc?

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Michael Bewick

Mae gennych chi lawer o rolau ar draws twristiaeth yng Ngwynedd, Gogledd Cymru, Cymru a nawr ar lefel y DU.

A oes gennych unrhyw ddysgu y gallwch ei rannu gyda ni?

Pa mor bwysig yw'r bartneriaeth hon wrth inni edrych i'r dyfodol?

You have many roles across tourism in Gwynedd, North Wales, Wales and now at an UK level.

Do you have any learning that you can share with us?

How important is this partnership as we look to the future?

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Yr amgylchedd
The environment

Sut fedrwn ni annog gwell cyfleusterau i gadw beics yn yr ardal er mwyn annog llai o ddefnydd o geir?

Oes lle i gynnig cymhelliant i gwmnïau sy'n cynnig teithiau beics neu ddyddiau beicio?

How can we promote better facilities to store bikes in the area to reduce the use of cars?

Should incentives be given to businesses that offer cycling days and tours?

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Ardoll ymwelwyr
Visitor levy

Mae'r ardoll yn dreth ar fusnesau llety yn unig sy'n cyfrannu cymaint i'r economi. Does dim llawer o ddiwydiant arall yn yr ardal - Beth am godi ardoll ar ymwelwyr dydd?

The visitor levy is another tax on accommodation businesses that contribute so much to the economy. There isn't much other industry in this area - How about raising the levy on day visitors?

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Mynediad ac hygyrchedd
Access and accessibility

Gyda Thwristiaeth Hygyrch yn cyfrannu £15.5 biliwn yn flynyddol i economi'r DU ac 1 o bob 4 o bobl angen addasiadau rhesymol, sut all Gwynedd ac Eryri symud y tu hwnt i gydymffurfio i greu profiadau twristiaeth gwirioneddol gynhwysol? Sut mae addysgu gweithredwyr i weld bod gwella hygyrchedd nid yn unig o fudd i ymwelwyr anabl a chymunedau lleol ond hefyd yn gwella profiad cyffredinol y cwsmer ac yn cryfhau eu busnes? Pwy sy'n gyfrifol am gynghori busnesau am hyn yn yr ardal?

With Accessible Tourism contributing £15.5 billion annually to the UK economy and 1 in 4 people requiring reasonable adjustments, how can Gwynedd and Eryri move beyond compliance to create truly inclusive tourism experiences? How do we educate operators to see that improving accessibility not only benefits disabled visitors and local communities but also enhances the overall customer experience and strengthens their business?
Who is responsible for advising businesses about this in the area?