

# CANLLAWIAU CYHOEDDUSRWYDD:

Buddiolwyr cefnogaeth fusnes Cyngor Gwynedd

## PUBLICITY GUIDELINES:

### Beneficiaries of Gwynedd Council business support

Mae'n ofynnol i fusnesau sy'n elwa o gynlluniau cefnogi busnes Cyngor Gwynedd gydnabod y cymorth maent wedi ei gael.  
Businesses benefiting from Gwynedd Council's business support schemes are required to acknowledge the help they've received.

## LOGO

I'w arddangos ar ddeunyddiau digidol neu wedi eu hargraffu

Dylid cynnwys y logo ar unrhyw ddeunyddiau digidol neu wedi eu hargraffu megis taflenni, deunydd pacio, gwefannau a chyfrifon cyfryngau cymdeithasol, sydd wedi eu cynhyrchu gyda chefnogaeth Cyngor Gwynedd.

Dylid defnyddio fersiwn lliw o'r logo os yn bosib.

To be displayed on printed and digital materials

The logo should be included on any printed or digital materials produced with support from Gwynedd Council such as leaflets, packaging, web-sites and social media accounts.

The colour version of the logo should be used whenever possible.



Mae fersiynau lliw ac unlliw o'r logo ar gael drwy fynd i

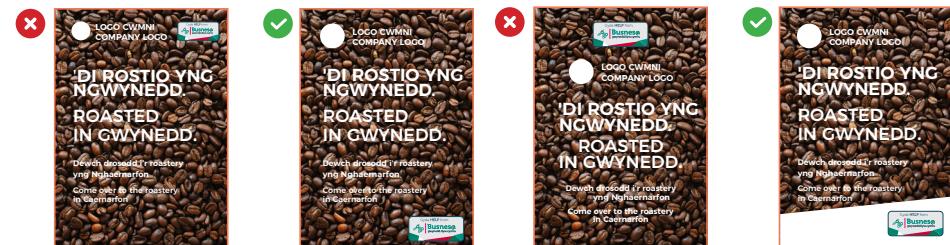
[www.gwynedd.llyw.cymru/logosbusnes](http://www.gwynedd.llyw.cymru/logosbusnes)

Colour and mono versions of the logo are available by going to [www.gwynedd.llyw.cymru/businesslogos](http://www.gwynedd.llyw.cymru/businesslogos)



Dylai'r logo ymddangos ar waelod y deunydd â gefnogwyd ar yr ochr dde. Isafswm maint y logo yw 48mm x 22mm.

The logo should appear at the bottom right of the supported materials. The size of the logo should be not less than 48mm x 22mm.



Os nad yw'n bosib cynnwys logo o'r maint sy'n ofynnol, dylid defnyddio'r testun isod:

Where it is not possible to reproduce the logo at the minimum size the following text should be included:

**Gyda HELP from Busnes@gwynedd.llyw.cymru**

**Ni ddylid newid y logo mewn unrhyw ffordd.**

**The logo should not be changed in any way.**

## STICER

I'w arddangos ar eiddo neu offer sydd wedi derbyn cefnogaeth.

Mae Cyngor Gwynedd wedi cynhyrchu sticer o'r logo sydd i'w arddangos ar eiddo neu offer sydd wedi ei brynu neu'i wella gyda chefnogaeth Cyngor Gwynedd, er enghraifft ar flaen siop neu gerbyd.

Os nad ydych eisoes wedi derbyn sticer – neu angen mwy – cysylltwch â **busnes@gwynedd.llyw.cymru**.

**Dylid arddangos y sticer mewn lleoliad amlwg.**

## STICKER

To be displayed on premises or equipment supported

Gwynedd Council has produced a sticker of the logo for use on premises or equipment purchased or upgraded with support from Gwynedd Council, for example shop fronts or vehicles.

If you have not already received a sticker, or require more, contact **busnes@gwynedd.llyw.cymru**.

**The sticker should be displayed in a prominent location.**

## CYHOEDDUSRWYDD

Datganiadau i'r wasg, cyfweliadau â'r cyfryngau ac ati.

Wrth ryddhau datganiadau i'r wasg neu wrth hyrwyddo unrhyw ddatblygiad sydd wedi elwa o gymorth, mae'n rhaid cyfeirio at Gyngor Gwynedd a'r cynllun penodol sydd wedi darparu'r gefnogaeth.

Petai unrhyw gwestiwn neu ymholiad, cysylltwch â **busnes@gwynedd.llyw.cymru** neu rhowch ganiad i **01286 679231**

## PUBLICITY

Press releases, media interviews, etc.

When issuing press notices or publicising any development which has benefited from support reference must be made to Gwynedd Council and the specific scheme which provided the assistance.

Please contact **busnes@gwynedd.llyw.cymru** or call **01286 679231** if you have any questions or queries.

## DEFNYDDIWCH Y GYMRAEG!

Cyfieithu a gwirio am ddim gan

<https://businesswales.gov.wales/heloblod/cy>

## USE WELSH

Free translation and checking at

<https://businesswales.gov.wales/heloblod/>