Gwynedd & Eryri 2035

Cynllun Economi Ymweld Cynaliadwy
Sustainable Visitor Economy Plan

#GwyneddEryri35

Dr Emma Edwards Jones

Swyddog Gweithredol - Mentra'n gall / Eryri Bywiol

Executive Officer - Adventure Smart / Snowdonia Active

ADVENTURE SMART.UK

www.adventuresmart.uk

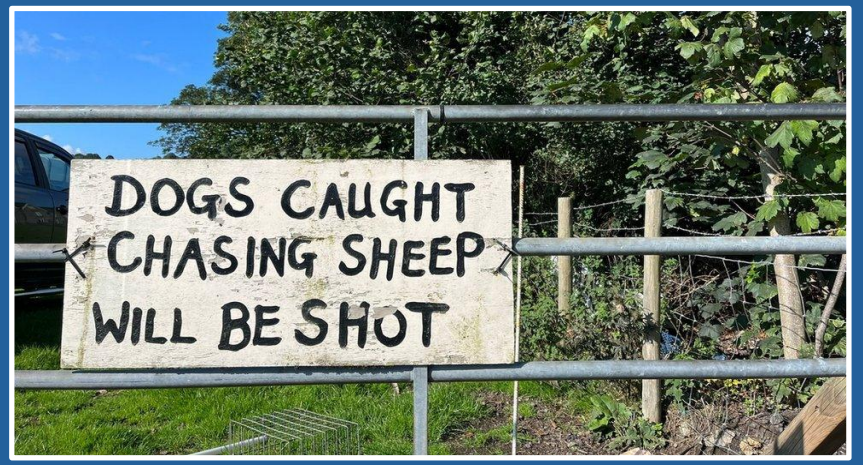
Snowdonia-Active
Eryri-Bywiol

Cyfryngau Cymdeithasol – Ffrind neu'n Elyn?

A ellir defnyddio cyfryngau cymdeithasol yn effeithiol i hyrwyddo hamdden cyfrifol

Social Media – Friend or Foe?

Can social media be used effectively to promote responsible recreation?



Ymunwch â'r tîm

Join the team!

Mae hyrwyddo negeseuon hamdden cyfrifol yn dda i gymunedau, yr amgylchedd ac ymwelwyr

The promotion of responsible recreation messages is good for communities, the environment and visitors

- Y da … creadigrwydd a hiwmor

  The good… creativity and humour

- Y drwg… cyngor peryglus a/neu niweidiol

  The bad… dangerous and/or harmful advice

- Yr hyll… cas, gwenwynig, bwlio

  The ugly… nasty, toxic, bullying

537 89 comments 13 shares

Eleri Straker
It's easy to forget that Eryri is dangerous all the time. I still have memories of the mountain rescue helicopters bringing down numpties off yr Wyddfa who thought climbing the mountain in flip flops and shorts would make a pleasant Saturday jaunt 😔😔

4w Like Reply 2

Kevin Vaughan
Do they ever think of the people how have to rescue them if something goes wrong.god forbid it does. Y do you think they sit by the fire on days like this .is it they have more respect for the rescue team .

4w Like Reply 12

View all 6 replies

Karen Pedder
As long as they are equipped with everything if they need to stop and are not novice walkers why not

4w Like Reply 11

Alan Clarke
Karen Pedder yes fine if they have all that but many are not and drastically underrate uk mountain conditions because our mountains are not that high comparatively but of course conditions can be extreme at any time of year and Arctic at this time and it's no place for the inexperienced and I'll equipped and such people waste the time and risk the lives of their rescuers.

4w Like Reply

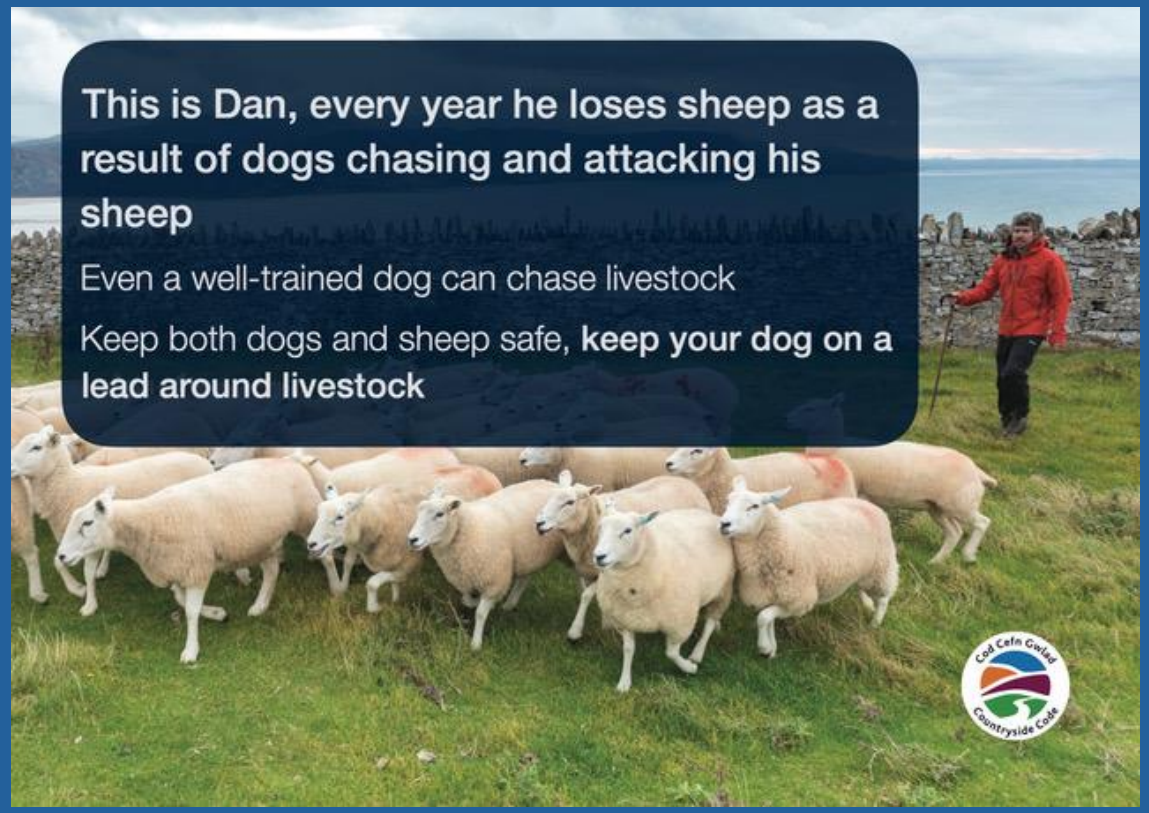
Wayne Trestain
WHY DO SNOWDON ON DAYS LIKE THIS?

4w Like Reply 6

Loose Snowdonia replied · 17 replies

Mike Roberts
Doesn't matter how much kit you have , and how confident and experienced you are ,

Dyma Dan. Mae'n colli defaid bob blwyddyn o ganlyniad i gŵn yn rhedeg ar ôl ei ddefaid ac yn ymosod arnynt
Gall hyd yn oed ci sydd wedi cael ei hyfforddi'n dda redeg ar ôl da byw
Cadwch gŵn a defaid yn ddiogel, **cadwch gŵn ar dennyn o amgylch da byw**
Cod Cefn Gwlad
Countryside Code


This is Dan, every year he loses sheep as a result of dogs chasing and attacking his sheep
Even a well-trained dog can chase livestock
Keep both dogs and sheep safe, **keep your dog on a lead around livestock**
Cod Cefn Gwlad
Countryside Code

Cod Cefn Gwlad
Countryside Code
Mae gwartheg, merlod a defaid yn pori ar Dywyn Niwbwrch ar hyn o bryd
Cadwch eich ci yn ddiogel – **sicrhewch fod tennyn amdano** o amgylch da byw
Mae'n groes i'r gyfraith caniatáu i'ch ci grwydro oddi ar y tennyn a tharfu ar dda byw
#DogWalk

Cod Cefn Gwlad
Countryside Code
Cattle, ponies and sheep are currently grazing Newborough Warren
Keep your dog safe, please **keep it on a lead** around livestock
It's against the law to allow your dog to roam off the lead and disturb livestock
#DogWalk

Eden District Council @EdenCouncil · Nov 4

Stay safe if you're heading out in Eden this weekend, remember to #BeAdventureSmart Ask yourself 3 questions before you set off: Do I have the right gear? Do I know what the weather will be like? Am I confident I have the knowledge & skills for the day? orlo.uk/Dda8b

Mosaic Outdoors @MosaicOutdoors · Oct 17

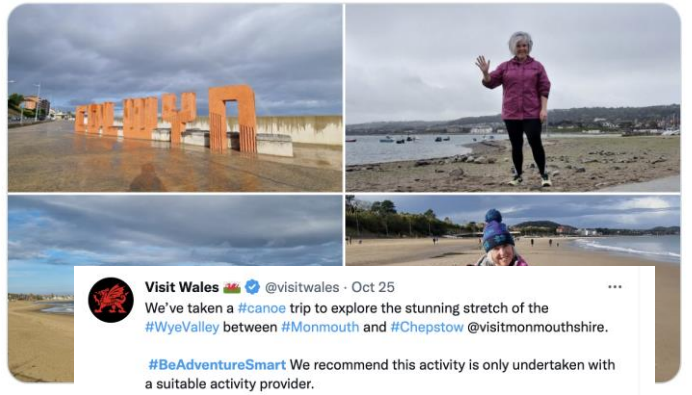
Another great weekend in the Dales, developing the capacity of communities to Enjoy the Outdoors safely, we covered:
1. Confidence, KNOWLEDGE AND SKILLS
2. The WEATHER
3. having the right GEAR .

For details of future events contact @MosaicOutdoors

#BeAdventureSmart

Samantha Jayne Jones @Samanthawinnet1 · Nov 6

#beadventuresmart All weathers this #SundayMorning but prepared for them #rightequipment #rightclothing @NWalesSocial @ItsYourWales #seaswim #lovetoswim #coldwaterswimming #run #5k #FitnessMotivation @jjjj86 @sportinmind @UpdateCymru @outdoorswimming



Visit Wales @visitwales · Oct 25

We've taken a #canoe trip to explore the stunning stretch of the #WyeValley between #Monmouth and #Chepstow @visitmonmouthshire.

#BeAdventureSmart We recommend this activity is only undertaken with a suitable activity provider.

ow.ly/apXN50Lk3Qk

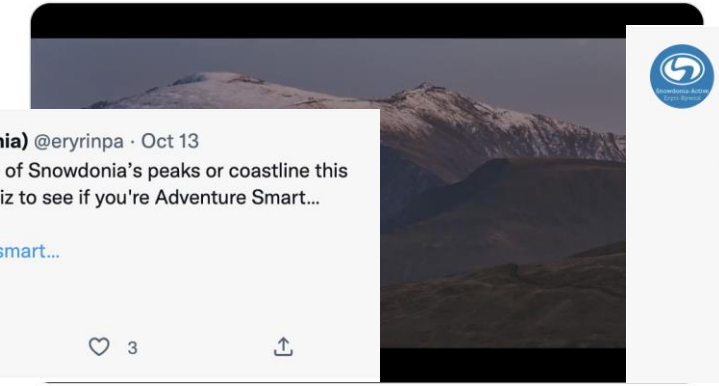
#BeAdventureSmart

NNPMRT @NNPMRT · Oct 30

Daylight saving ends today, pack a torch #packatorch #daylightsavingends #BeAdventureSmart

Clwydian Range and Dee Valley AONB @Clwyd_Dee_AONB · Oct 29

🕘 Remember, the clocks go back this Sunday 30th October.
Be adventure smart and plan for a great day.
✒️ Carry a torch - it'll save the day if you get caught out by the dark.
#BeAdventureSmart #WhatsInYourBag



1 4

Eryri National Park (Snowdonia) @eryrinpa · Oct 13

Thinking about exploring some of Snowdonia's peaks or coastline this weekend? Have a go at this quiz to see if you're Adventure Smart...

adventuresmart.uk/adventuresmart...

#BeAdventureSmart

3 3

Snowdonia-Active @SnowdoniaActive · Oct 6

It's a tad windy in the hills! 40-50mph gusts make walking difficult, may knock you over & add to the wind chill factor. #BeadventureSmart - Consider taking a lower route & turn back if conditions deteriorate.
metoffice.gov.uk/weather/specia... @visitwales @visitsnowdonia

metoffice.gov.uk
Snowdonia - Mountain weather forecast
The Snowdonia mountains are made up of 90 mountain peaks including the tallest mountain in ...

Gwarchod a Gwella Eryri
Protecting and Enhancing Eryri

Wrth ysgrifennu postiadau cyfryngau cymdeithasol…

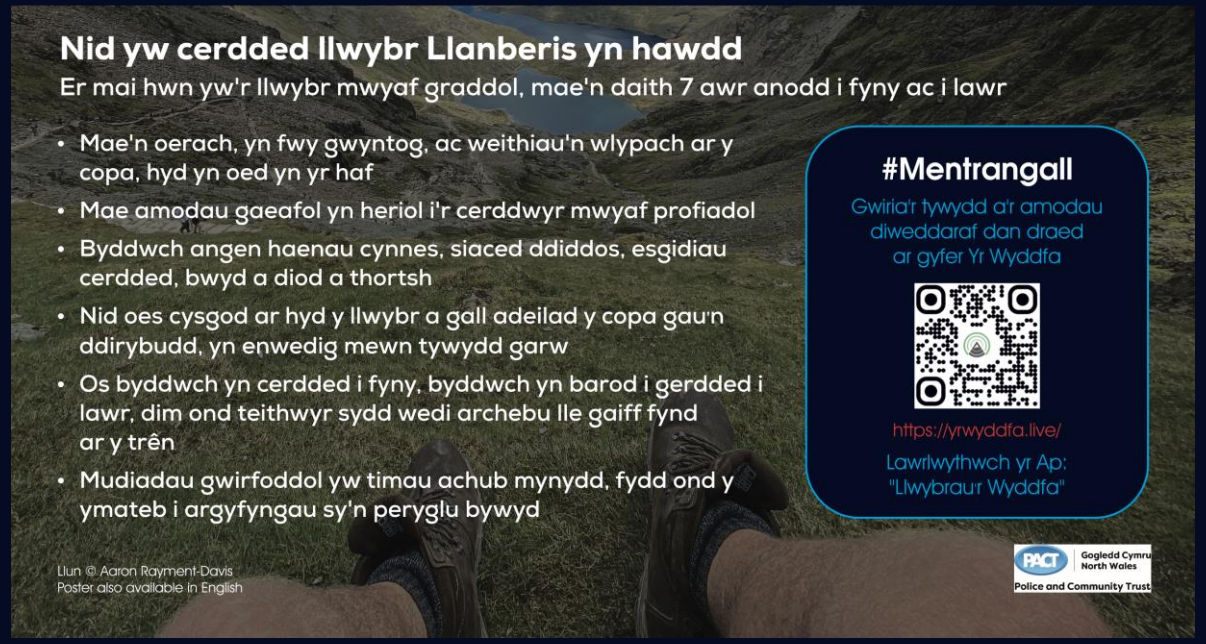
When writing social media posts…

- Byddwch yn galonogol ac yn gadarnhaol
- Be encouraging and positive
- Dewch o hyd i wybodaeth gan sefydliadau rydych yn ymddiried ynddynt yn unig
- Only source information from organisations you trust
- Peidiwch â hyrwyddo lleoedd sy'n fannau problemus ar gyfer galwadau i'r gwasanaethau brys
- Don't promote places that are hotspots for callouts to the emergency services
- Ceisio cyngor i sicrhau bod gwybodaeth yn gyson
- Seek advice to ensure information is consistent

Yr Wyddfa

Mwy na thro bach hamddenol!

Cymru MENTRA'N GALL DU



Nid yw cerdded llwybr Llanberis yn hawdd

Er mai hwn yw'r llwybr mwyaf graddol, mae'n daith 7 awr anodd i fyny ac i lawr

- Mae'n oerach, yn fwy gwyntog, ac weithiau'n wlypach ar y copa, hyd yn oed yn yr haf
- Mae amodau gaeafol yn heriol i'r cerddwyr mwyaf profiadol
- Byddwch angen haenau cynnes, siaced ddiddos, esgidiau cerdded, bwyd a diod a thortsh
- Nid oes cysgod ar hyd y llwybr a gall adeilad y copa gau'n ddirybudd, yn enwedig mewn tywydd garw
- Os byddwch yn cerdded i fyny, byddwch yn barod i gerdded i lawr, dim ond teithwyr sydd wedi archebu lle gaiff fynd ar y trên
- Mudiadau gwirfoddol yw timau achub mynydd, fydd ond y ymateb i argyfyngau sy'n peryglu bywyd

#Mentrangall

Gwiria'r tywydd a'r amodau diweddaraf dan draed ar gyfer Yr Wyddfa

https://yrwyddfa.live/

Lawrlwythwch yr Ap: "Llwybrau'r Wyddfa"

Gogledd Cymru North Wales Police and Community Trust

Llun © Aaron Rayment-Davis
Poster also available in English

Yr Wyddfa (Snowdon)

More than a walk in the park!

Cymru~Wales ADVENTURE SMART.UK

The Llanberis path is not an easy walk

Though it is the most gradual route, expect 7 hours of difficult walking up & down

- It is colder, windier & often wetter at the top, even in summer
- Winter conditions are challenging even for experienced walkers
- You need warm layers, a waterproof jacket, walking shoes, food & drink & a torch
- There is no shelter on the path & the summit building can close without notice, especially in poor weather
- If you walk up, you need to be prepared to walk down, trains are for pre-booked passengers only
- Mountain rescue teams are voluntary organisations and respond to life/limb-threatening emergencies only

#BeAdventureSmart

Check the latest weather and ground conditions for Yr Wyddfa (Snowdon)

https://yrwyddfa.live/

Download the App: 'Llwybrau'r Wyddfa'

Gogledd Cymru North Wales Police and Community Trust

Image © Aaron Rayment-Davis
Poster also available in Welsh